Regional Data
Regional Overview 1H 2022

PACIFIC
California
Oregon
Washington

Legend

<table>
<thead>
<tr>
<th></th>
<th>Total US</th>
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</thead>
<tbody>
<tr>
<td>Dollars Contribuion</td>
<td>0.66%</td>
</tr>
<tr>
<td>Dollar Velocity</td>
<td>$333</td>
</tr>
<tr>
<td>Volume Velocity</td>
<td>275</td>
</tr>
<tr>
<td>Average Retail Price</td>
<td>$1.21</td>
</tr>
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Legend

<table>
<thead>
<tr>
<th></th>
<th>Pacific</th>
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</thead>
<tbody>
<tr>
<td>Dollars Contribuion</td>
<td>0.93%</td>
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<tr>
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<tr>
<td>Volume Velocity</td>
<td>449</td>
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<tr>
<td>Average Retail Price</td>
<td>$1.10</td>
</tr>
</tbody>
</table>

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Pacific Monthly Mango Volume (Millions)

Jan  2021: 4.26  2022: 4.15  Change: -3%
Feb  2021: 5.86  2022: 5.46  Change: -7%
Mar  2021: 9.32  2022: 10.60  Change: 14%
Apr  2021: 7.37  2022: 10.69  Change: 57%
May  2021: 9.65  2022: 10.69  Change: 11%
Jun  2021: 14.27  2022: 12.35  Change: -13%
Jul  2021:         2022:         Change:         
Aug  2021:         2022:         Change:         
Sep  2021:         2022:         Change:         
Oct  2021:         2022:         Change:         
Nov  2021:         2022:         Change:         
Dec  2021:         2022:         Change:         

1H 2022: 50.74  54.79  Change: 8%

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Pacific Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Pacific Monthly Mango Sales (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Pacific Monthly Mango Dollar Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
## Regional Overview 1H 2022

### Mountain
- Nevada
- Idaho
- Utah
- Arizona
- Montana
- Colorado
- Wyoming
- New Mexico

### Legend

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<thead>
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<th>Mtn</th>
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<tr>
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<tr>
<td>Volume Velocity</td>
<td>320</td>
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<tr>
<td>Average Retail Price</td>
<td>$1.08</td>
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### Total US

<p>| | |</p>
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<tr>
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<tbody>
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<tr>
<td>Average Retail Price</td>
<td>$1.21</td>
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</tbody>
</table>

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Mountain Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Mountain Monthly Mango Sales ( Millions)

Jan $1.72 2021 -1% 2022 $1.69
Feb $1.91 2021 10% 2022 $2.10
Mar $3.13 2021 17% 2022 $3.67
Apr $2.89 2021 32% 2022 $3.83
May $3.36 2021 20% 2022 $4.05
Jun $4.04 2021 11% 2022 $4.47
Jul Aug Sep Oct Nov Dec

1H 2022 $17.05 16%

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Mountain Monthly Mango Dollar Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Regional Overview 1H 2022

West North Central
North Dakota
South Dakota
Nebraska
Kansas
Minnesota
Iowa
Missouri

Legend

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<tr>
<th>Total US</th>
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<td>Dollar Velocity</td>
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<td>Volume Velocity</td>
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<td>Average Retail Price</td>
<td>$1.38</td>
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Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
West North Central Monthly Mango Volume (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
West North Central Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
West North Central Monthly Mango Sales (Millions)

2021  2022

Jan $0.98 $1.04 7% -12%
Feb $1.19 $1.04 -12% 3%
Mar $2.16 $1.90 15% 6%
Apr $1.88 $1.93 15% 6%
May $1.77 $2.03 15% 6%
Jun $2.27 $2.40 15% 6%
Jul Aug Sep Oct Nov Dec

1H 2022 $10.25 $10.36 1%

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
West North Central Monthly Mango Dollar Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Regional Overview 1H 2022

West South Central
Oklahoma
Texas
Arkansas
Louisiana

Legend

<table>
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<tr>
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<tr>
<td>Volume Velocity</td>
</tr>
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<td>Average Retail Price</td>
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Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
West South Central Monthly Mango Volume (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
West South Central Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
West South Central Monthly Mango Sales (Millions)

Jan 2021: $2.46, Jan 2022: $2.44, -1%
Feb 2021: $3.27, Feb 2022: $2.98, -9%
Mar 2021: $5.43, Mar 2022: $5.39, -1%
Apr 2021: $4.99, Apr 2022: $5.91, 18%
May 2021: $4.78, May 2022: $6.01, 26%
Jul 2021: $, Jul 2022: 
Aug 2021: $, Aug 2022: 
Sep 2021: $, Sep 2022: 
Oct 2021: $, Oct 2022: 
Nov 2021: $, Nov 2022: 
Dec 2021: $, Dec 2022: 

1H 2022: $27.33, 8%

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
West South Central Monthly Mango Dollar Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Regional Overview 1H 2022

East North Central
Wisconsin
Illinois
Indiana
Michigan
Ohio

Legend

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<th>Total US</th>
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<td>Dollars Contribution</td>
<td>0.53%</td>
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<td>Volume Velocity</td>
<td>224</td>
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<td>Average Retail Price</td>
<td>$1.23</td>
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Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
East North Central Monthly Mango Volume (Millions)

Jan 2021 2022
Feb 1.91 2.25
Mar 1.97 2.11
Apr 3.67 3.67
May 3.93 3.09
Jun 4.61 4.64
Jul 4.67 5.19
Aug 4.67 5.19
Sep 4.67 5.19
Oct 4.67 5.19
Nov 4.67 5.19
Dec 4.67 5.19
1H 2022 19.16 22.46

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
East North Central Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
East North Central Monthly Mango Sales (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
East North Central Monthly Mango Dollar Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Regional Overview 1H 2022

East South Central
Mississippi
Alabama
Tennessee
Kentucky

Legend
ESC
Dollars Contribution 0.43%
Dollar Velocity $182
Volume Velocity 133
Average Retail Price $1.37

Legend
Total US
Dollars Contribution 0.66%
Dollar Velocity $333
Volume Velocity 275
Average Retail Price $1.21

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
East South Central Monthly Mango Volume (Millions)

<table>
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<tr>
<th>Month</th>
<th>2021</th>
<th>2022</th>
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<tr>
<td>Jan</td>
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<td>0.69</td>
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<tr>
<td>Feb</td>
<td>0.59</td>
<td>0.78</td>
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<tr>
<td>Mar</td>
<td>1.17</td>
<td>1.23</td>
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<td>Apr</td>
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<td>1.08</td>
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<td>May</td>
<td>1.11</td>
<td>1.12</td>
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<tr>
<td>Jun</td>
<td>1.45</td>
<td>1.28</td>
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<td>Jul</td>
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<tr>
<td>1H 2022</td>
<td>6.04</td>
<td>6.19</td>
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Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
East South Central Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
East South Central Monthly Mango Sales (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Regional Overview 1H 2022

Mid-Atlantic
New York
Pennsylvania
New Jersey

Legend

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<td>0.66%</td>
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<td>Average Retail Price</td>
<td>$1.43</td>
<td>$1.21</td>
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Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Mid-Atlantic Monthly Mango Volume (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Mid-Atlantic Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Mid-Atlantic Monthly Mango Sales ( Millions )

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Mid-Atlantic Monthly Mango Dollar Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Regional Overview 1H 2022

South Atlantic
Florida
Georgia
South Carolina
North Carolina
West Virginia
Virginia
Maryland

<table>
<thead>
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<tbody>
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<td>Dollars Contribution</td>
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<td>Dollar Velocity</td>
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<td>Volume Velocity</td>
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<td>Average Retail Price</td>
<td>$1.32</td>
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Legend | Total US
Dollars Contribution 0.66%
Dollar Velocity $333
Volume Velocity 275
Average Retail Price $1.21

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
South Atlantic Monthly Mango Volume (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
South Atlantic Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
South Atlantic Monthly Mango Sales (Millions)


Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
South Atlantic Monthly Mango Dollar Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
Regional Overview 1H 2022

New England
Maine
New Hampshire
Connecticut
Massachusetts
Vermont
Delaware
Rhode Island

Legend | NE |
---|---|
Dollars Contribution | 0.63% |
Dollar Velocity | $495 |
Volume Velocity | 362 |
Average Retail Price | $1.37 |

Legend | Total US |
---|---|
Dollars Contribution | 0.66% |
Dollar Velocity | $333 |
Volume Velocity | 275 |
Average Retail Price | $1.21 |

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
New England Monthly Mango Volume (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
New England Monthly Mango Volume Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
New England Monthly Mango Sales (Millions)

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022
New England Monthly Mango Dollar Velocity

Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022