

Regional Data



Regional Overview 1H 2022

PACIFIC
 California
 Oregon
 Washington

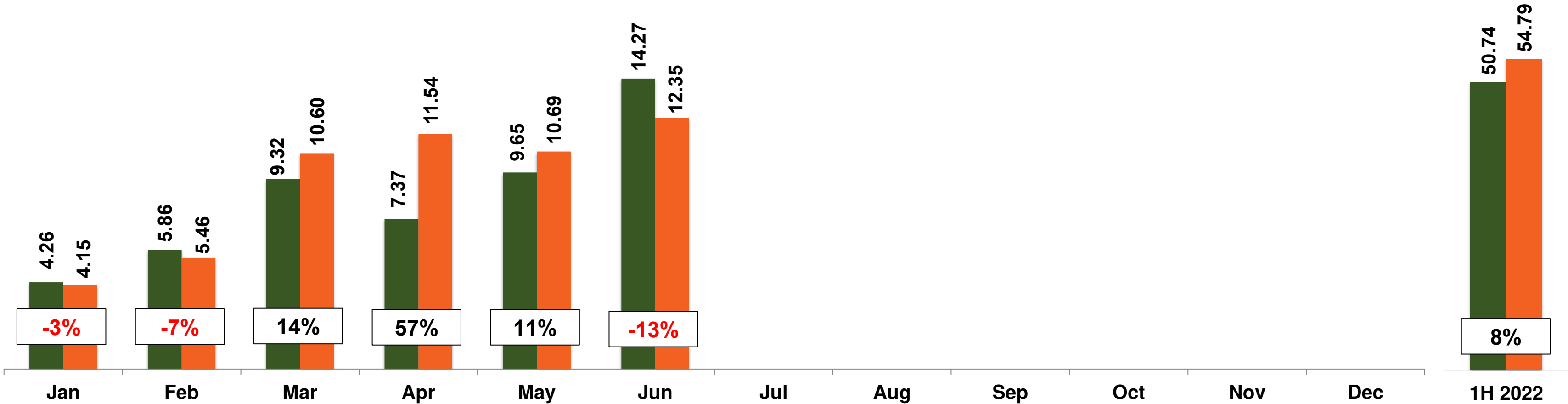
Legend	Pacific
Dollars Contribution	0.93%
Dollar Velocity	\$493
Volume Velocity	449
Average Retail Price	\$1.10



Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

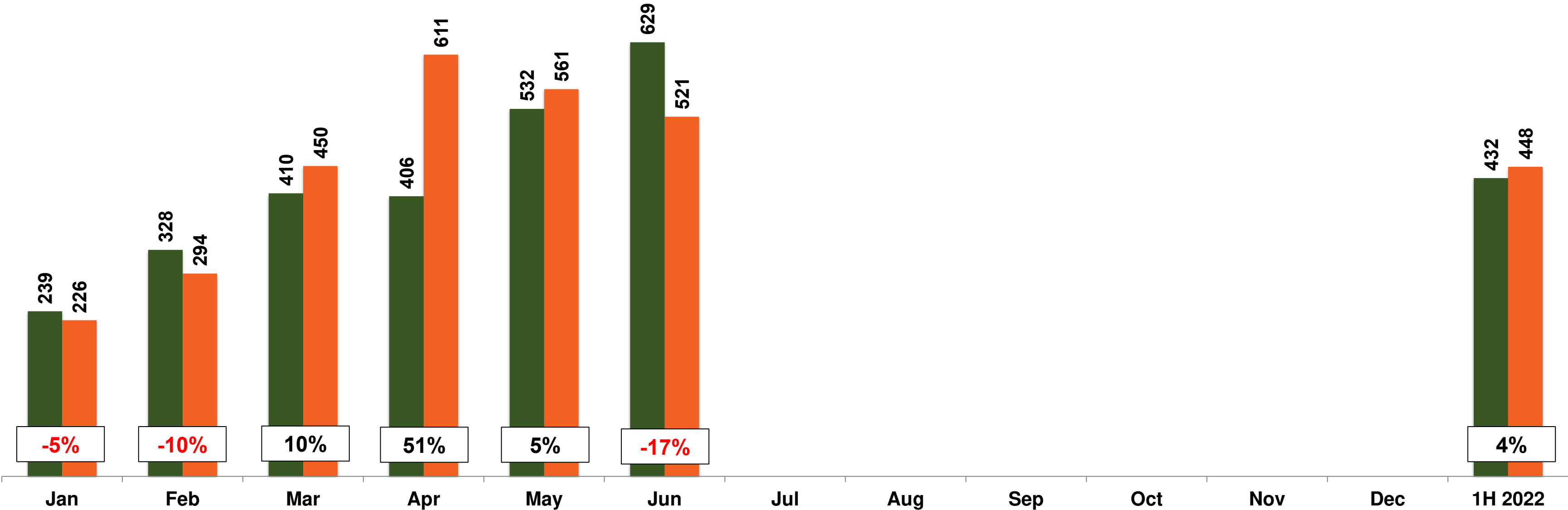
Pacific Monthly Mango Volume (Millions)

■ 2021 ■ 2022



Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

Pacific Monthly Mango Volume Velocity



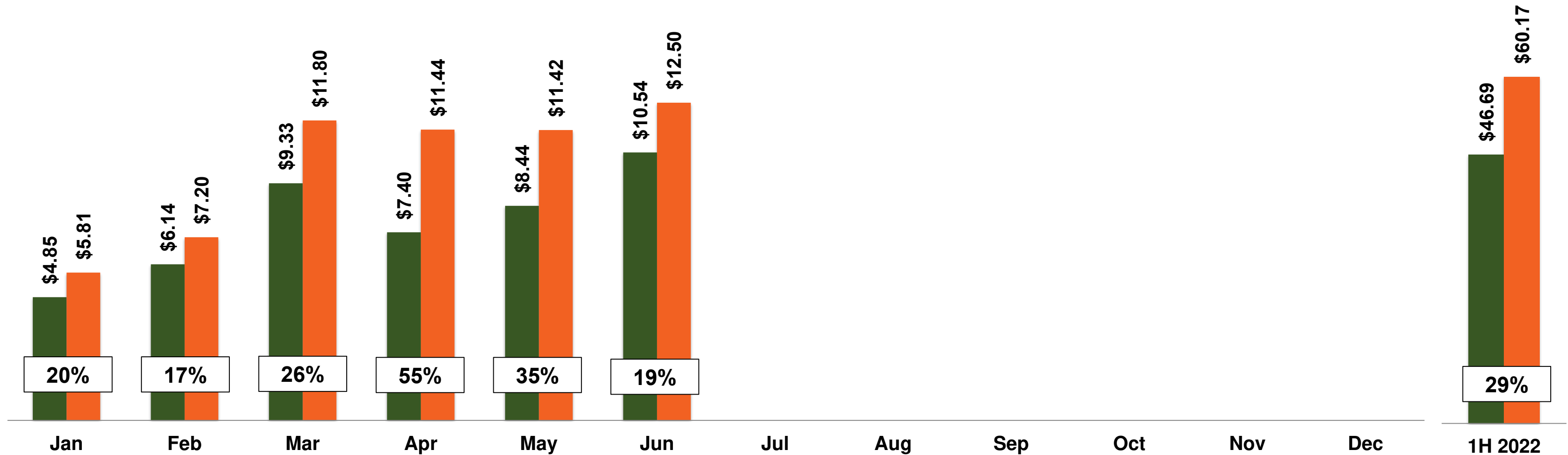
■ 2021 ■ 2022



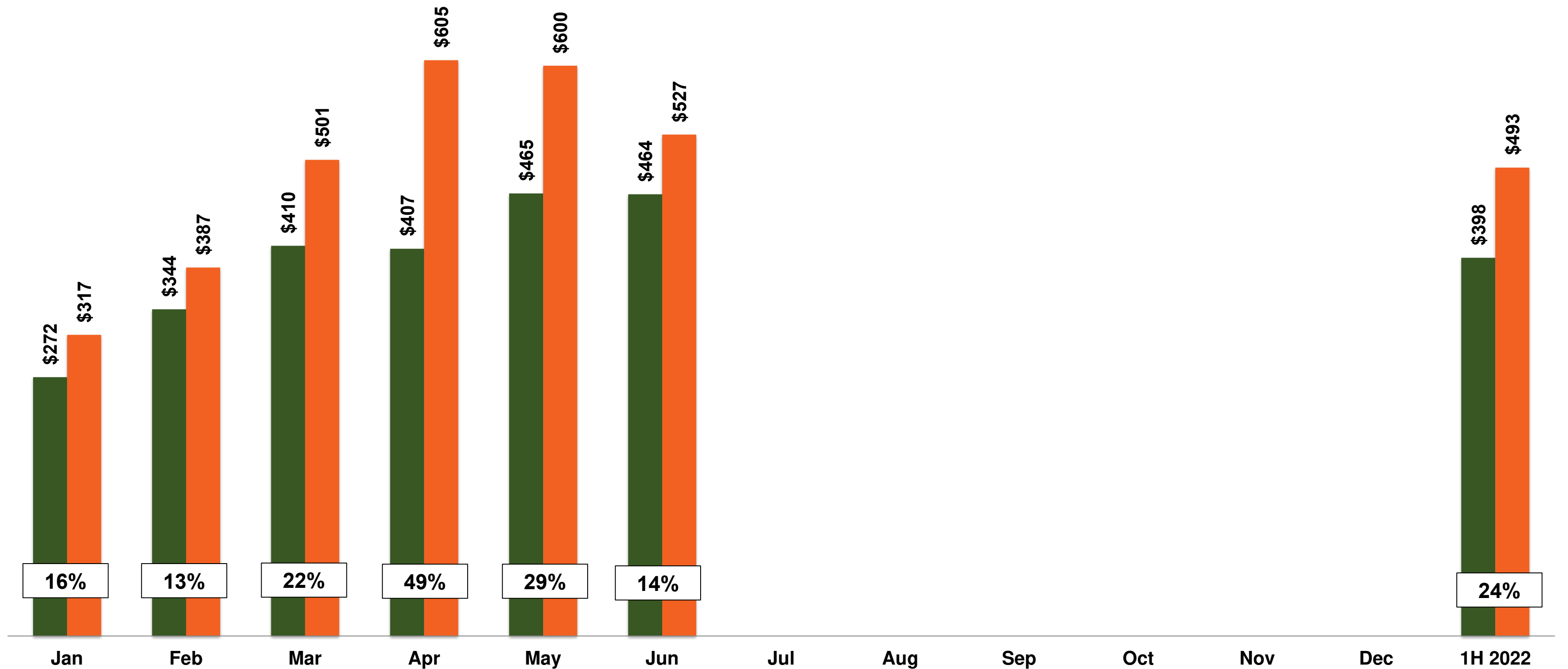
Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

Pacific Monthly Mango Sales (Millions)

■ 2021 ■ 2022



Pacific Monthly Mango Dollar Velocity



■ 2021 ■ 2022



Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

Regional Overview 1H 2022

Mountain

Nevada Montana
 Idaho Colorado
 Utah Wyoming
 Arizona New Mexico

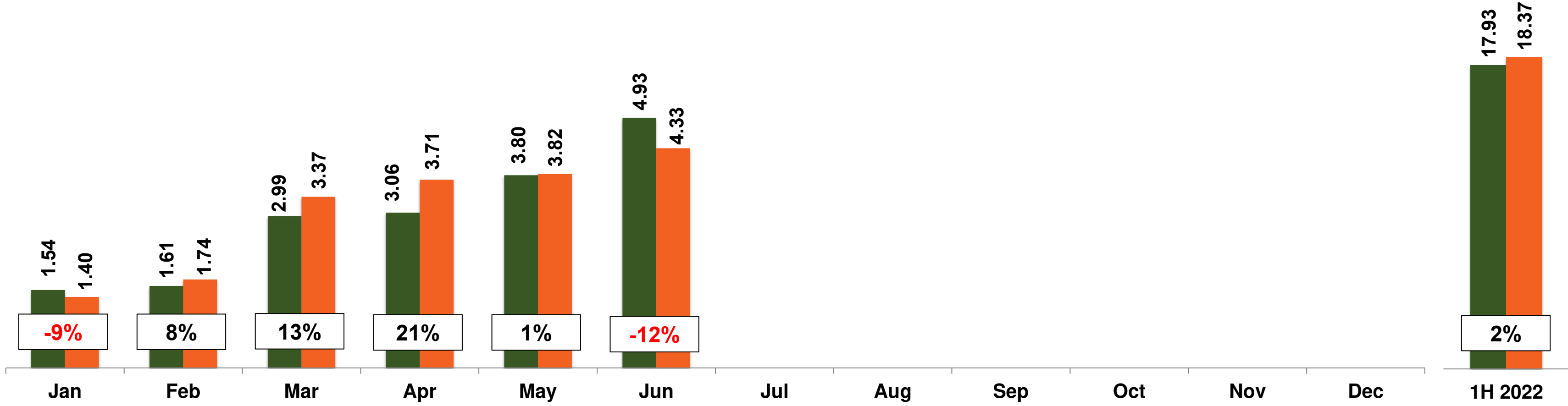


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

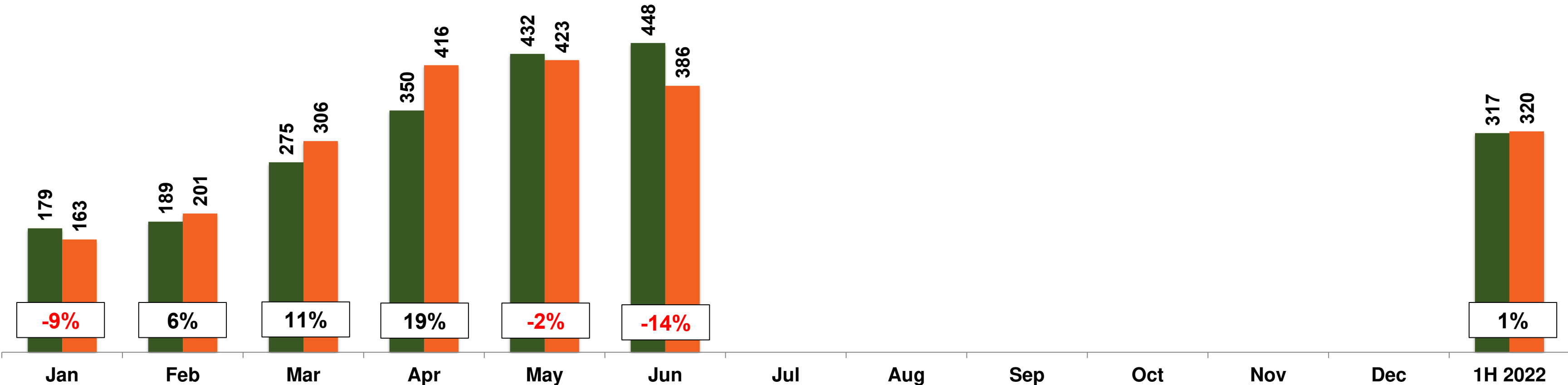
Legend	Mtn
Dollars Contribution	0.60%
Dollar Velocity	\$345
Volume Velocity	320
Average Retail Price	\$1.08

Mountain Monthly Mango Volume (Millions)

■ 2021 ■ 2022



Mountain Monthly Mango Volume Velocity



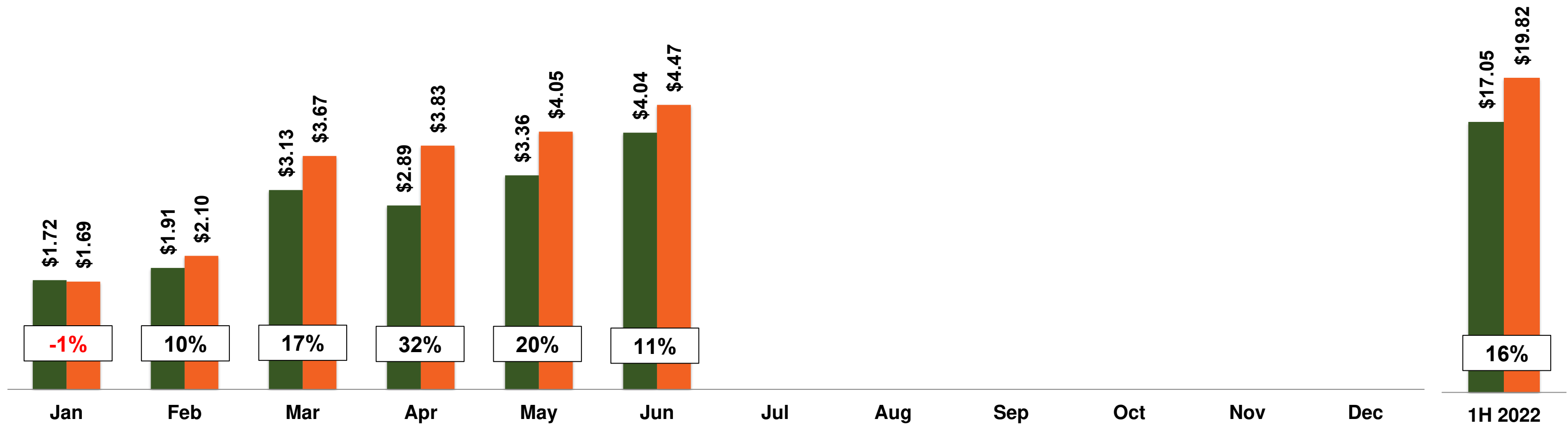
■ 2021 ■ 2022



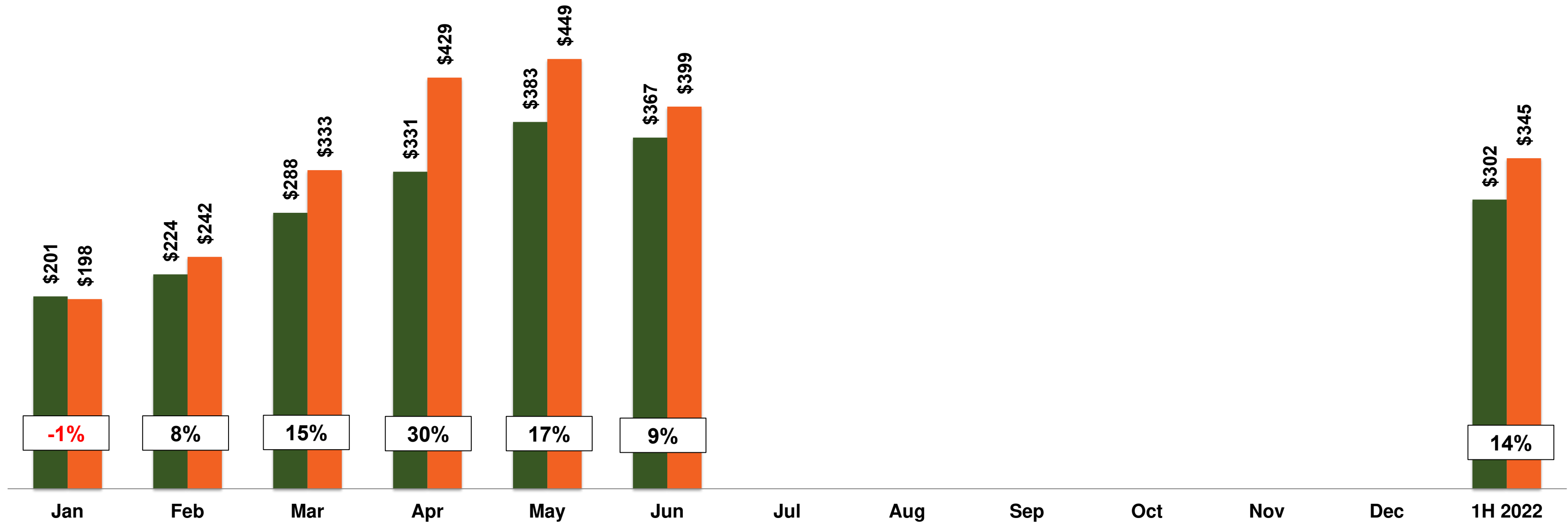
Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

Mountain Monthly Mango Sales (Millions)

■ 2021 ■ 2022



Mountain Monthly Mango Dollar Velocity

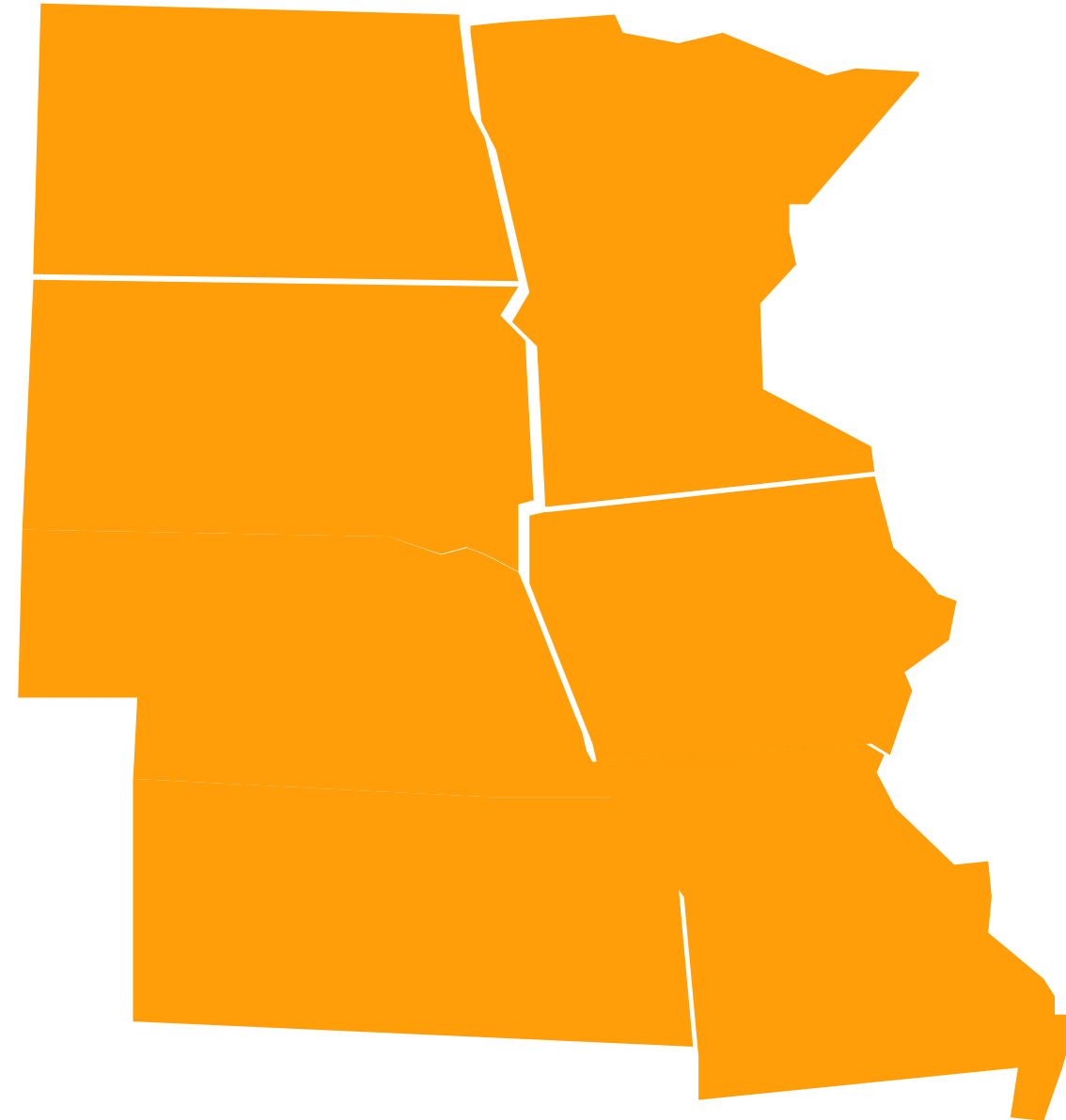


■ 2021 ■ 2022

Regional Overview 1 H 2022

West North Central

North Dakota
 South Dakota
 Nebraska
 Kansas
 Minnesota
 Iowa
 Missouri

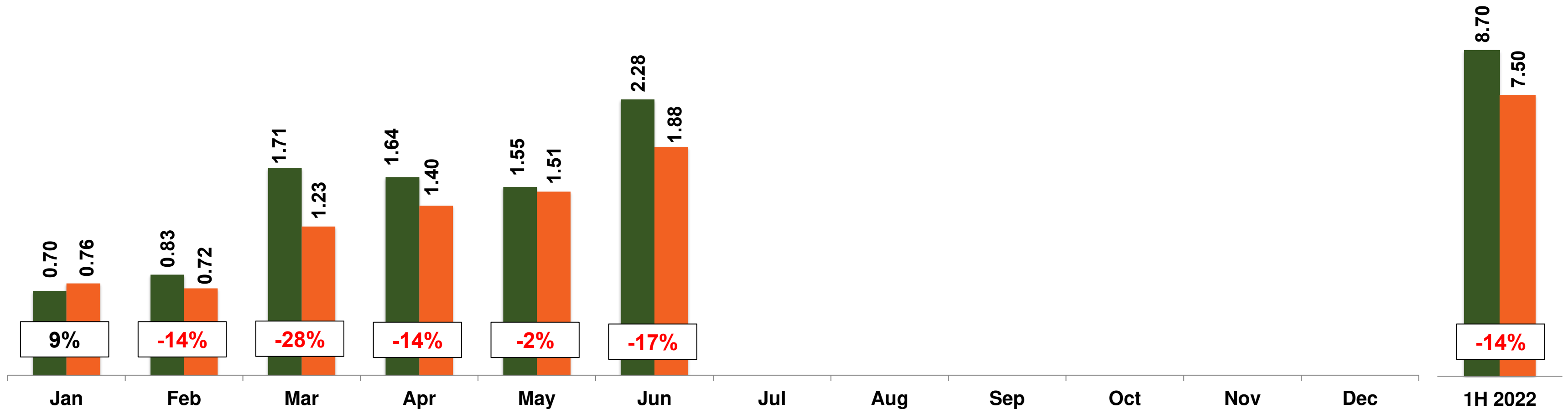


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

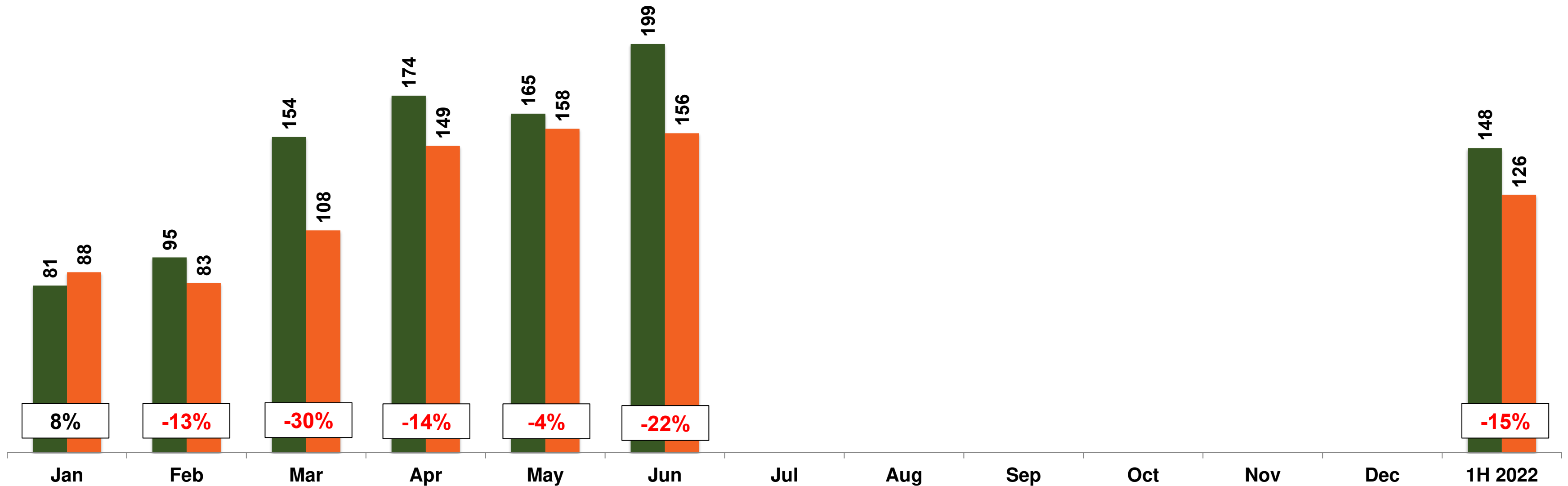
Legend	WNC
Dollars Contribution	0.42%
Dollar Velocity	\$173
Volume Velocity	126
Average Retail Price	\$1.38

West North Central Monthly Mango Volume (Millions)

■ 2021 ■ 2022



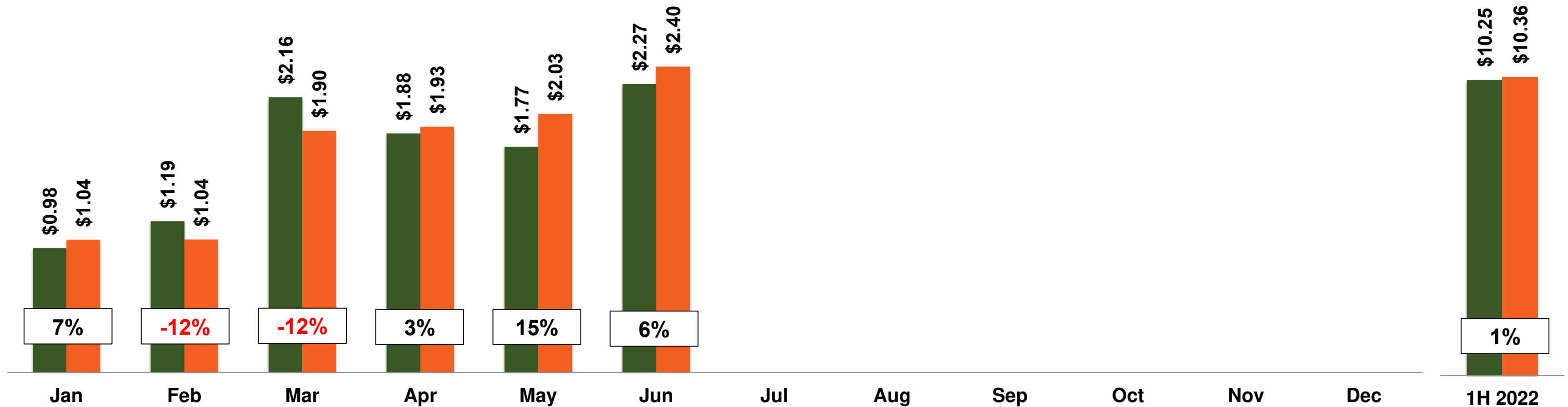
West North Central Monthly Mango Volume Velocity



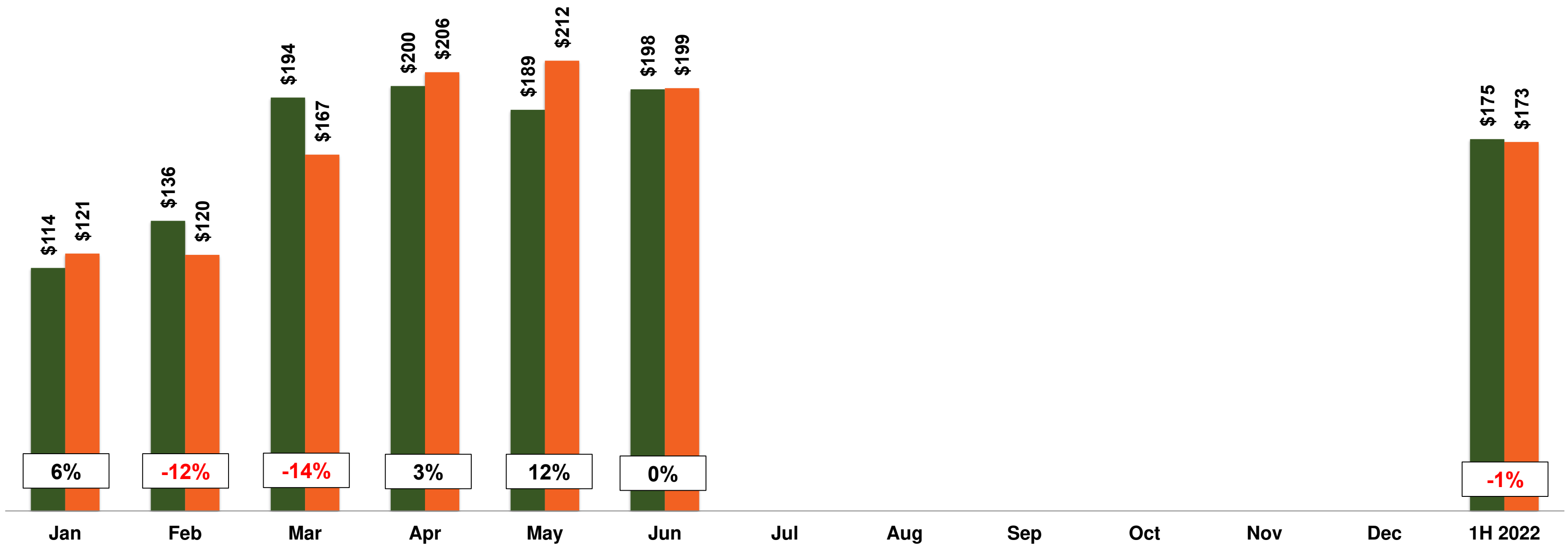
■ 2021 ■ 2022

West North Central Monthly Mango Sales (Millions)

■ 2021 ■ 2022



West North Central Monthly Mango Dollar Velocity



■ 2021 ■ 2022

Regional Overview 1H 2022

West South Central
 Oklahoma
 Texas
 Arkansas
 Louisiana

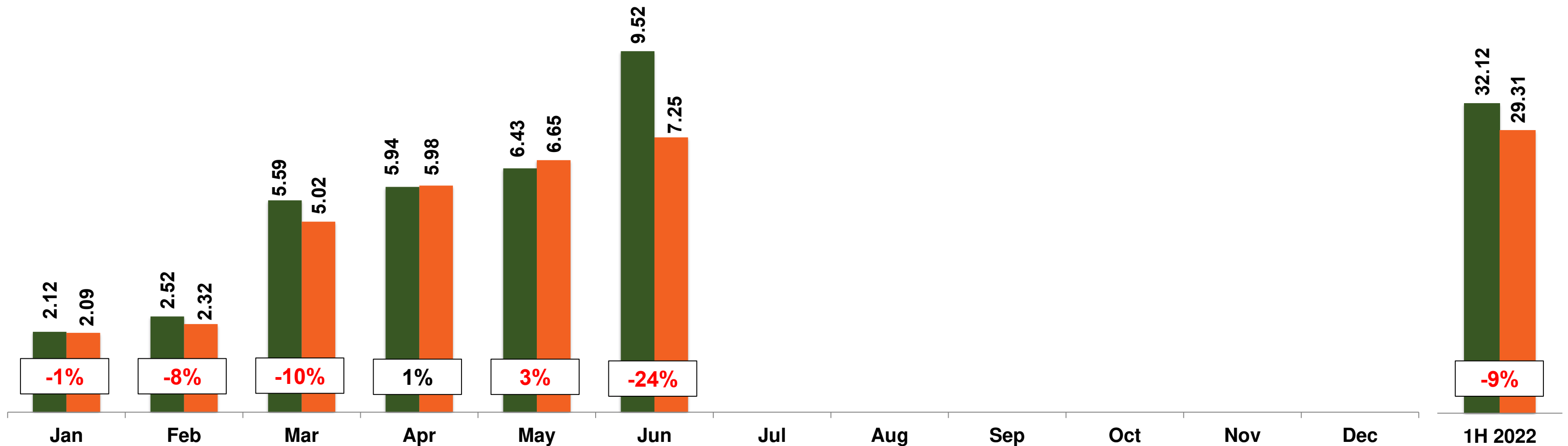


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

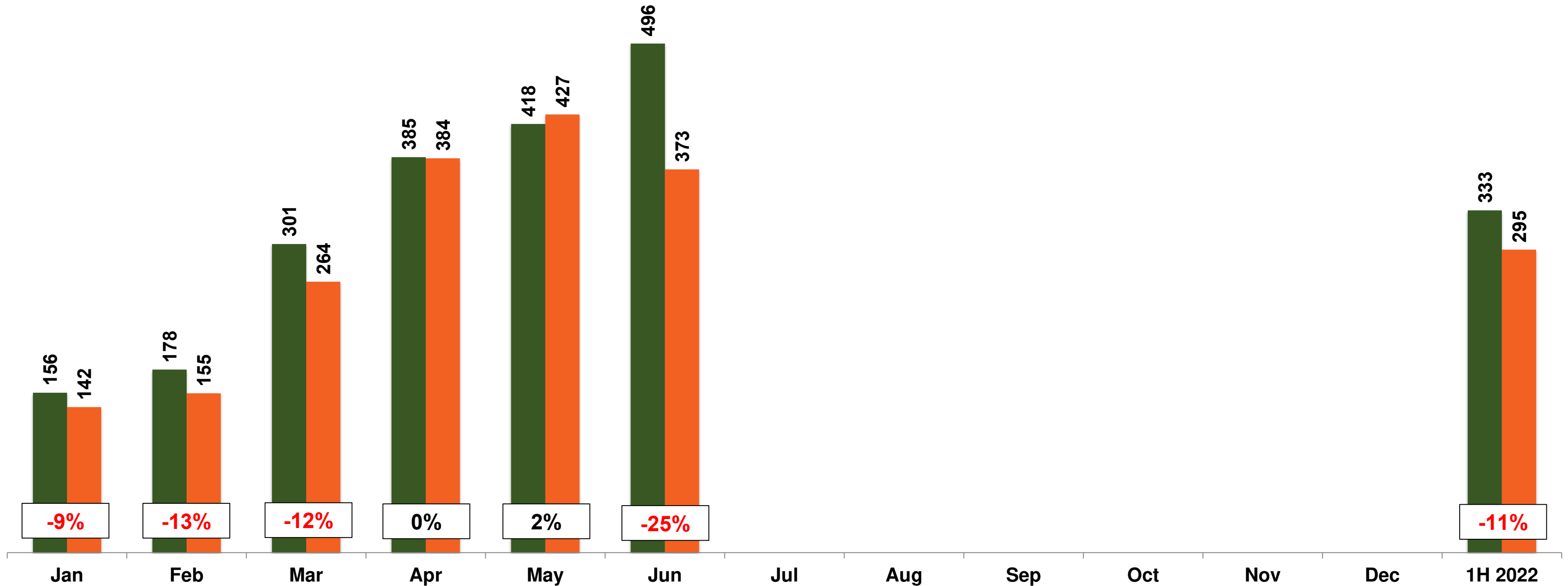
Legend	WSC
Dollars Contribution	0.75%
Dollar Velocity	\$297
Volume Velocity	295
Average Retail Price	\$1.01

West South Central Monthly Mango Volume (Millions)

■ 2021 ■ 2022



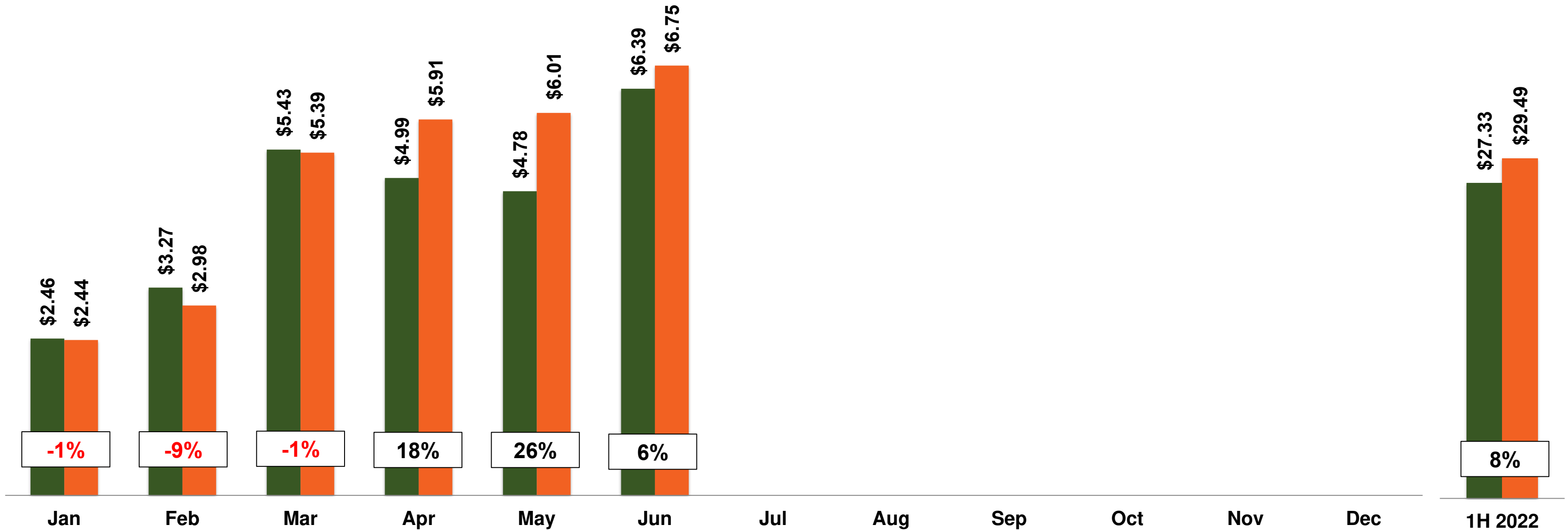
West South Central Monthly Mango Volume Velocity



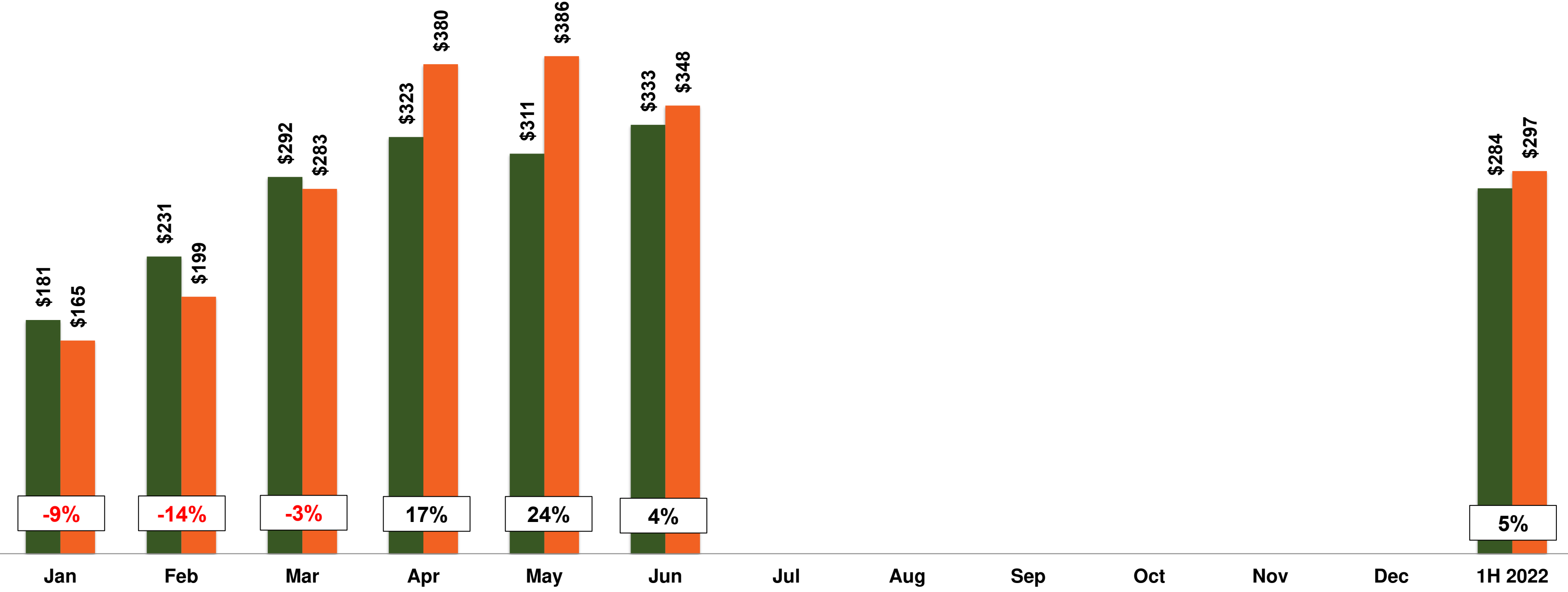
■ 2021 ■ 2022

West South Central Monthly Mango Sales (Millions)

■ 2021 ■ 2022



West South Central Monthly Mango Dollar Velocity



Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

■ 2021 ■ 2022

Regional Overview 1 H 2022

East North Central

Wisconsin
 Illinois
 Indiana
 Michigan
 Ohio

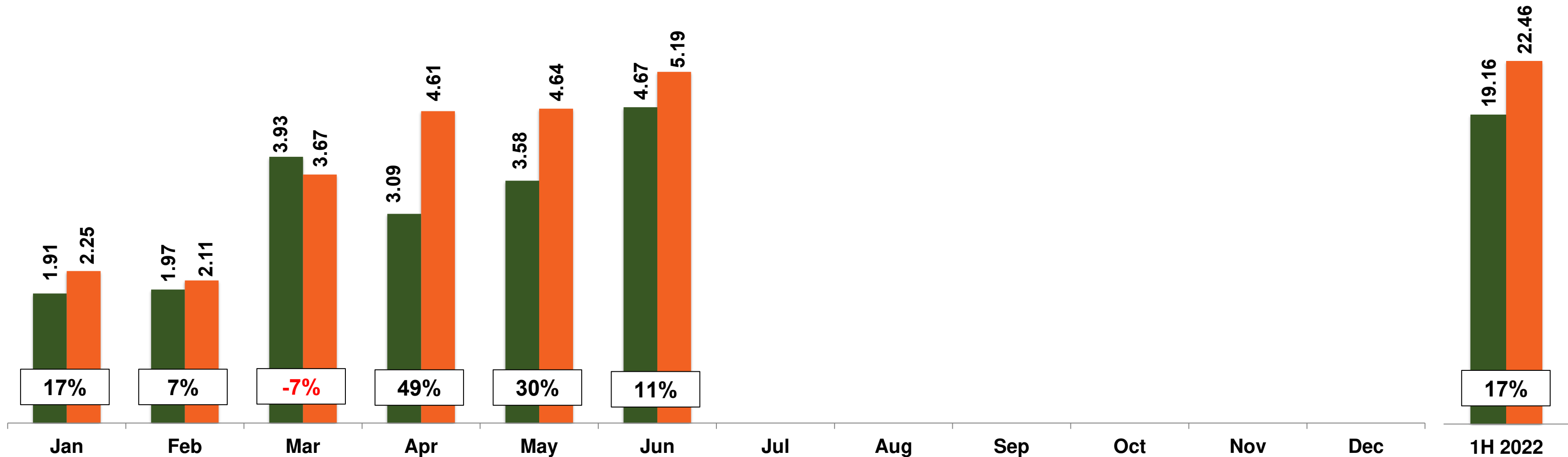


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

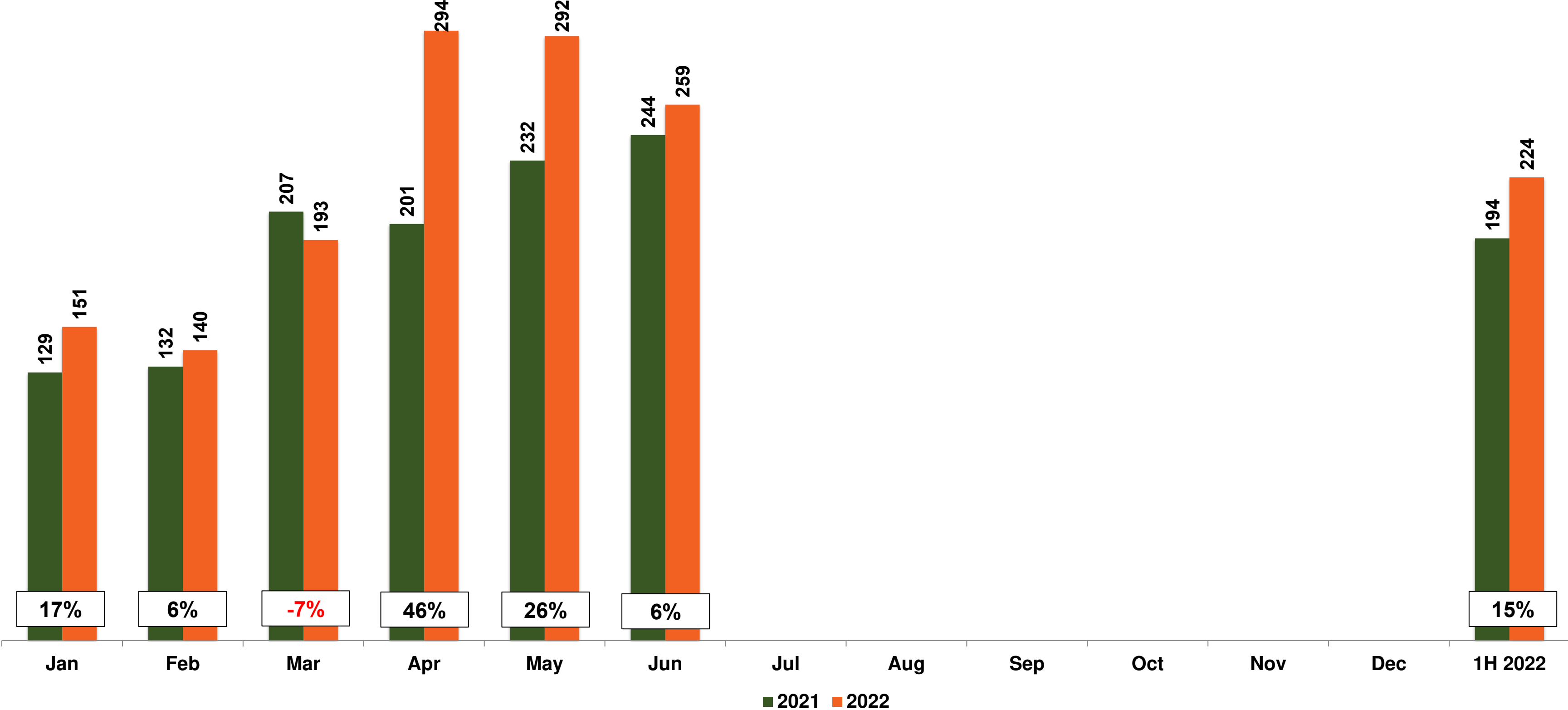
Legend	ENC
Dollars Contribution	0.53%
Dollar Velocity	\$276
Volume Velocity	224
Average Retail Price	\$1.23

East North Central Monthly Mango Volume (Millions)

■ 2021 ■ 2022

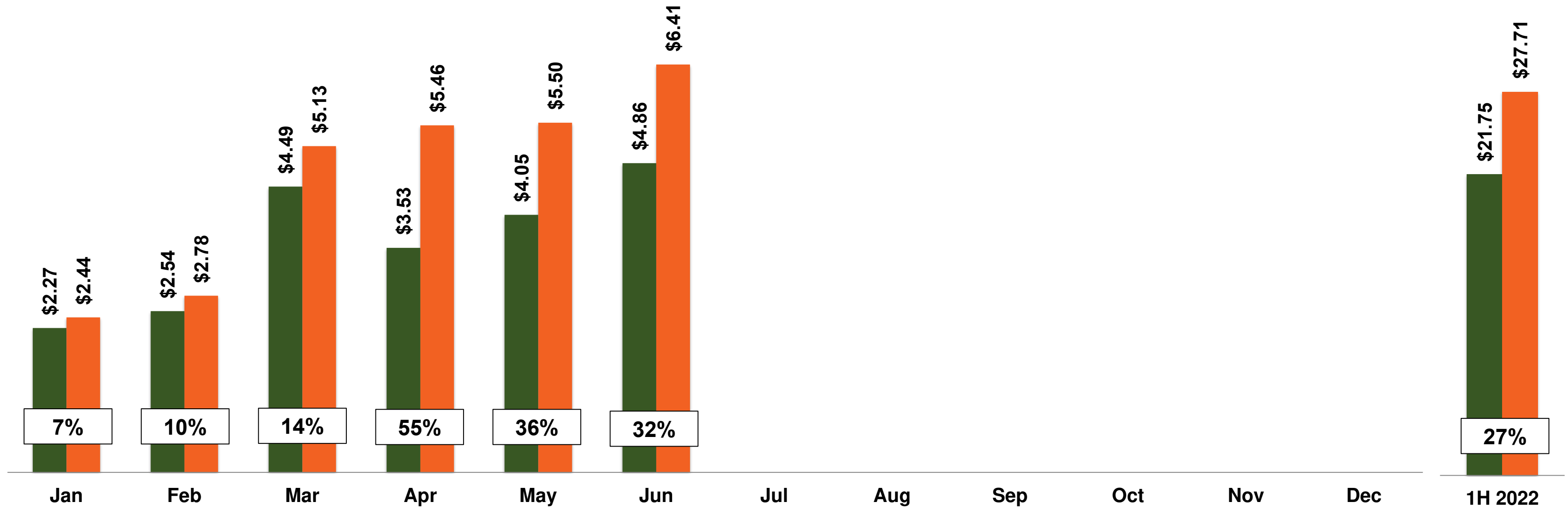


East North Central Monthly Mango Volume Velocity

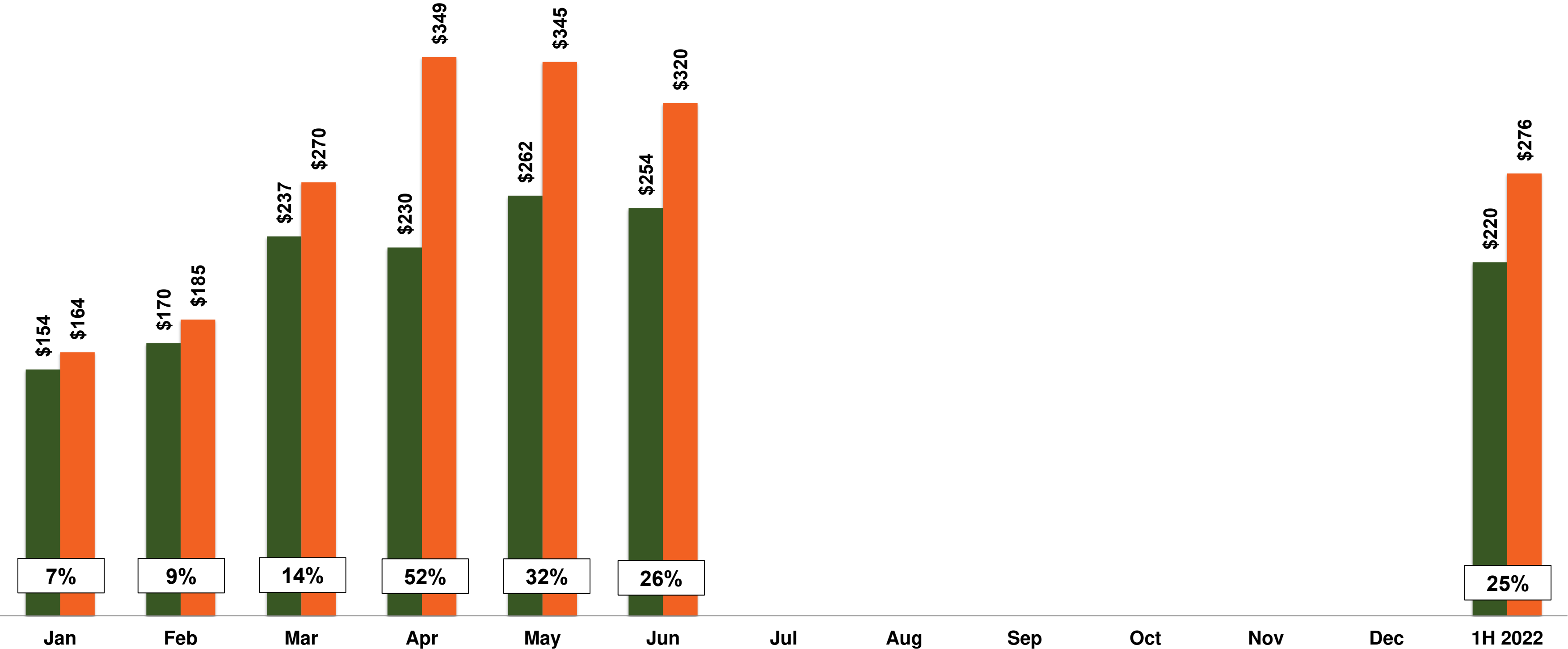


East North Central Monthly Mango Sales (Millions)

■ 2021 ■ 2022



East North Central Monthly Mango Dollar Velocity



Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

■ 2021 ■ 2022

Regional Overview 1H 2022

East South Central

Mississippi
Alabama
Tennessee
Kentucky

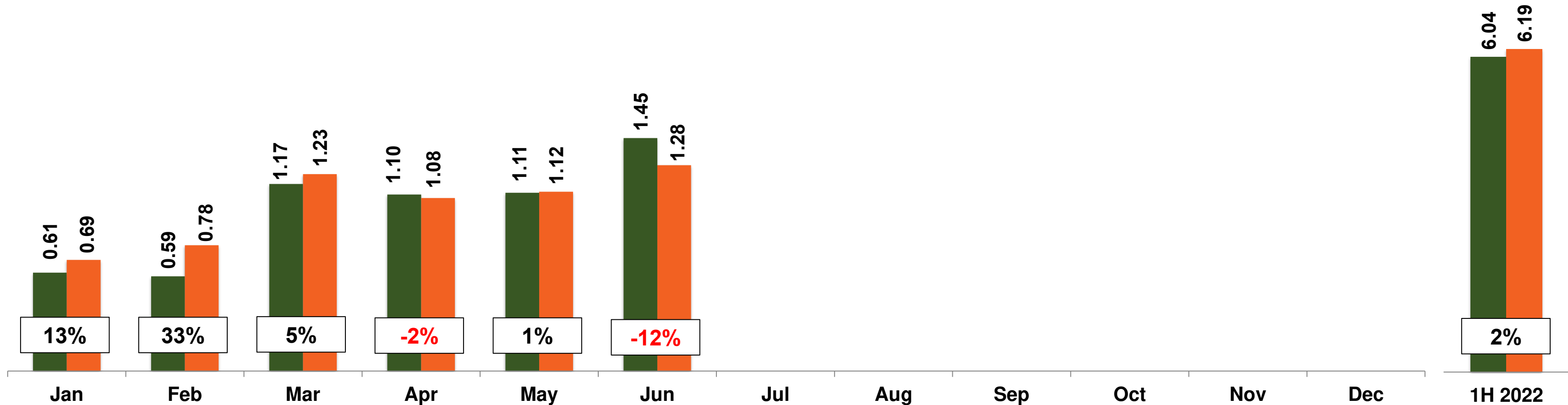


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

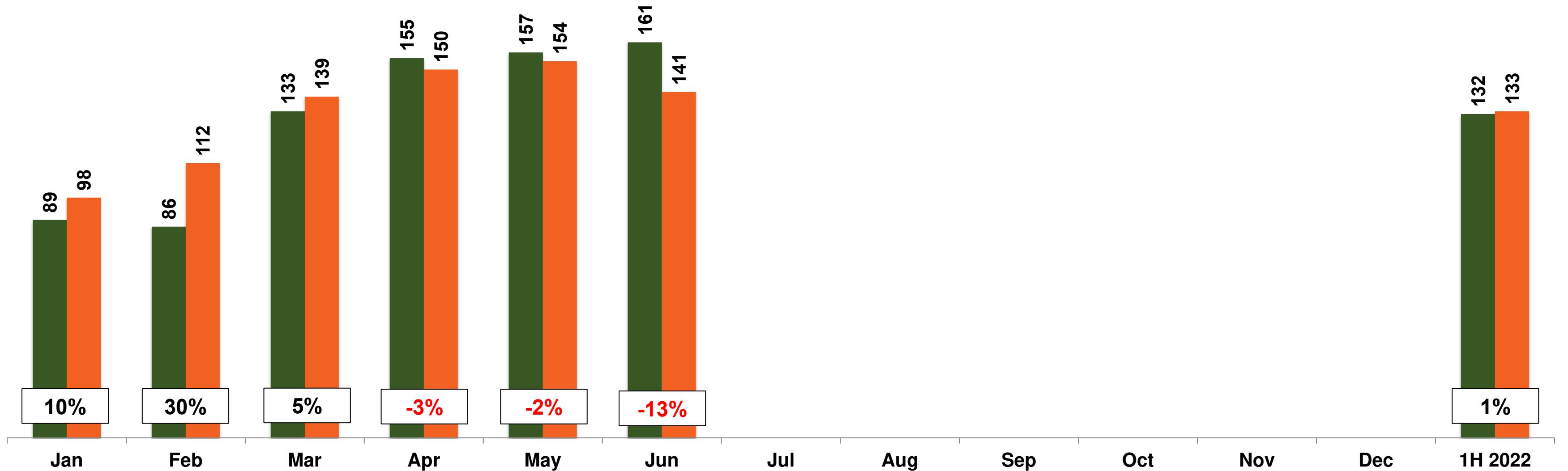
Legend	ESC
Dollars Contribution	0.43%
Dollar Velocity	\$182
Volume Velocity	133
Average Retail Price	\$1.37

East South Central Monthly Mango Volume (Millions)

■ 2021 ■ 2022



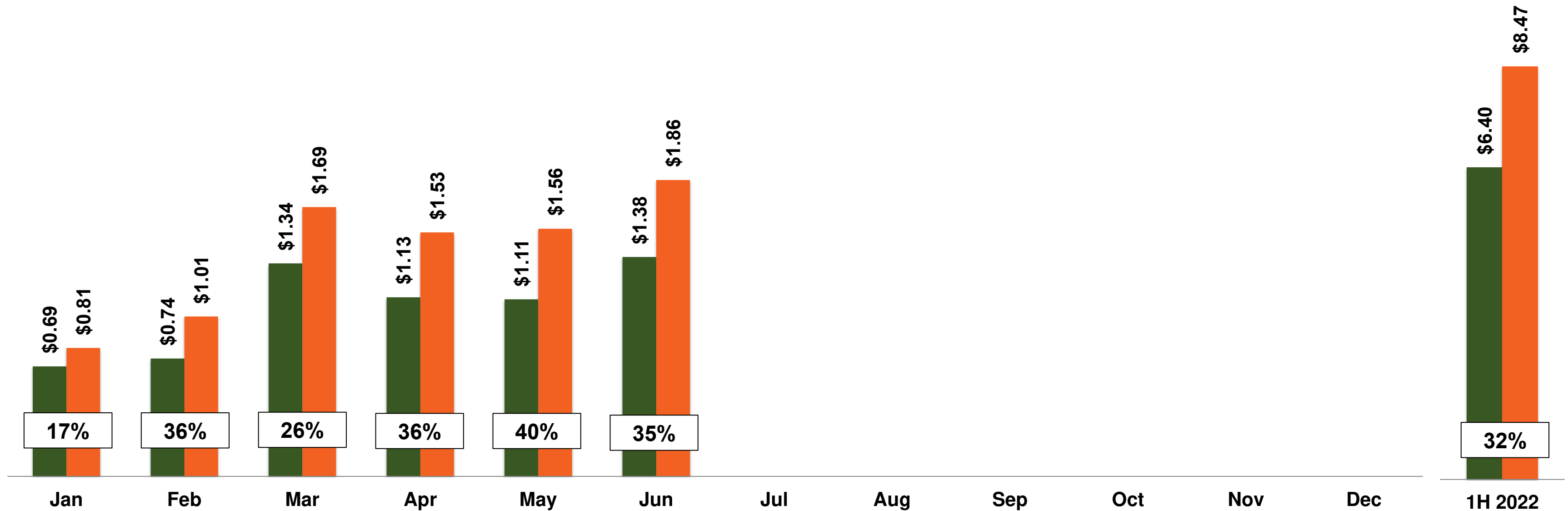
East South Central Monthly Mango Volume Velocity



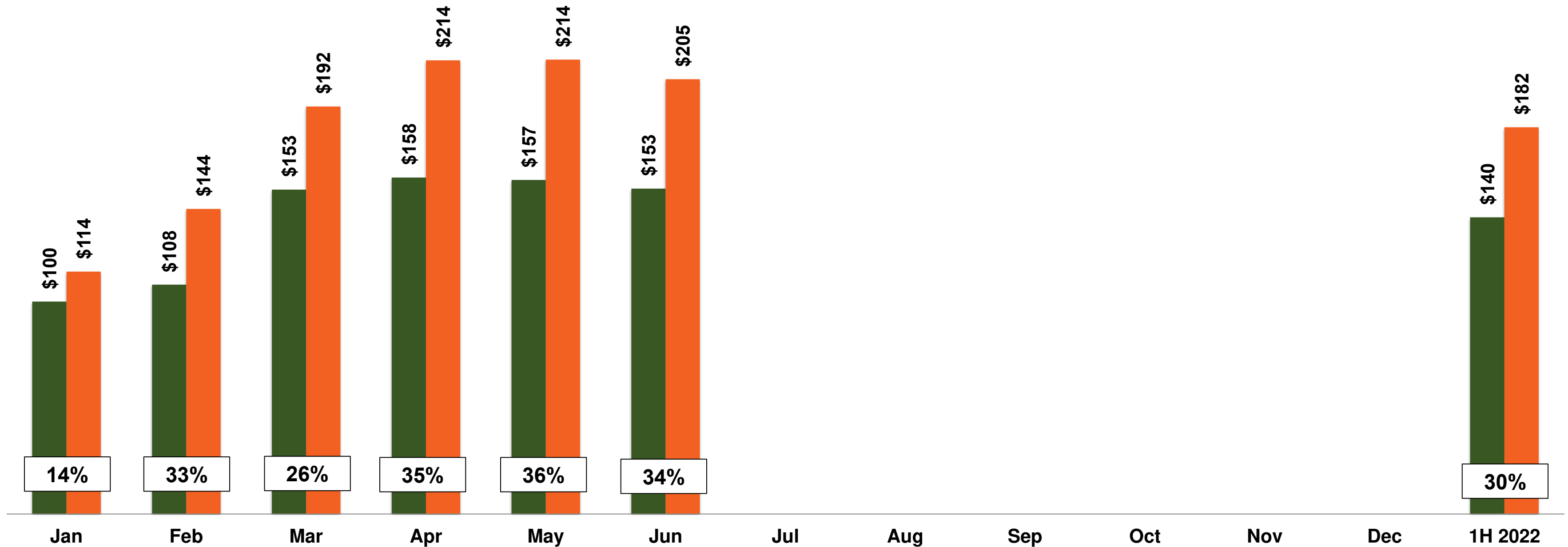
■ 2021 ■ 2022

East South Central Monthly Mango Sales (Millions)

■ 2021 ■ 2022



East South Central Monthly Mango Dollar Velocity



■ 2021 ■ 2022

Regional Overview 1H 2022

Mid-Atlantic
 New York
 Pennsylvania
 New Jersey

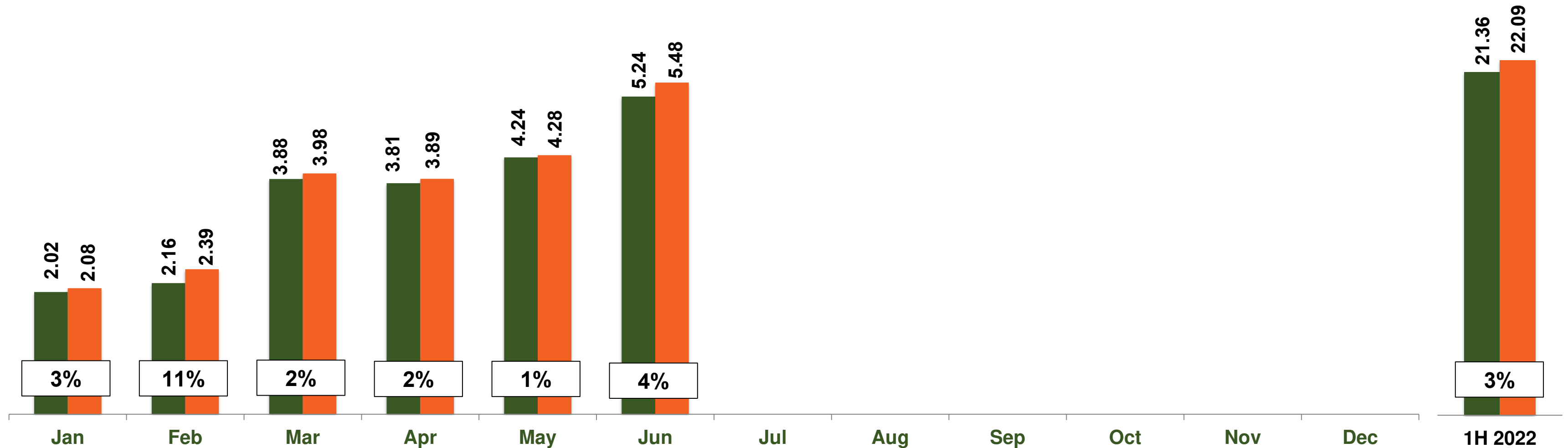


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

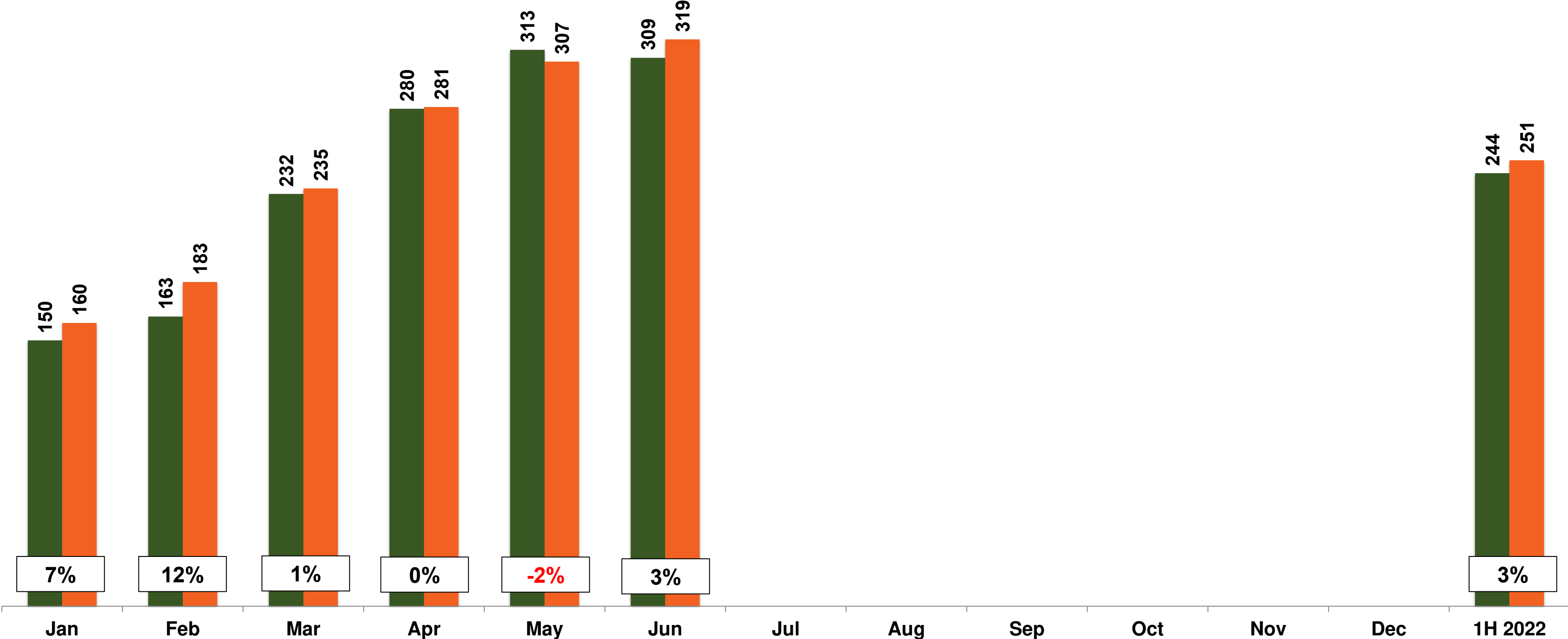
Legend	Mid-Atl
Dollars Contribution	0.64%
Dollar Velocity	\$359
Volume Velocity	251
Average Retail Price	\$1.43

Mid-Atlantic Monthly Mango Volume (Millions)

■ 2021 ■ 2022



Mid-Atlantic Monthly Mango Volume Velocity



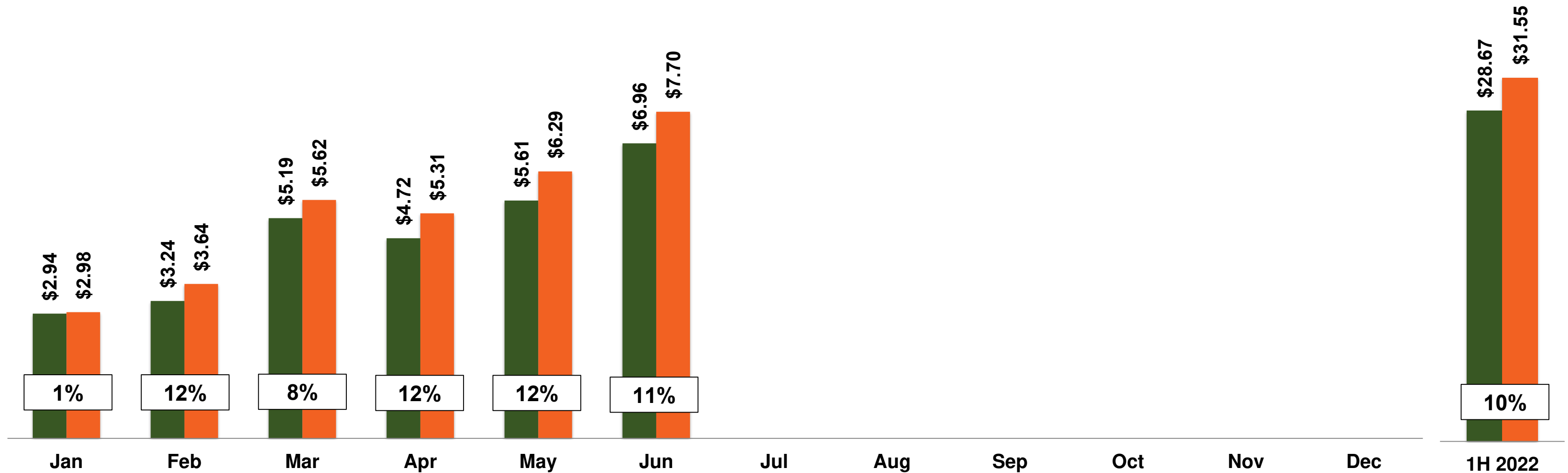
■ 2021 ■ 2022



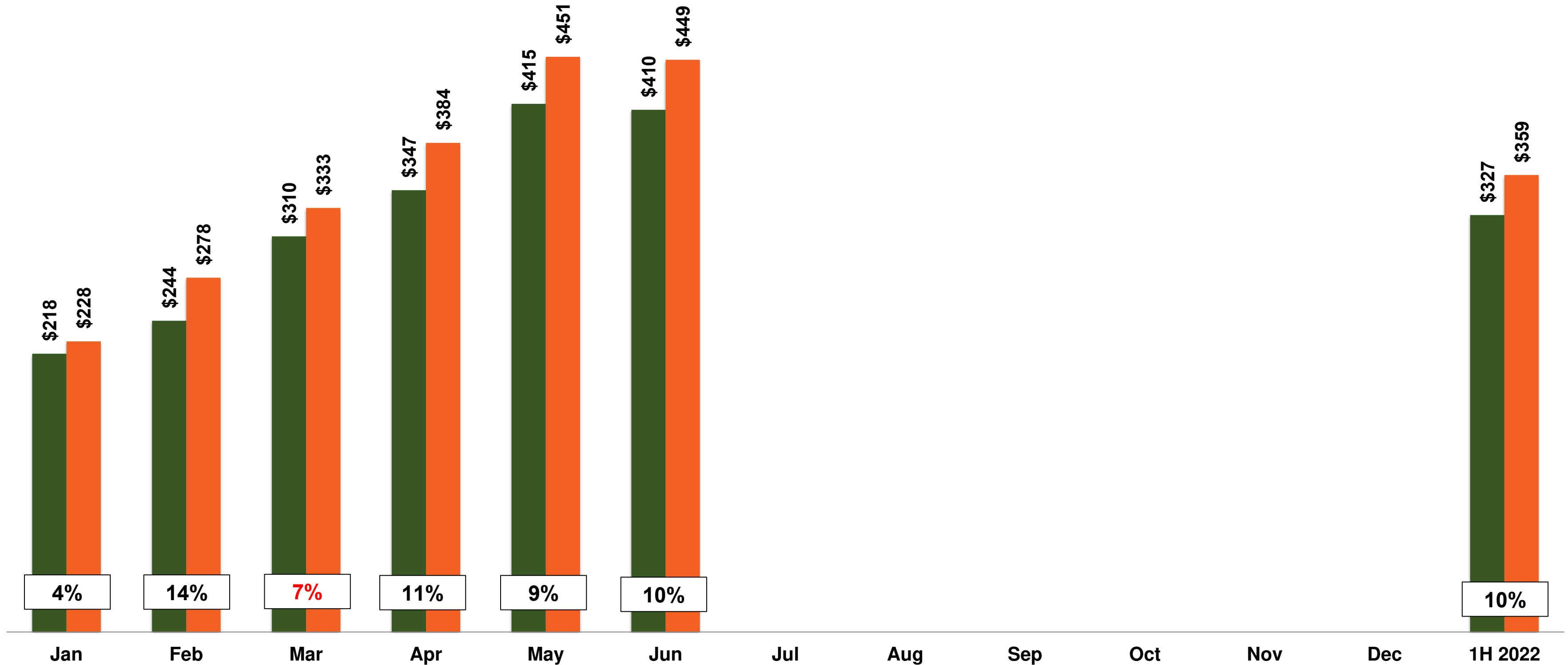
Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

Mid-Atlantic Monthly Mango Sales (Millions)

■ 2021 ■ 2022



Mid-Atlantic Monthly Mango Dollar Velocity



■ 2021 ■ 2022

Regional Overview 1H 2022

South Atlantic

Florida
 Georgia
 South Carolina
 North Carolina
 West Virginia
 Virginia
 Maryland

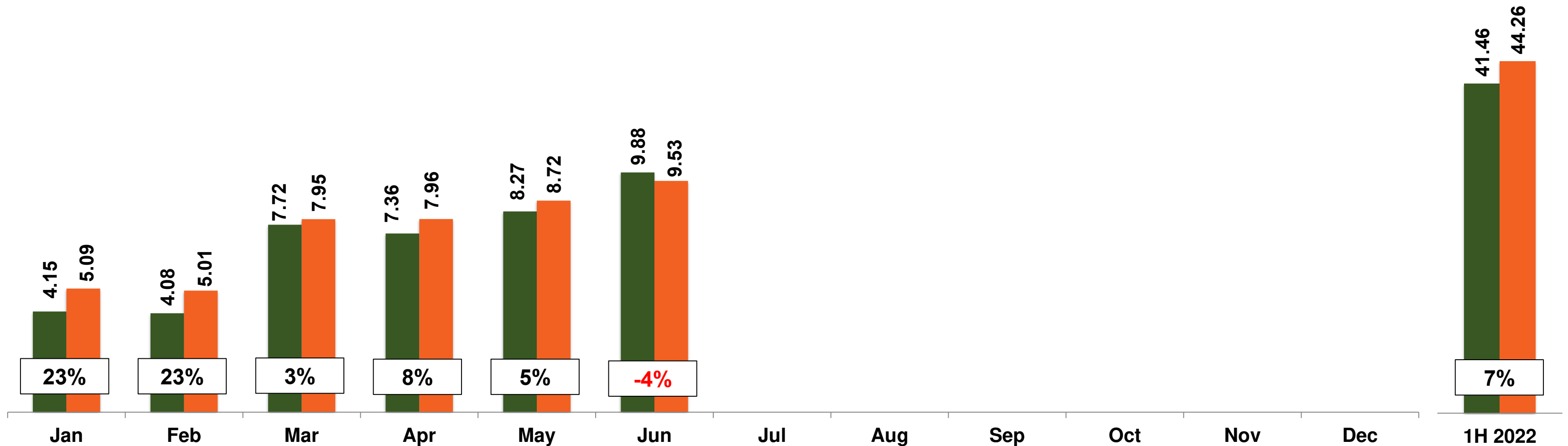


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

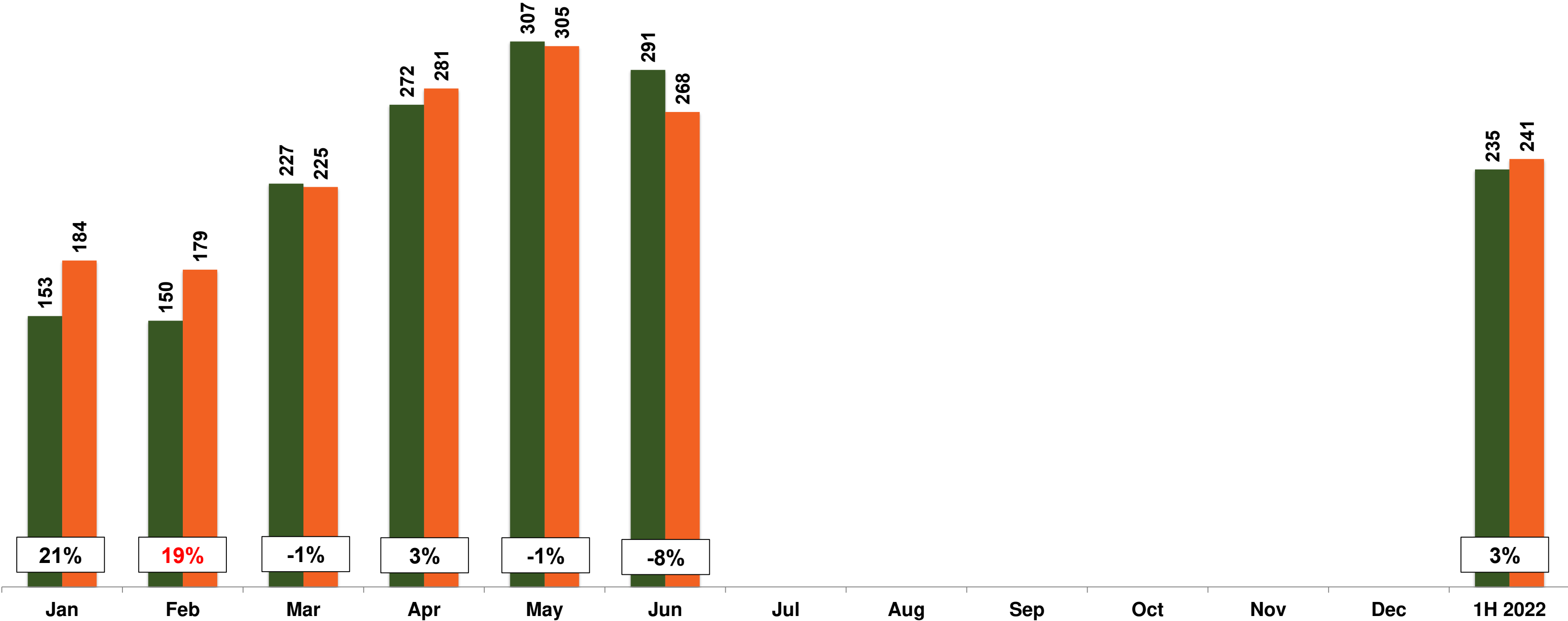
Legend	So Atl
Dollars Contribution	0.66%
Dollar Velocity	\$318
Volume Velocity	241
Average Retail Price	\$1.32

South Atlantic Monthly Mango Volume (Millions)

■ 2021 ■ 2022

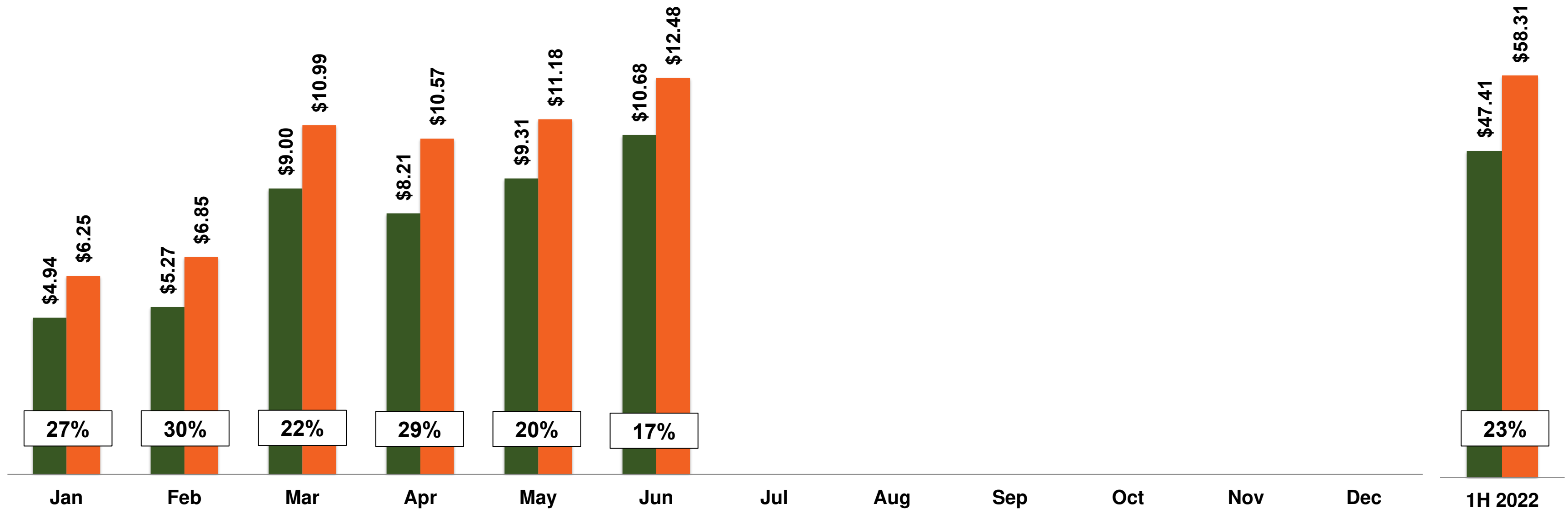


South Atlantic Monthly Mango Volume Velocity

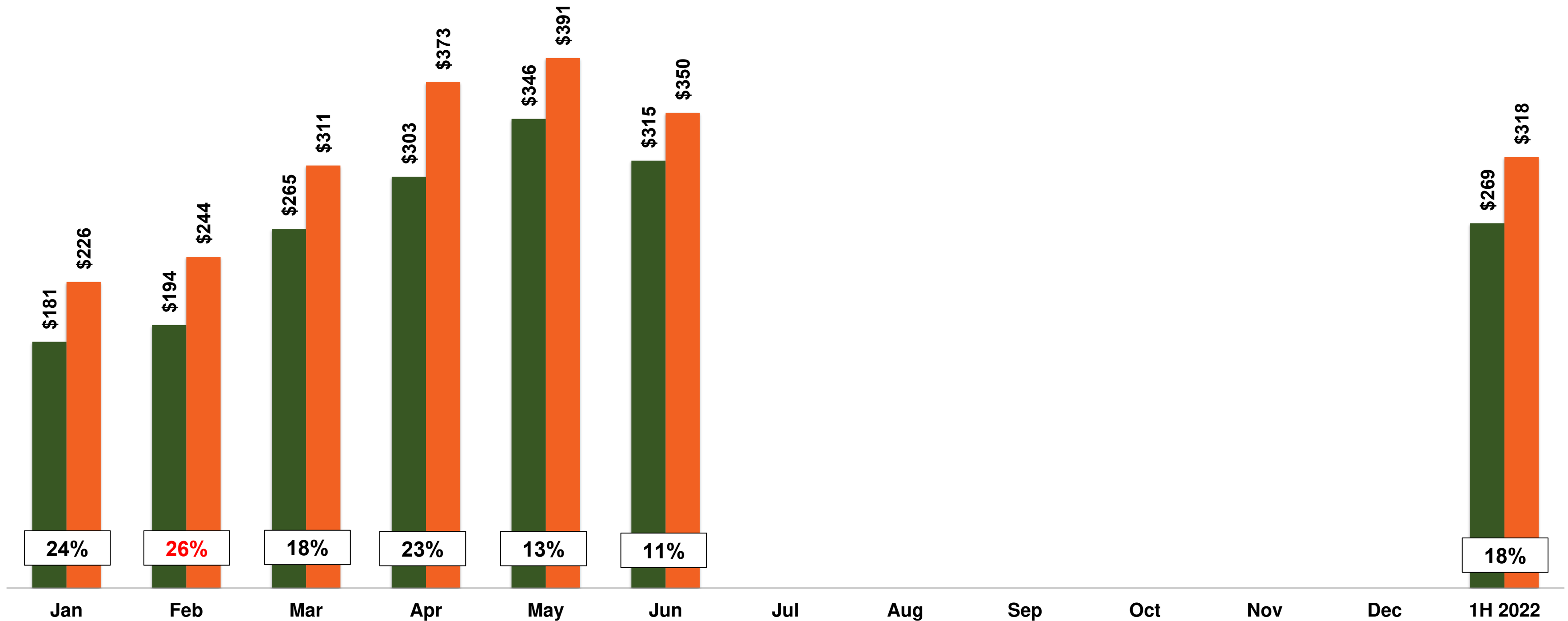


South Atlantic Monthly Mango Sales (Millions)

■ 2021 ■ 2022



South Atlantic Monthly Mango Dollar Velocity



■ 2021 ■ 2022

Regional Overview 1H 2022

New England

Maine
 New Hampshire
 Connecticut
 Massachusetts
 Vermont
 Delaware
 Rhode Island

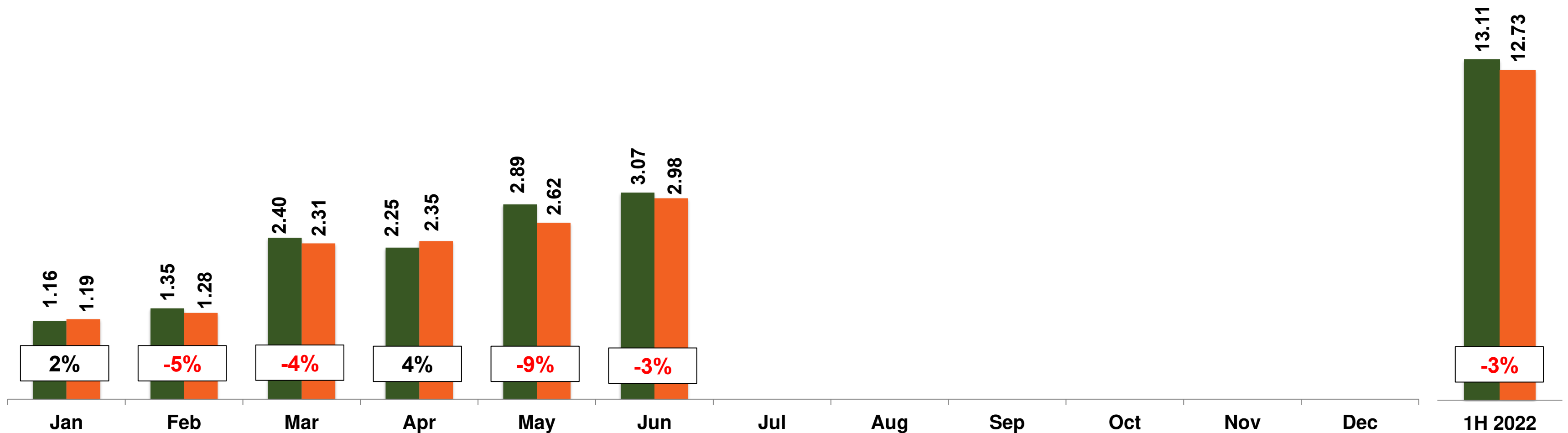


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

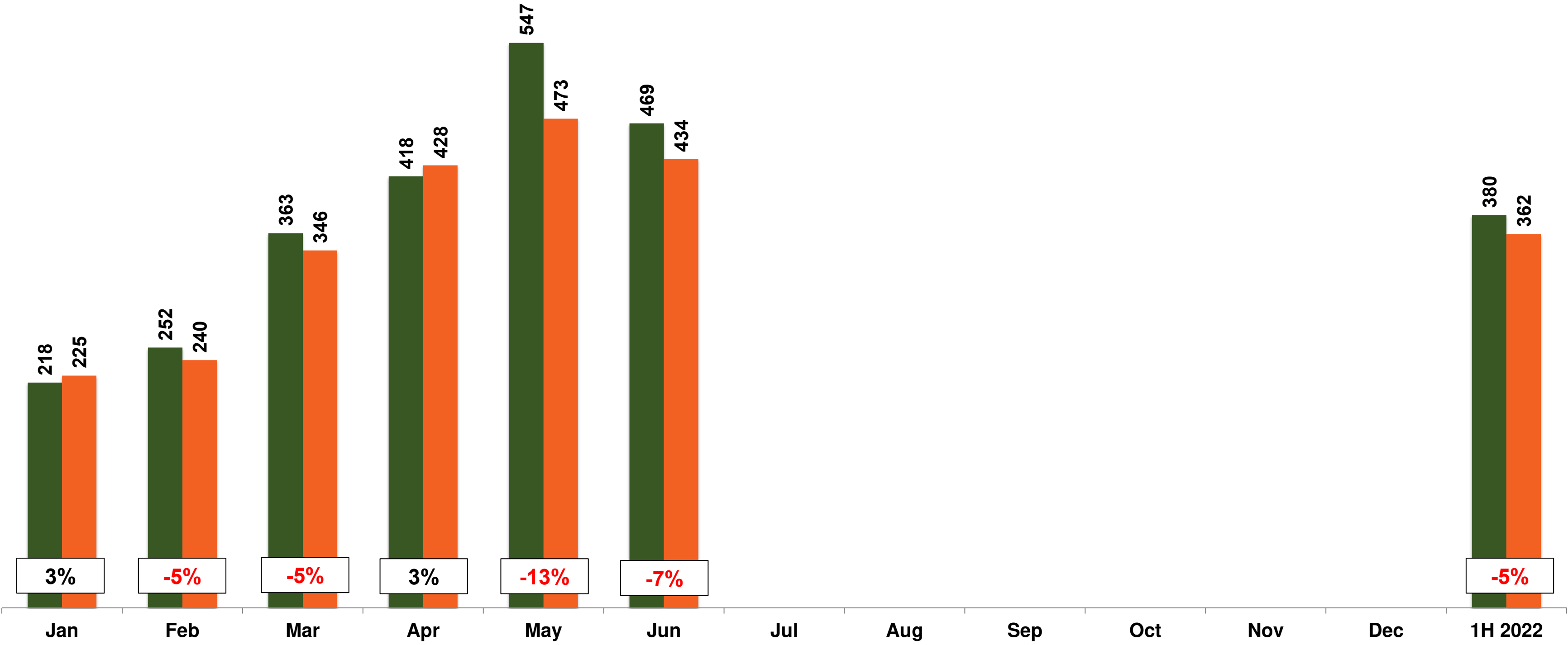
Legend	NE
Dollars Contribution	0.63%
Dollar Velocity	\$495
Volume Velocity	362
Average Retail Price	\$1.37

New England Monthly Mango Volume (Millions)

■ 2021 ■ 2022



New England Monthly Mango Volume Velocity



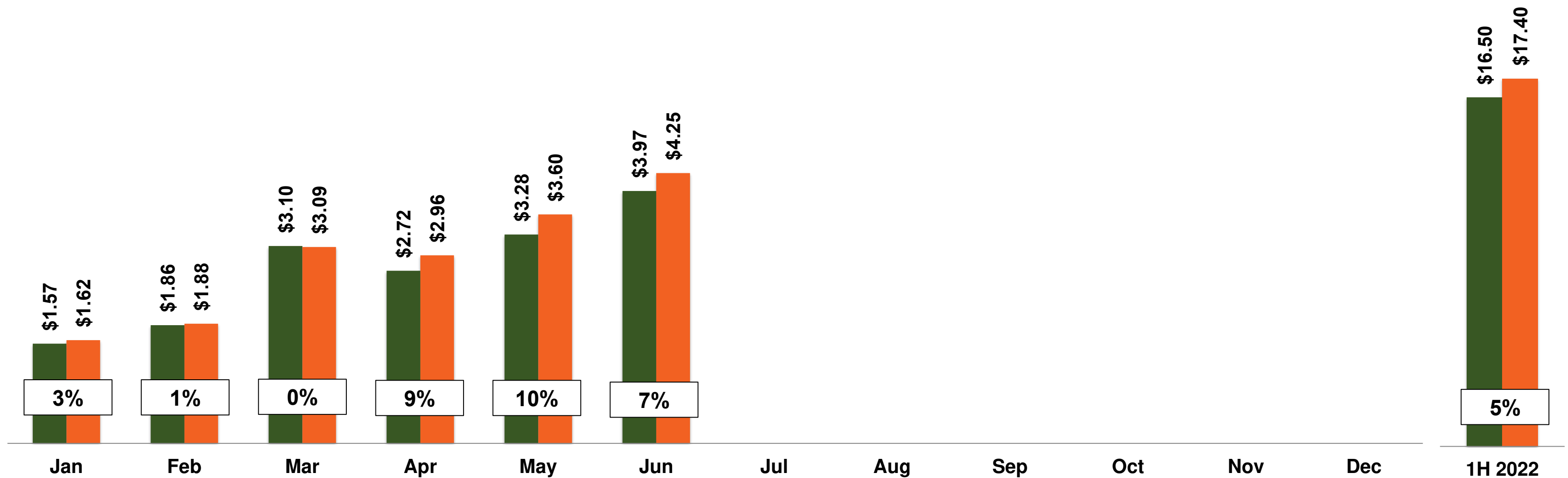
■ 2021 ■ 2022



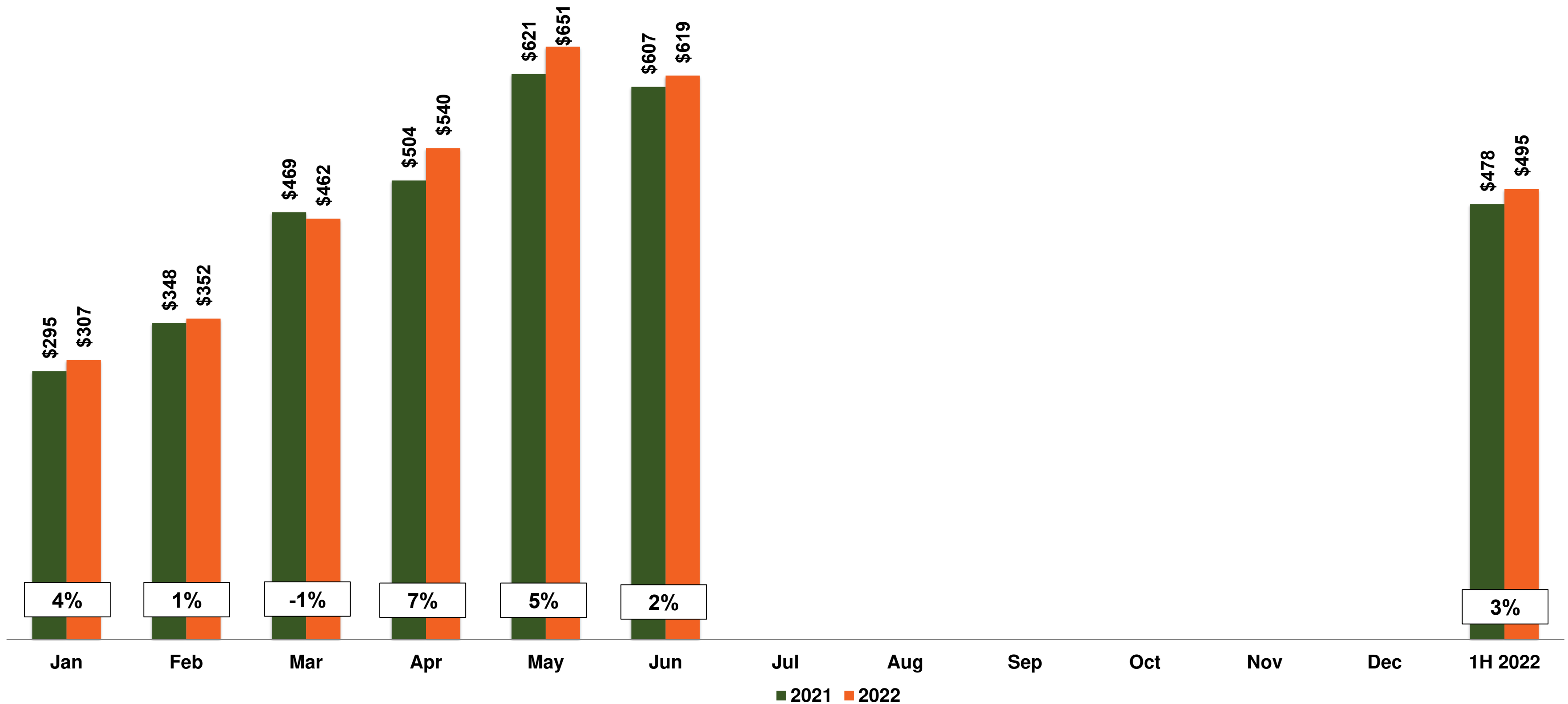
Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

New England Monthly Mango Sales (Millions)

■ 2021 ■ 2022



New England Monthly Mango Dollar Velocity



■ 2021 ■ 2022