# A CONSTRUCTION OF STRUCTURE OF



# 2024 Mango Grower's Summit

June 11th, 2024



# Housekeeping

1. Ask questions using the Q&A bottom at the end of your screen.

2. If you're problems hearing the audio clearly on your computer, please close all applications that use the internet.

 If the audio still does not improve, please switch to telephone mode.

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# **National Mango Board**

- The National Mango Board (NMB) is a U.S. Department of Agriculture research & promotion commodity board, which was established in 2005.
- Funded by industry assessments paid by mango firsthandlers and importers.

#### Mission:

Increase the consumption of mango in the U.S. by inspiring consumers and educating them about the culture, flavor, and nutrition of mangos.

#### Vision:

For mangos to move from being an exotic fruit to a daily necessity in every U.S. household.



# **National Mango Board Members**



- 8 IMPORTERS
- FOREIGN PRODUCERS
- 2 DOMESTIC PRODUCERS
- 1 FIRST HANDLER

#### **Diversity Statement**

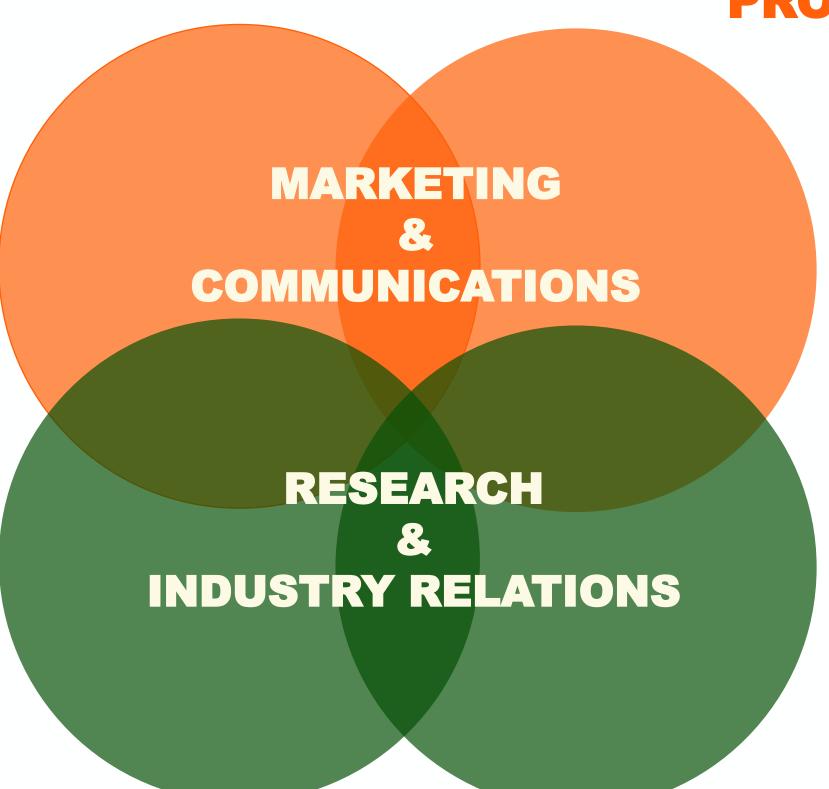
The NMB encourages industry members without regard to race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation, size of business/operation, and marital or family status or other basis protected by U.S. law to participate in NMB activities and seek a position on the NMB.

18 MEMBERS TOTAL



# **National Mango Board**

**PROGRAMS** 



#### Includes:

- 1) Consumers
- 2) Nutrition and Health Messages
- 3) Retailers
- 4) Food Service
- 5) Communications and Public Relations
- 6) Value Added: Fresh-Cut and Ripening

#### Includes:

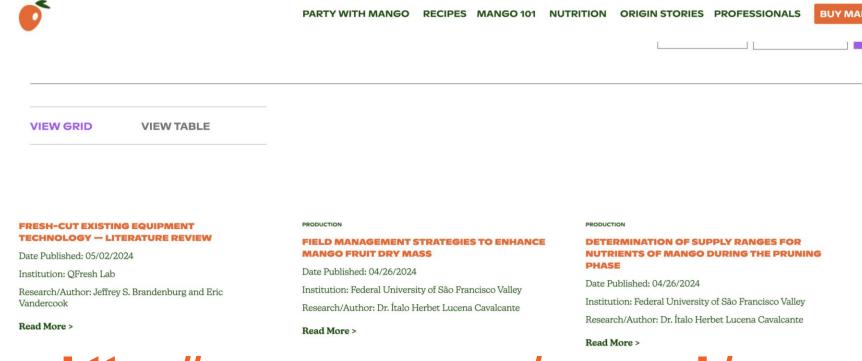
- Nutrition and Health
- 2) Crop Forecasting and Analysis
- 3) Production and Postharvest Practices
- 4) Food Safety & Sustainability
- 5) Industry Relations



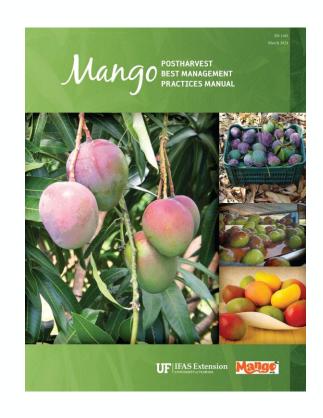
# **Production and Postharvest Program**

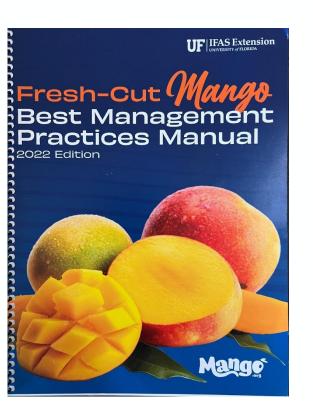
#### **Projects**

- Demand of Nutrients
- Evaluation of Mango Cultivars for the U.S.A.
- Genetic Markers
- Irrigation in Mango
- Strategies for Improving Irregular Flowering
- Use of Biopesticides and Biological Control for Anthracnose Control
- Mango Child in the Ataulfo Variety
- Dry Matter Accumulation
- Size and Uniformity of the T. Atkins & Kent Variety
- Ripening Protocol Update
- Best Packaging Practice Protocol



#### https://www.mango.org/research/

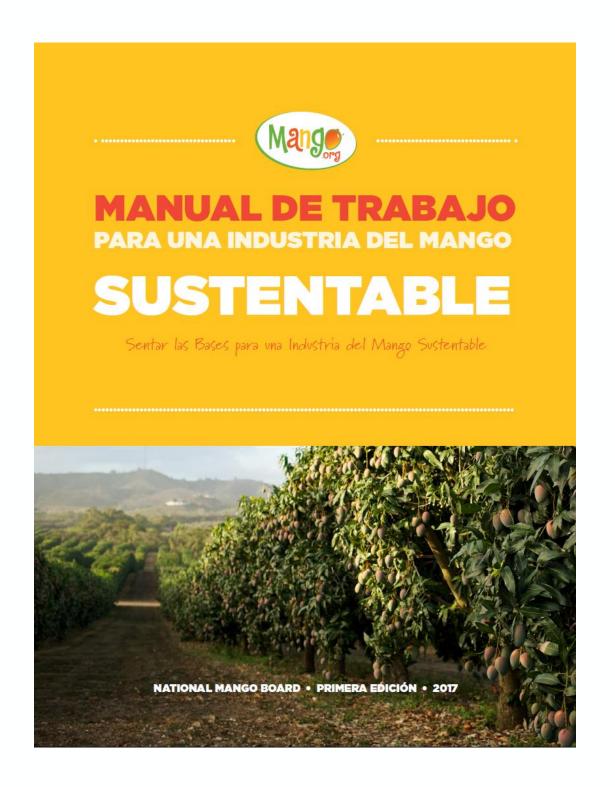


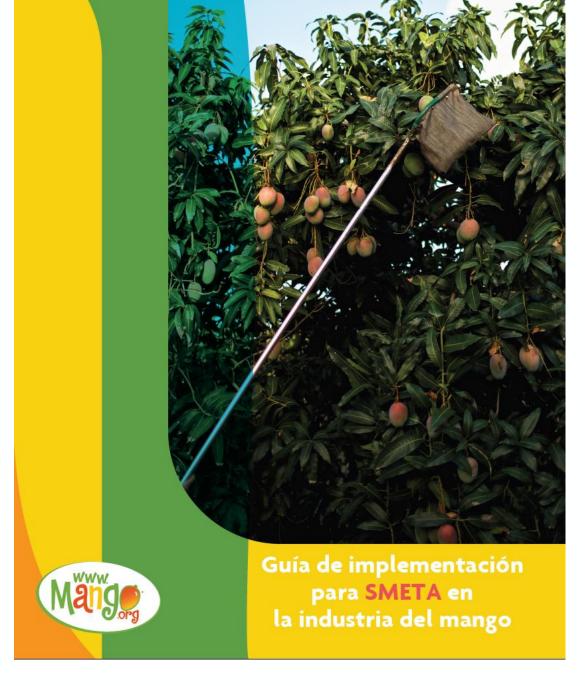




# Food Safety and Sustainability Program







www.mangosustainability.org

org www.mangofoodsafety.org/SMETA



www.mangofoodsafety.org

## Mango 101

- Mango (*Mangifera indica*) originated in South Asia and was first cultivated in India over 5,000 years ago.
- Mango is produced in tropical or semi-tropical climates.
- Mango bark, leaves, skin, flesh, and pit have been used in folk remedies for centuries.
- Mango are 'superfoods' containing over 20 different vitamins and minerals.
- There are thousands of mango varieties around the world, but there are 4 main mango varieties marketed in the U.S.















## Mango 101

- U.S. commercial mango production is focused to Florida, California, Hawaii, and Puerto Rico.
- There are 21 countries that have phytosanitary programs in place that allow for mango exports to the U.S, of which Mexico, Peru, Ecuador, Brazil, Guatemala, and Dominican Republic represent 98% of imports.
- Over 1,200 million pounds of mango are consumed in the U.S. each year. This generated FOB value of approximately \$800 million/year.
- U.S. per capita consumption of mango has increased from 1.9 lbs. per person in 2005, to 3.6 lbs. per person in 2023. In volume, mango is the 11<sup>th</sup> most sold fruit in the U.S. per store per week.





# Mangos in Florida







# Thank you

