



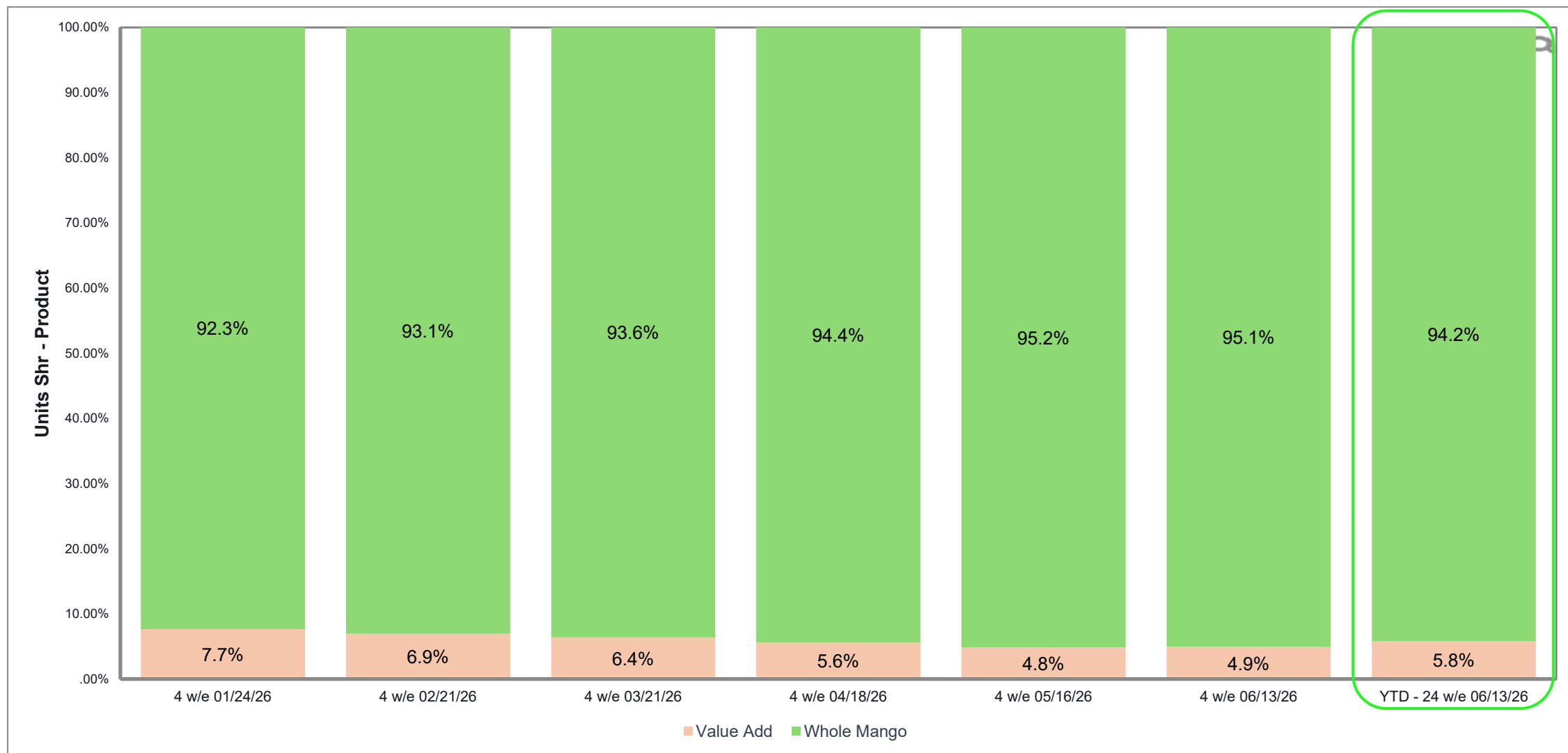
Category Development

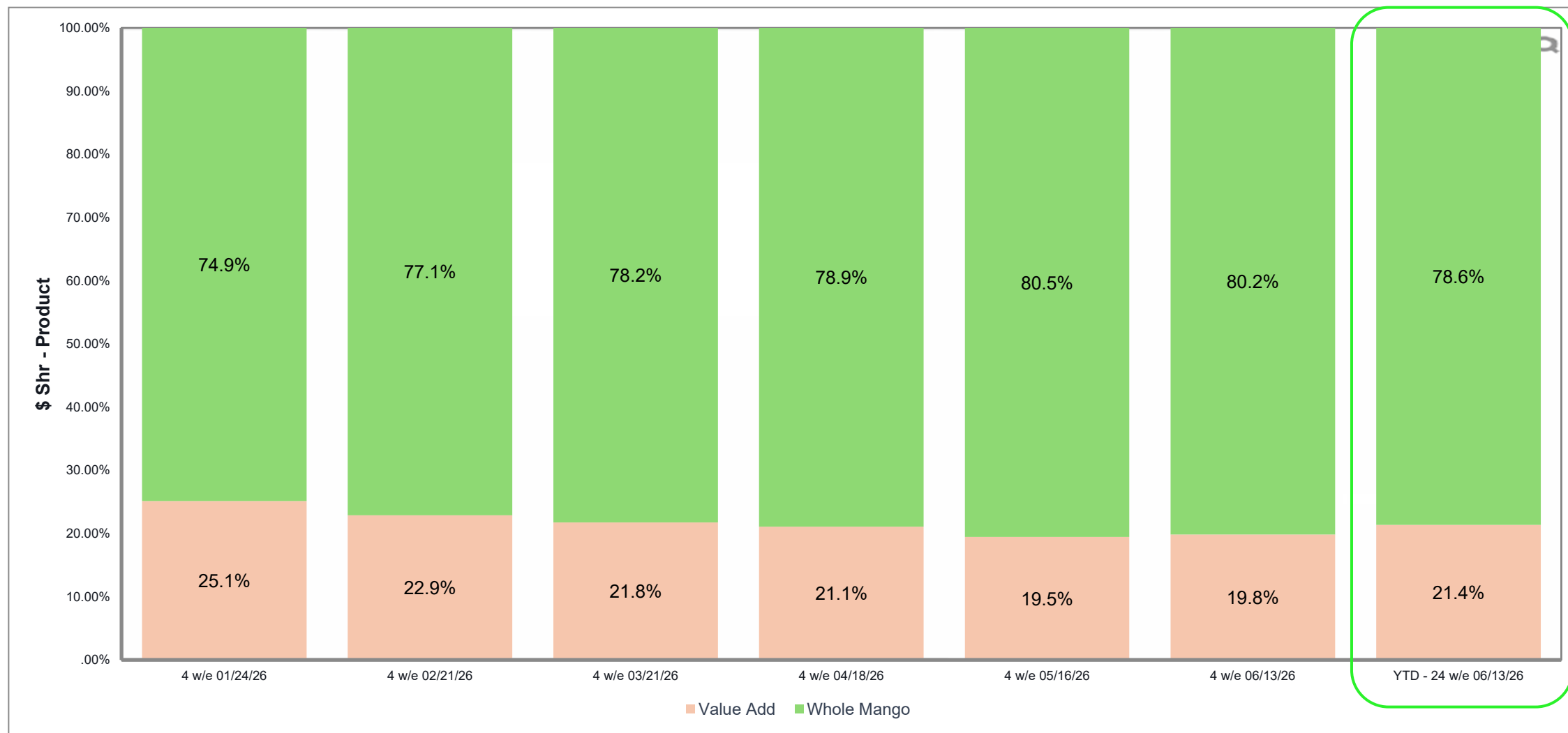
June 2026

NielsenIQ Discover 4 weeks ending 6/13/26



**Total U.S.
TOTAL MANGO (Whole + Fresh Cut)**

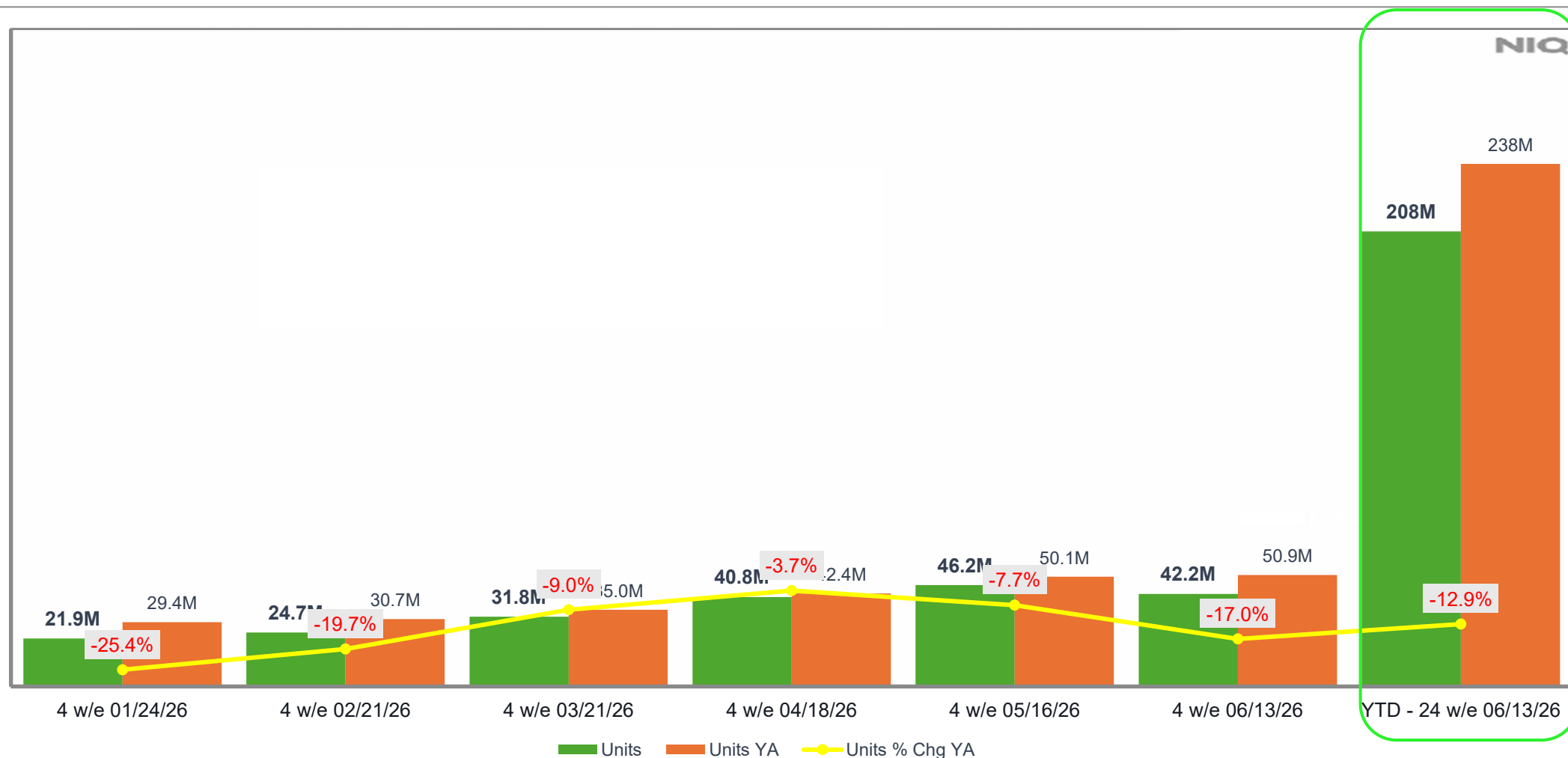






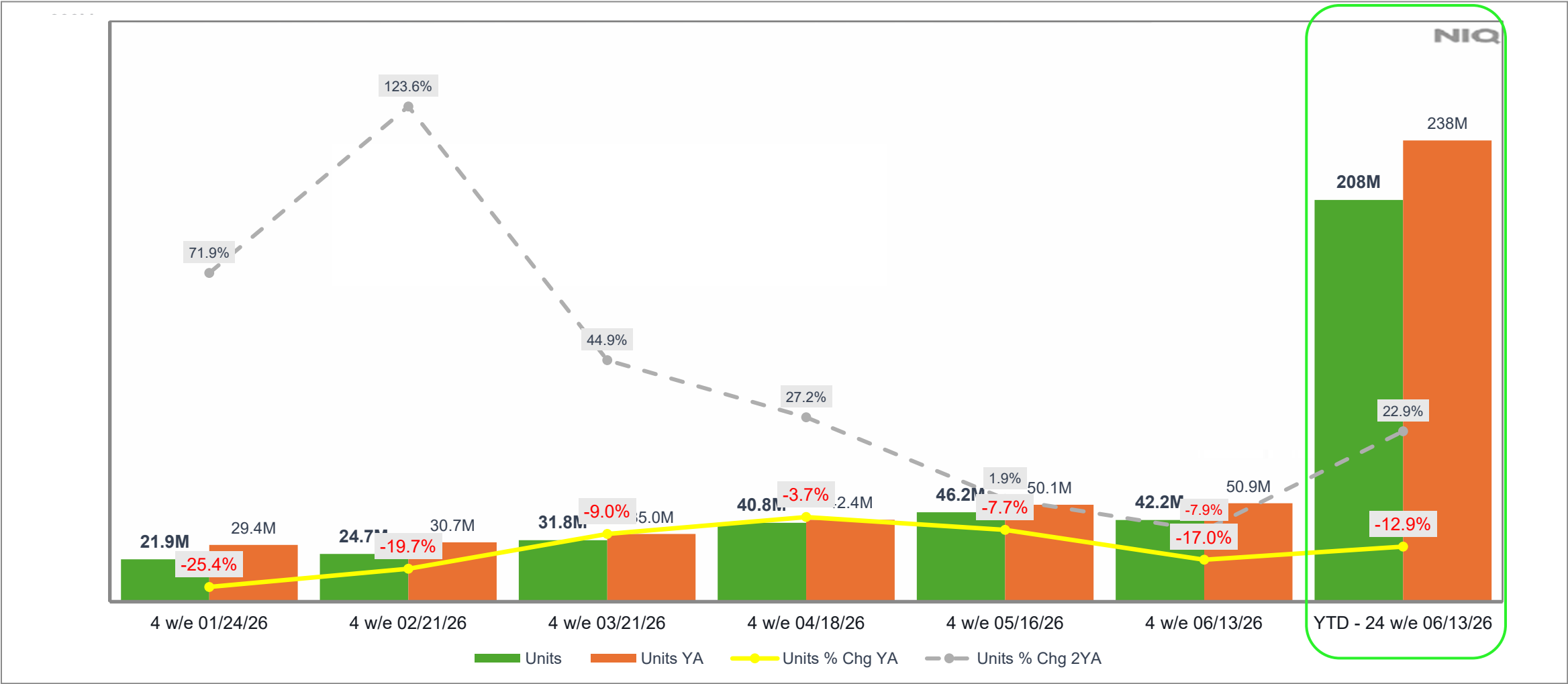
Total U.S. WHOLE MANGO

Whole Mango unit volume was **down 17%** in the latest four-week period vs prior year;
YTD unit volume is **down nearly 13%** vs prior year



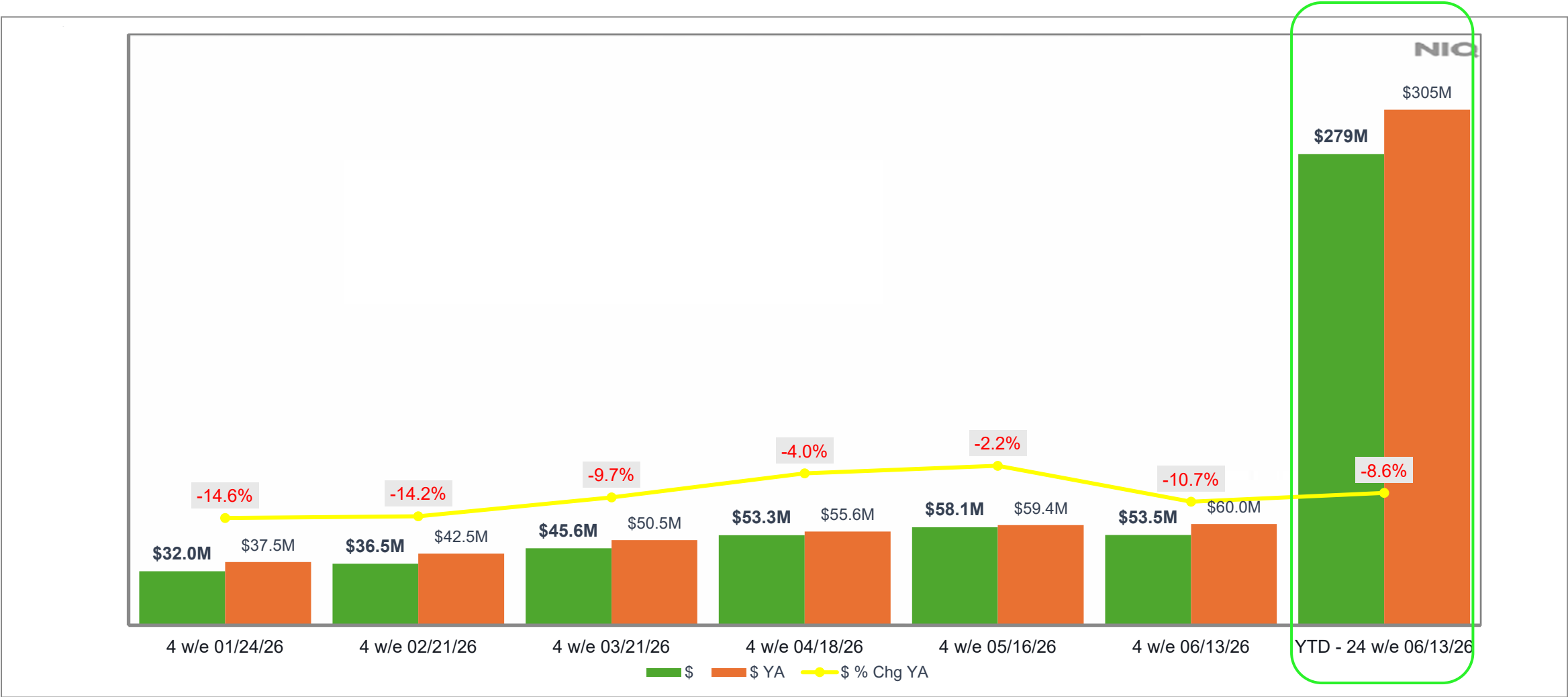


Whole Mango unit volume was **down nearly 8%** in the latest four-week period vs 2 years ago;
 However, **YTD unit volume is up nearly 23%** vs 2 years ago



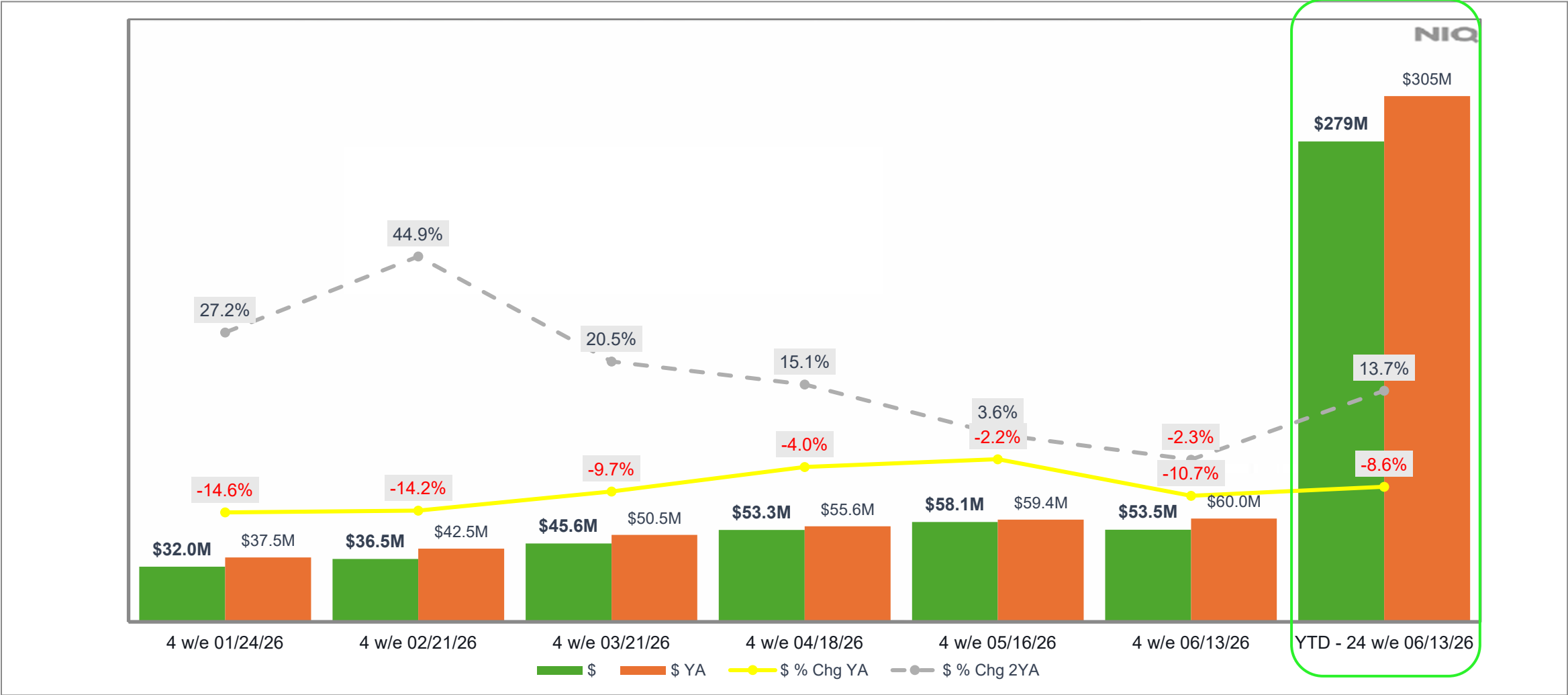


Whole Mango dollar sales were **down nearly 11%** in the latest four-week period vs prior year;
YTD dollar sales are down -8.6% vs prior year

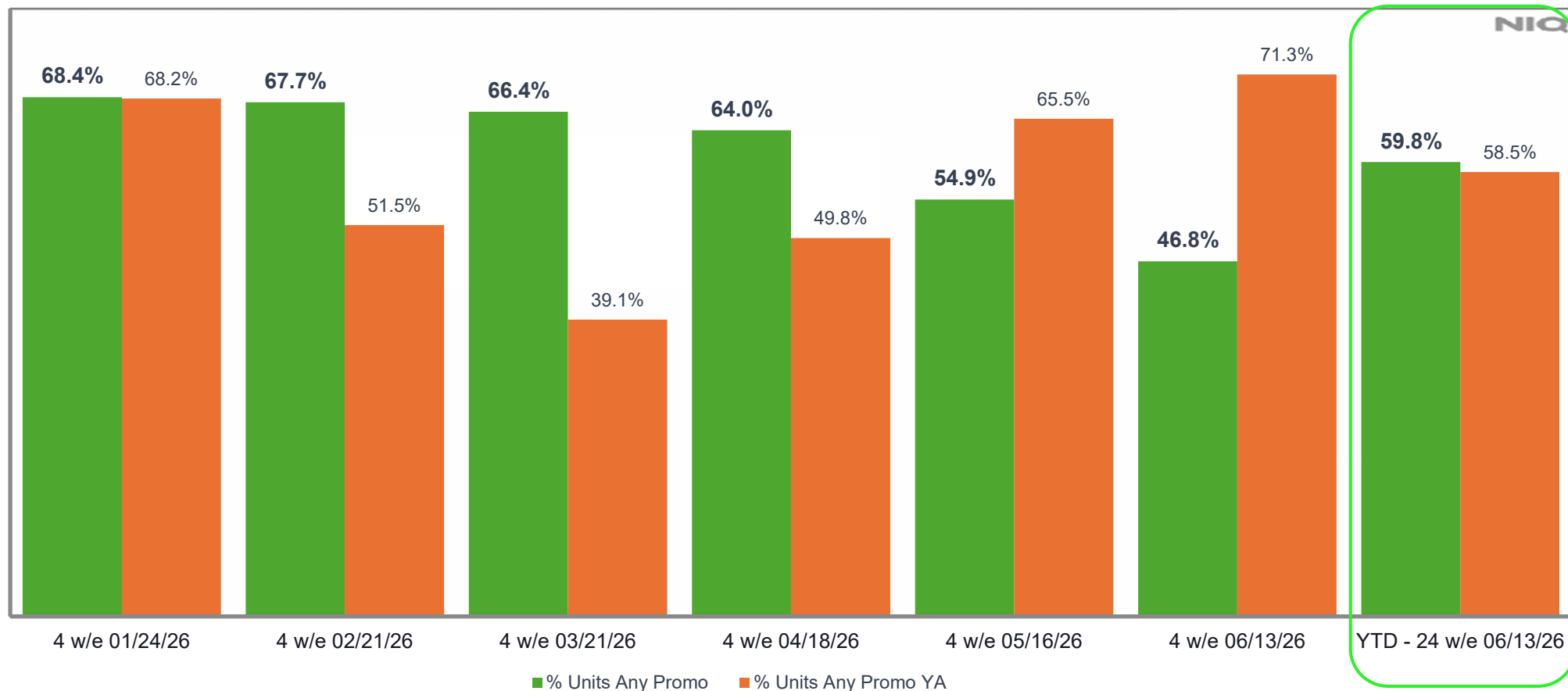




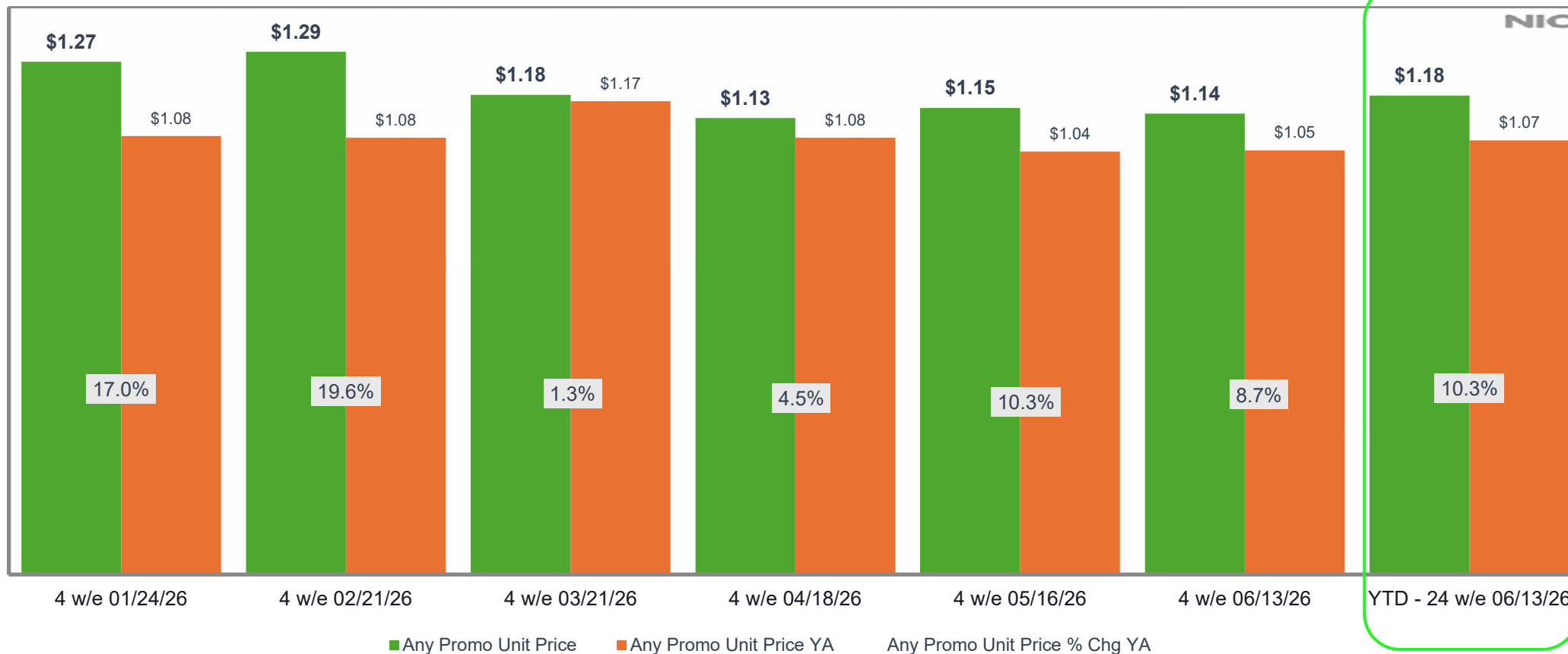
Whole Mango dollar sales were down nearly 11% in the latest four-week period vs prior year; YTD dollar sales are down -8.6% vs prior year



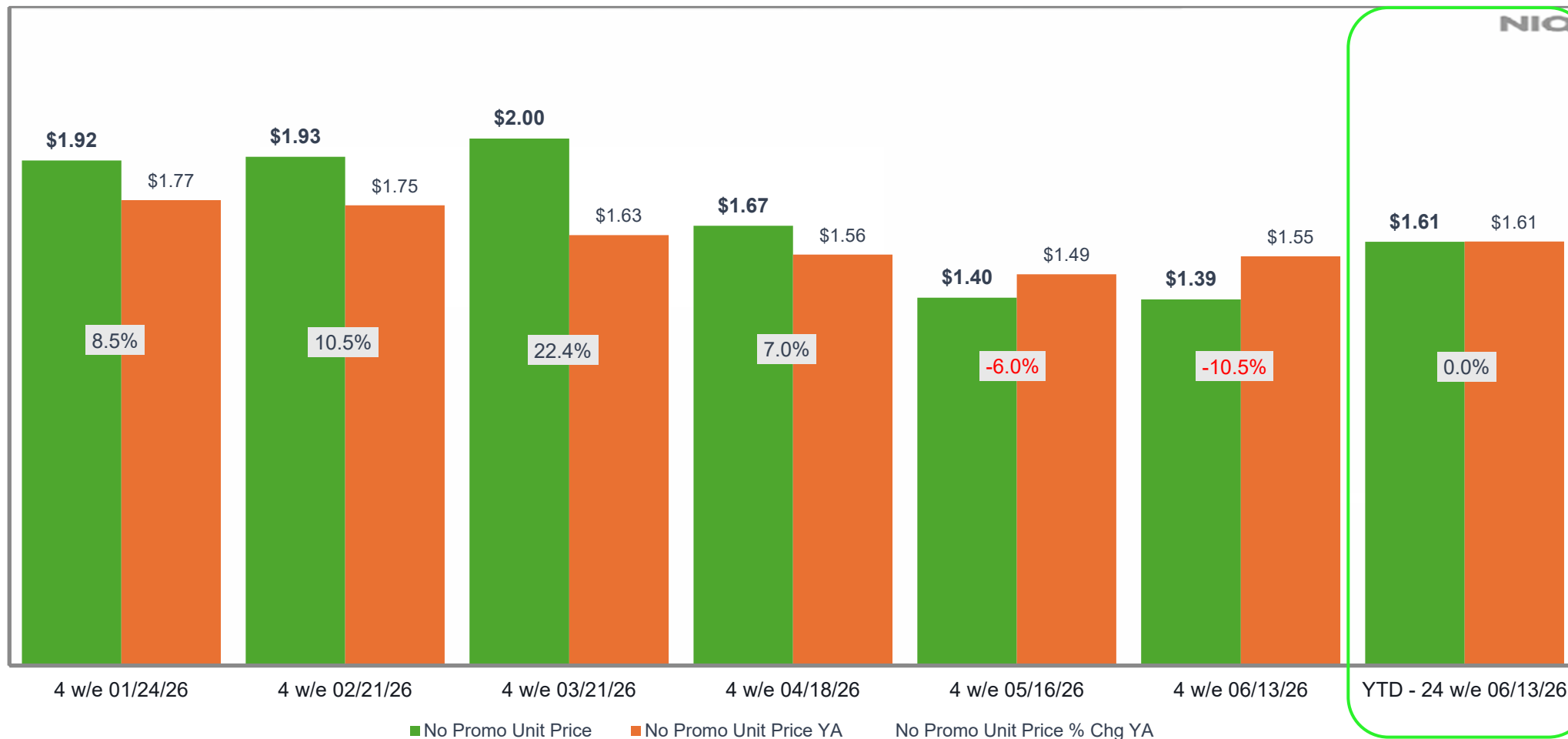
Whole Mango % promoted unit volume was down 25.5% in the latest four-week period vs prior year;
YTD % promoted unit volume is up 1% vs prior year



Whole Mango **promoted price** was **up nearly 9%** in the latest four-week period vs prior year;
YTD promoted price is up 10.3% vs prior year



Whole Mango **non-promoted price** was **down nearly 11%** in the latest four-week period vs prior year; YTD **non-promoted price is flat** vs prior year

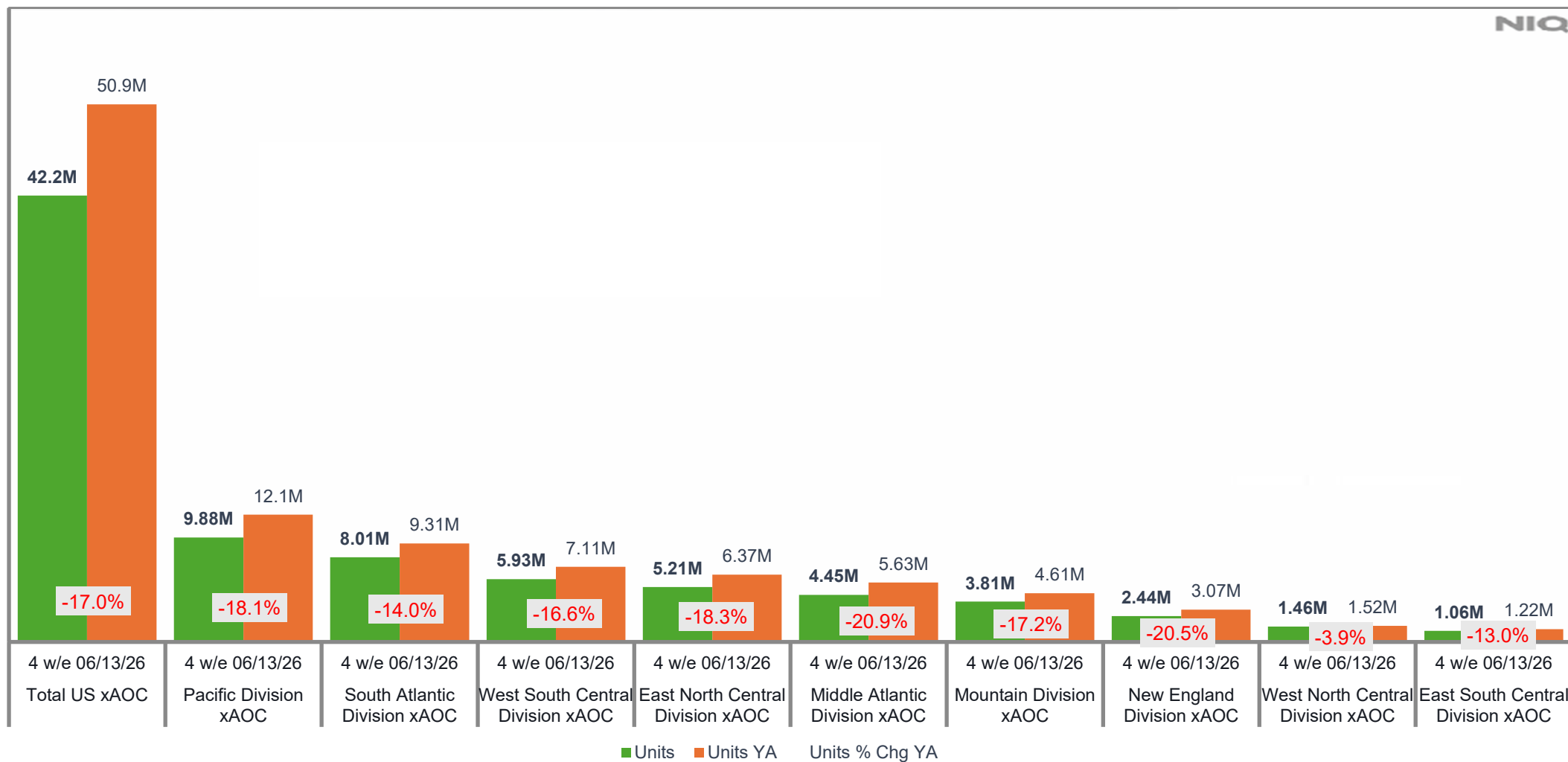




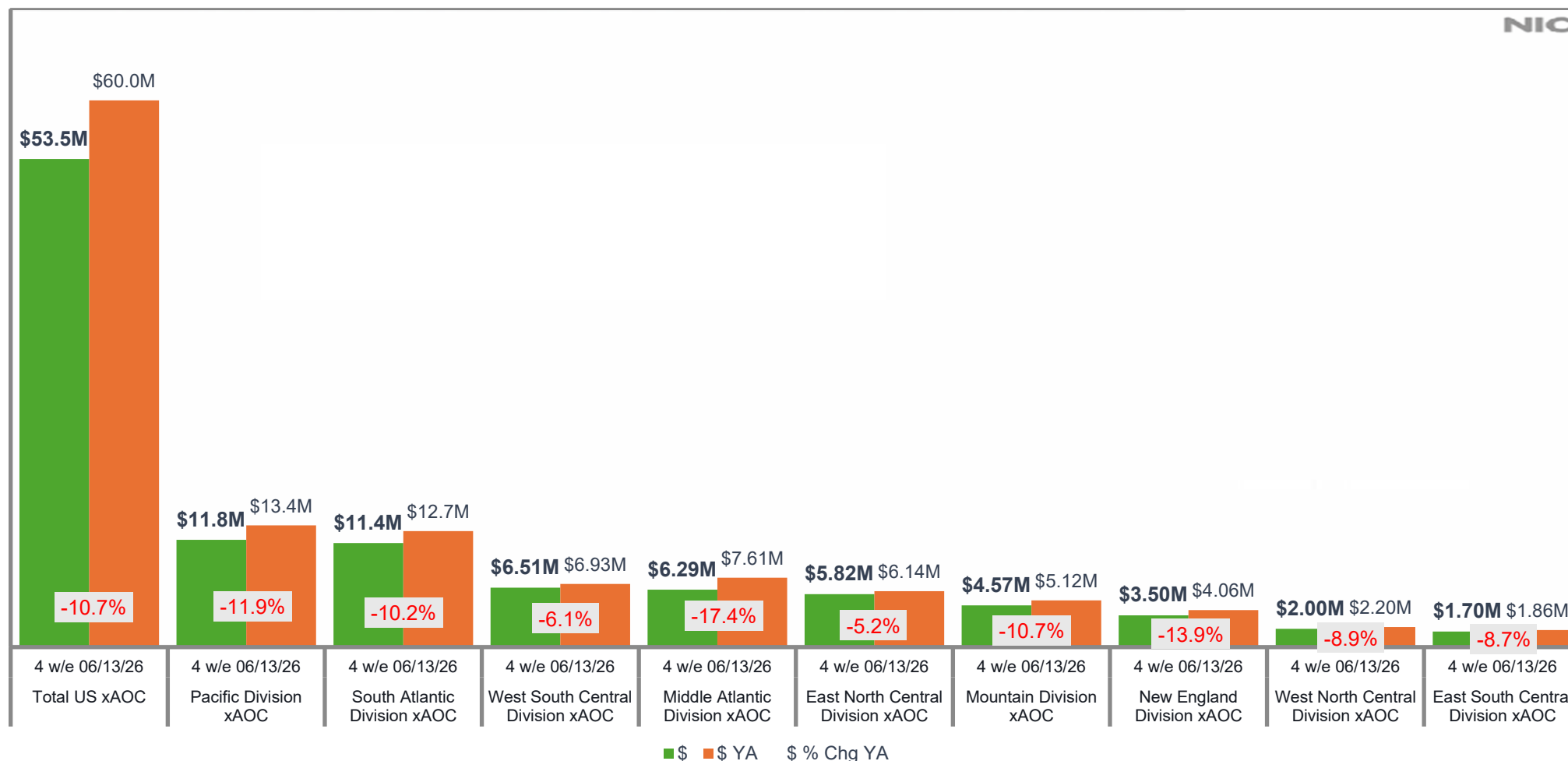
Divison and Retailer Performance

WHOLE MANGO

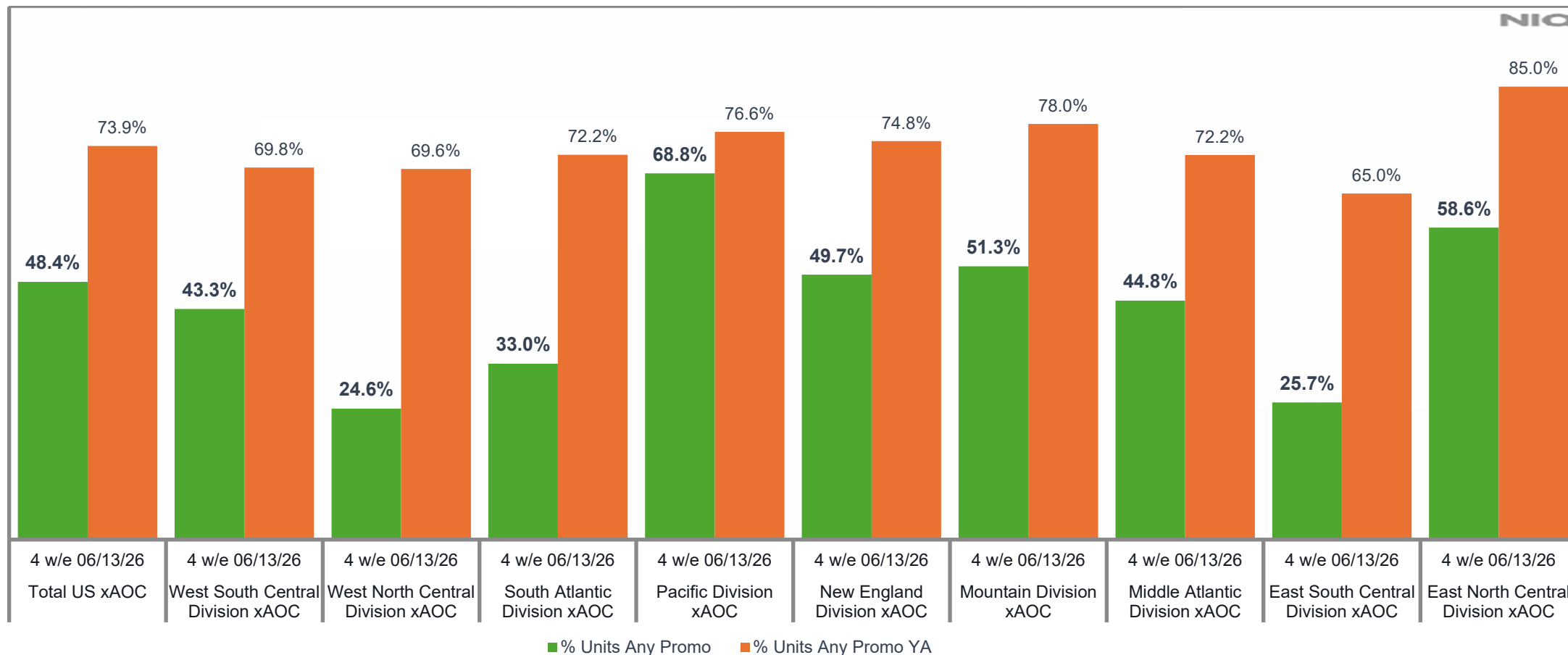
All regions had negative year-over-year unit volume in the latest four-week period.



All regions had year-over-year negative dollar sales in the latest four-week period.



All regions had declines in promotional volume vs prior year.



Eight out of nine divisions had **higher promoted unit prices** vs prior year.

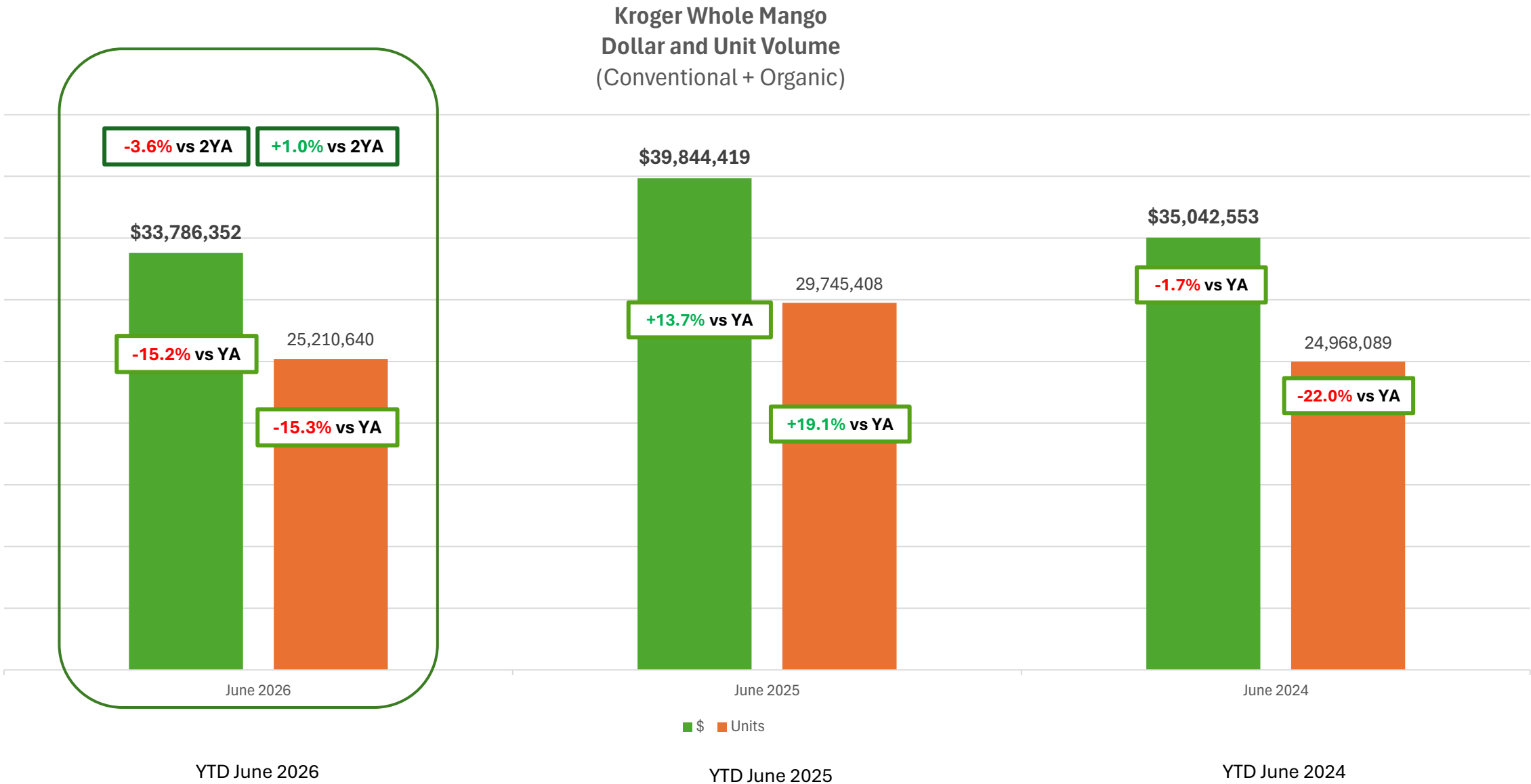


Eight out of nine regions had lower non-promoted pricing vs prior year.

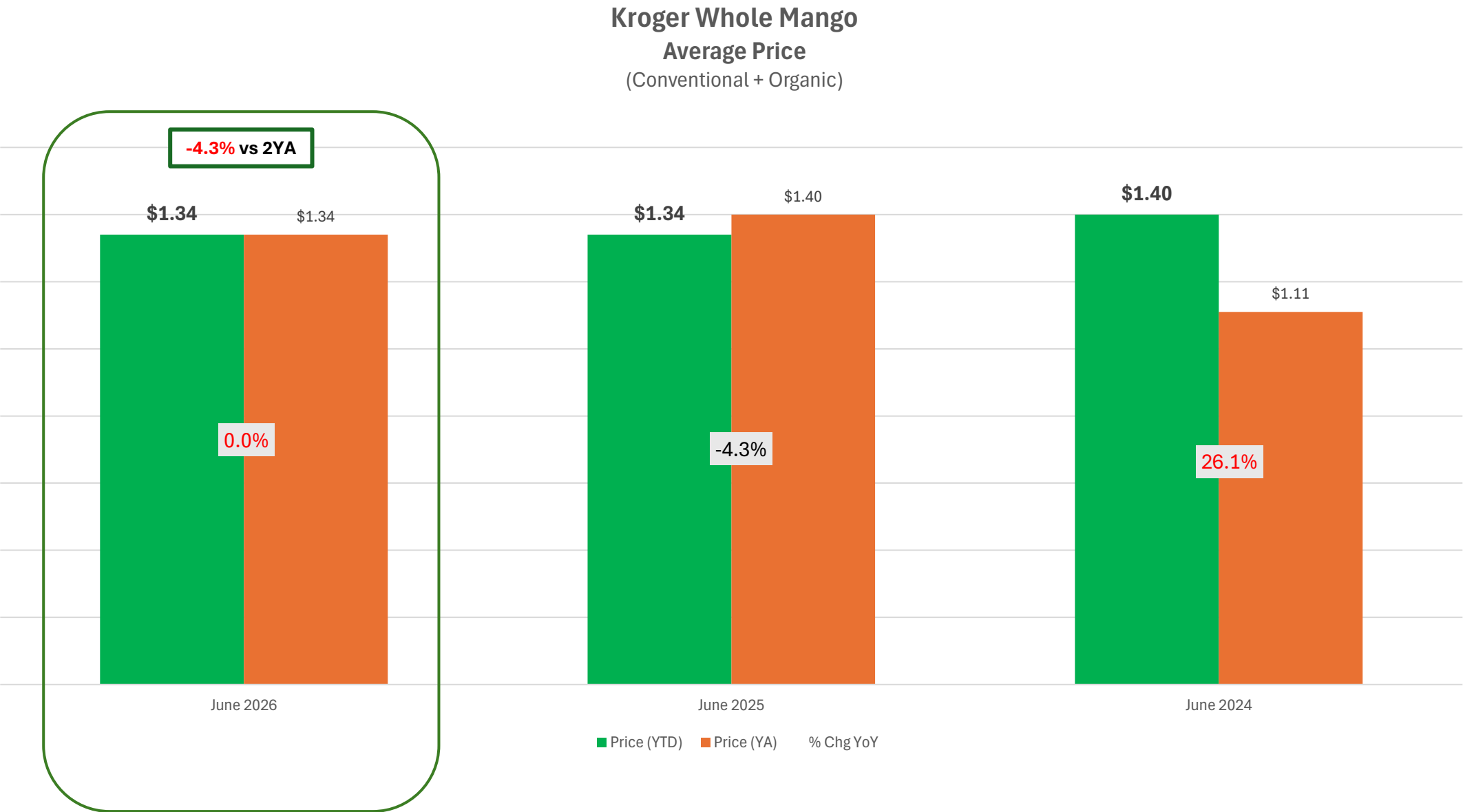




Kroger - Whole Mango Dollar and Unit Volume – June Year-To-Date (2024, 2025 & 2026)



Source: 84.51° OnDemand, (YTD w/e 6/13/26, YTD w/e 6/14/25, YTD, w/e 6/15/24)



MANGO and FRUIT CATEGORY TRADE ADS (YTD June 2026)*

MANGOS	# Adblocks (Total)			% vs YA (Adblocks)		
	2026 YTD*	2025 YTD [∞]	2024 YTD+	2026 YTD*	2025 YTD [∞]	2024 YTD+
Supermarkets (R)	1,660	1,753	1,110	-5%	58%	-20%
Club (R)	4	3	2	33%	50%	N/A
Discounters (R)	5	9	5	-44%	80%	-55%
Mass (R)	0	0	0	N/A	N/A	N/A
Military (R)	0	0	0	N/A	N/A	N/A

FRUIT	# Adblocks (Total)			% vs YA (Adblocks)		
	2026 YTD*	2025 YTD [∞]	2024 YTD+	2026 YTD*	2025 YTD [∞]	2024 YTD+
Supermarkets (R)	35,010	31,029	26,776	13%	16%	10%
Club (R)	59	65	22	-9%	195%	175%
Discounters (R)	195	173	173	13%	0%	-5%
Mass (R)	48	36	41	33%	-12%	71%
Military (R)	11	13	21	-15%	-38%	N/A

Adblocks for Supermarkets, Club, Discounters, Mass and Military are Representative of Market

Source: Catalytics (2024-2026)

* Source: Catalytics (2026 YTD, WE 06.13.26)

[∞] Source: Catalytics (2025 YTD, WE 06.14.25)

+ Source: Catalytics (2024 YTD, WE 06.15.24)



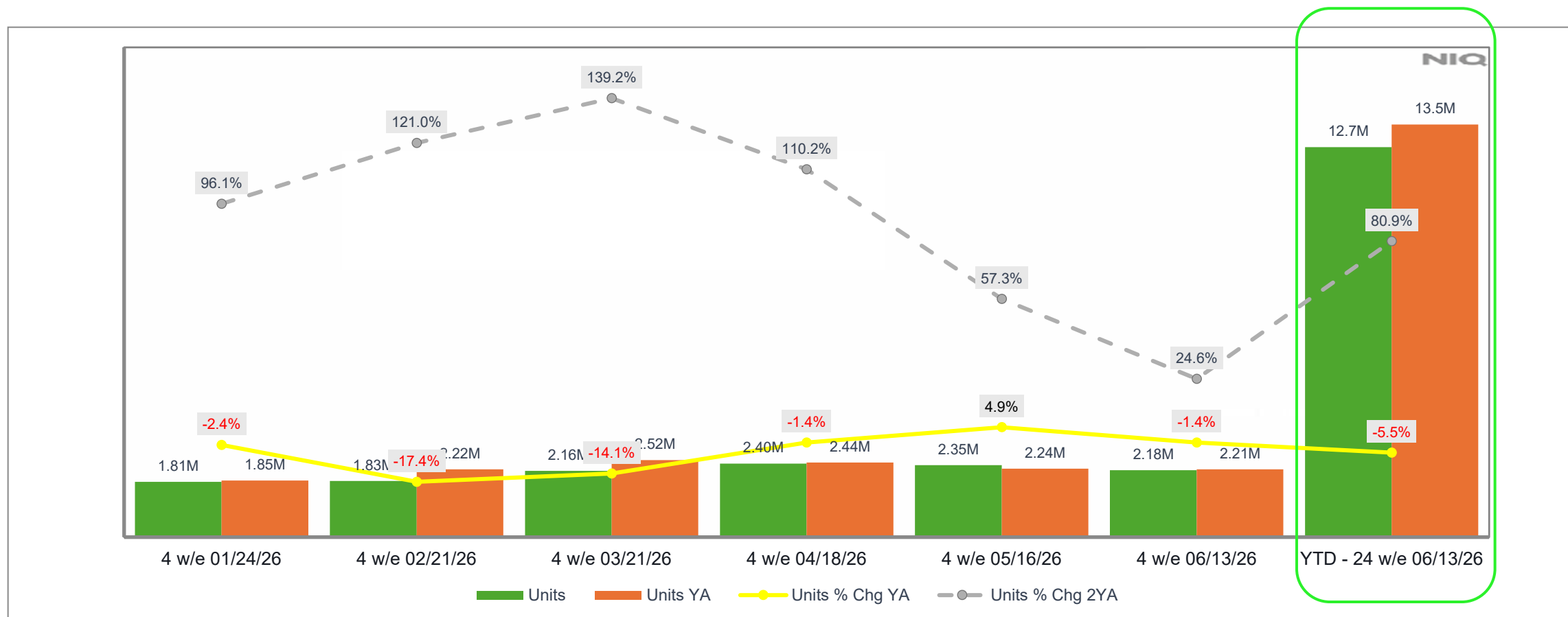
Channel	Commodity	# Adblocks (Total)						% vs YA (Adblocks)					
		26-Jan	26-Feb	26-Mar	26-Apr	26-May	26-Jun	26-Jan	26-Feb	26-Mar	26-Apr	26-May	26-Jun
Supermarkets (R)	MANGOS	231	238	226	485	345	236	-20%	31%	16%	13%	-29%	-35%
	FRUIT	6,600	5,934	5,901	6,539	6,504	6,236	2%	18%	16%	13%	13%	4%

Source: Catalytics (YTD 2026 by Month)

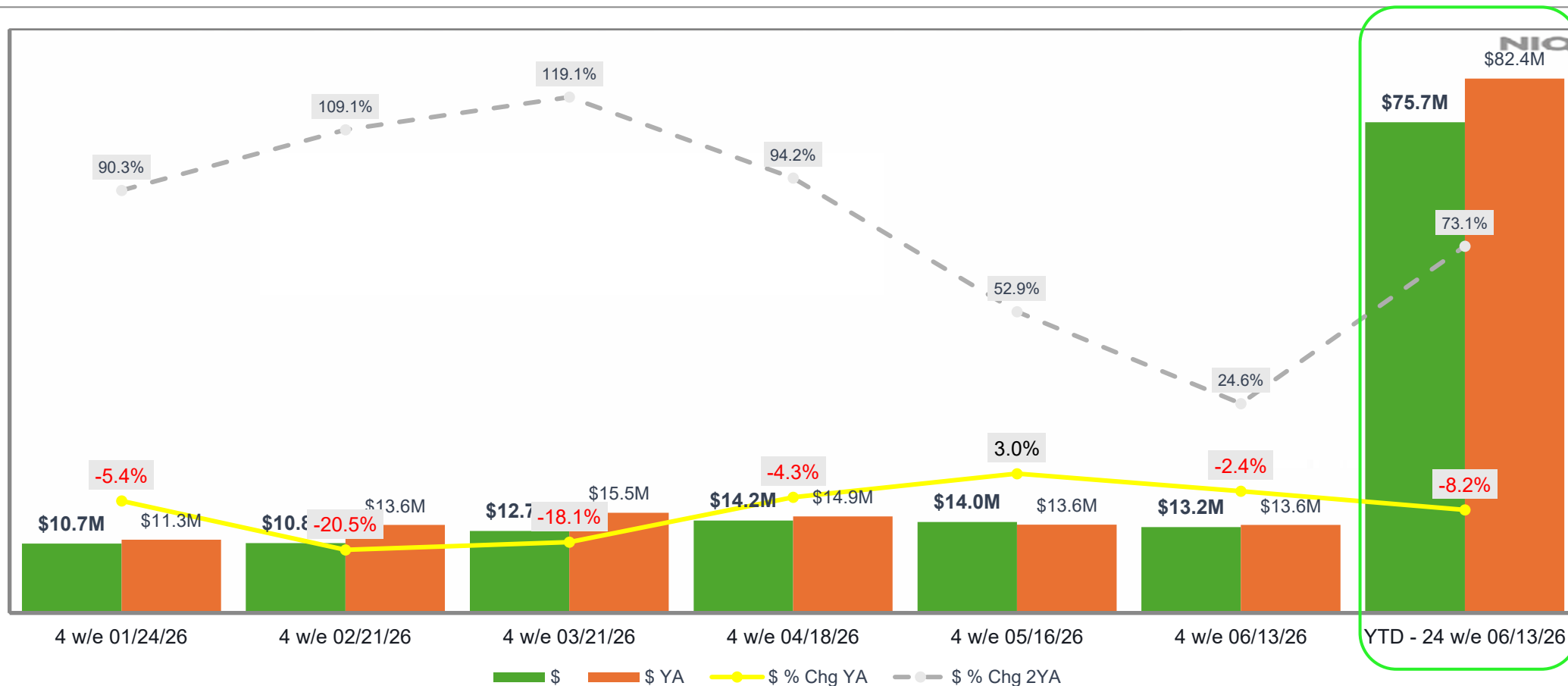


**Fresh Cut Total U.S.
MANGO ONLY**

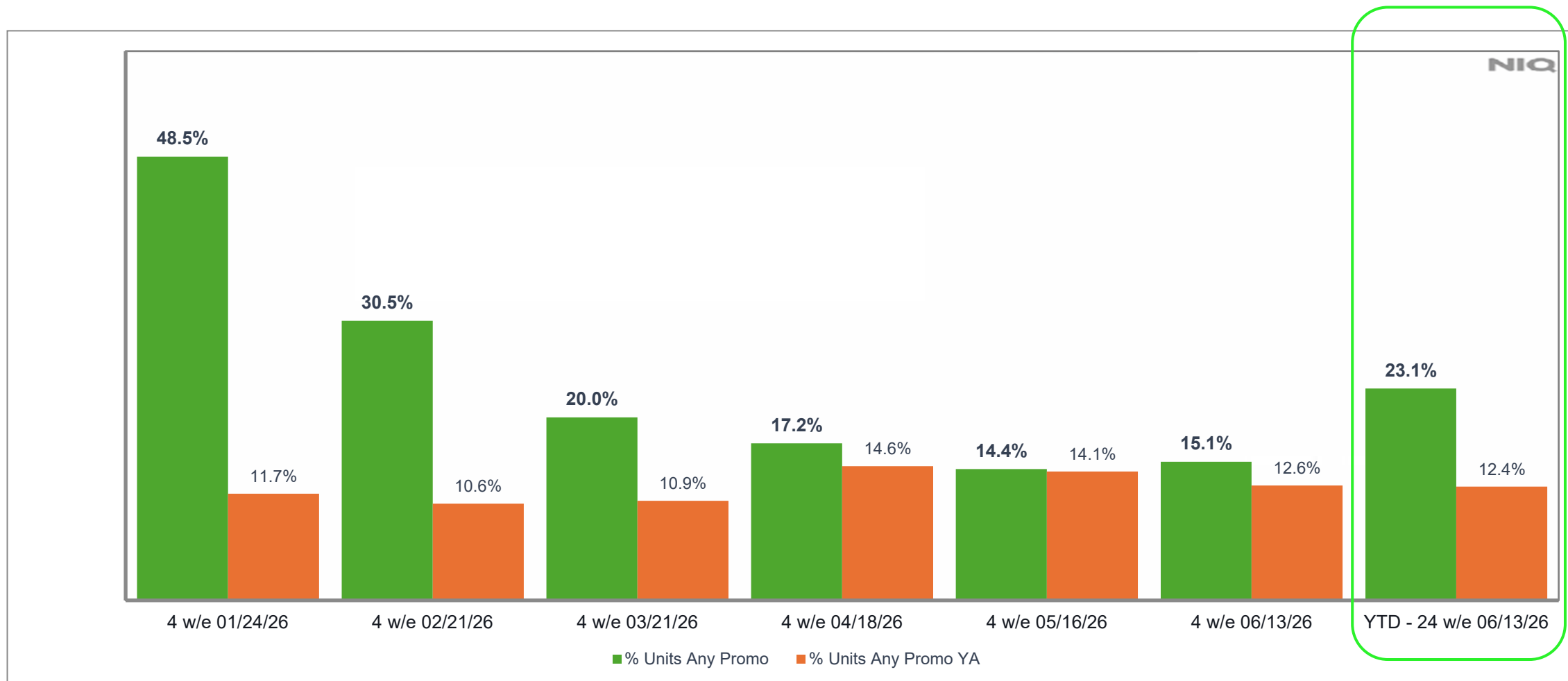
Fresh Cut unit volume is **down 1.4%** in the latest four-week period vs prior year. However, units are **up nearly 25%** vs. two years ago.



Fresh Cut dollar sales are **down 2.4%** in the latest four-week period vs prior year.
However, dollar sales are **up 24.6%** vs two years ago.



Fresh Cut **promoted volume** was **up** in the latest four-week period vs prior year and **up** year-to-date.

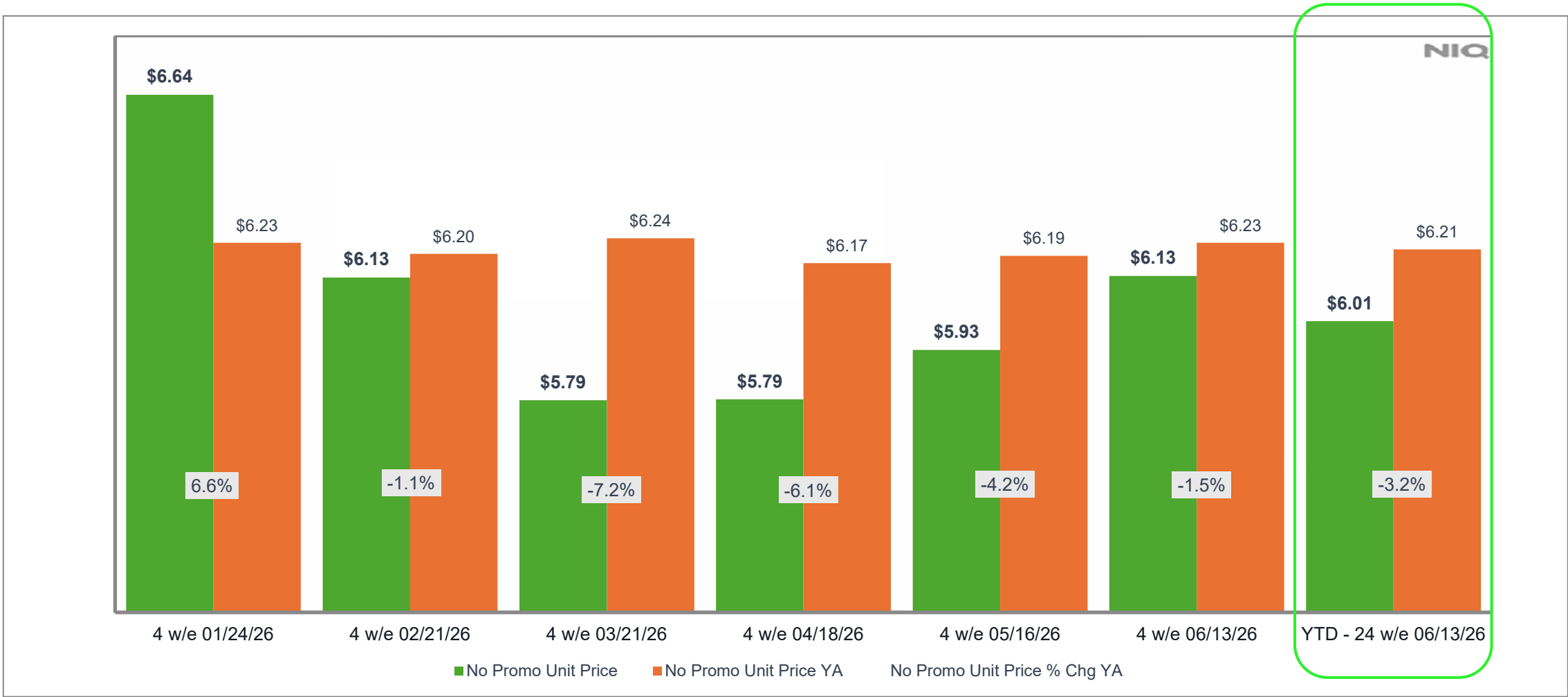


Fresh Cut **promoted price** was **up 4%** in the latest four-week period vs prior year;
YTD promoted price is up 4.4% vs prior year





Fresh Cut **non-promoted price** was **down 1.5%** in the latest four-week period vs prior year;
 Year-to-date **non-promoted price** is **down 3.2%**





Thank you!