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Mango CONNECTIONS

Your Source for the Latest National Mango Board Insights and Updates

MARCH 2026

In the March issue, we spotlight our efforts to position mango as a high-potential growth category, sharing the latest updates on recent trades shows, industry events, and educational webinars. These efforts are designed to strengthen market presence, build partnerships, and network with those in the industry.

2026 NOMINATIONS PROCESS

The nominations process for 2027-2029 seats closed on February 27th, 2026.

The following positions will be filled by appointment of the USDA Secretary:

- Two (2) Foreign Producers
- Three (3) District II Importers
- One (1) Domestic Producer

At this time, the National Mango Board is conducting ballots and putting together the packet to be sent to USDA. Please note that the Secretary of Agriculture makes the final selections. The National Mango Board has no influence on the nominations process.

SEPC'S SOUTHERN EXPOSURE PRODUCE EXPO SPOTLIGHT



The Southeast Produce Council (SEPC) held its annual produce industry trade show, Southern Exposure, at the Orlando World Center Marriott in Florida. This event connected produce growers, retailers, and food service partners to foster relationships, showcase new products, and discuss industry trends. The National Mango Board sponsored the event and attended to network and find ways to grow the category.

Event Focus

The conference focused on networking, educational sessions on agricultural trends, and promoting the consumption of fresh fruits and vegetables.

Key Features

It included the Southern Exposure trade show, educational sessions such as "From Fields to Families," the Tom Page Golf Classic, and the Southern Roots Women's Luncheon.

Organization

The SEPC is a non-profit organization dedicated to serving the produce industry in the Southeast United States, holding events that emphasize community, charity, and networking.

NMB Team @ SEPC

Every year the NMB Team participates in the SEPC Produce Expo. This creates the opportunity to meet industry members and new partners at the event. This year, the NMB Team met over 40 industry and retail partners at our booth, #336.



Adrienne Barrero (Regional Retail Account Manager), Maria Lovera (Retail Marketing Manager), Luis Gabriel Cintron (NMB Board Member), Nick Bernal (Industry Member), Lavanya Setia (Director of Marketing), and Ramon Ojeda (Executive Director) at the National Mango Board booth.



Ramon Ojeda (Executive Director), Cody Gonzales (H-E-B Business Developer), and Claudia and Jose Angel Crespo (From RCF Distributors) on trade room floor.



Maria Lovera (Retail Marketing Manager), Ramon Ojeda (Executive Director), and Lavanya Setia (Director of Marketing) with the National Mango Board proudly show fresh mangos.

WEBINAR LIBRARY



Dr. Jeffrey Bretch



Last month, we hosted a webinar titled 'Mango Disorders and Best Handling Practices for Importers and Retailers' with researcher Dr. Jeffrey Bretch. During this virtual seminar, we discussed best practices for mango handling at importer's facilities and retailer's distribution centers, as well as the cause and symptoms of the main disorders present in mangos.

Click here to watch webinar

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Please visit: <https://www.mango.org/industry/webinar-library/>



National Mango Board

[Mango.org](#) is your ultimate resource for all things mango. Whether you're a consumer, retailer, or industry professional, the National Mango Board is here to provide you with valuable insights and resources to make the most of your mango experience. Watch a short [video](#) to learn more about NMB.

*Thank you for subscribing to Mango Connections.
Stay tuned for more mango adventures in the next issue.*

This newsletter encapsulates the vibrant world of mangos, from culinary delights to cutting-edge research, catering to diverse interests within the mango industry.



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