



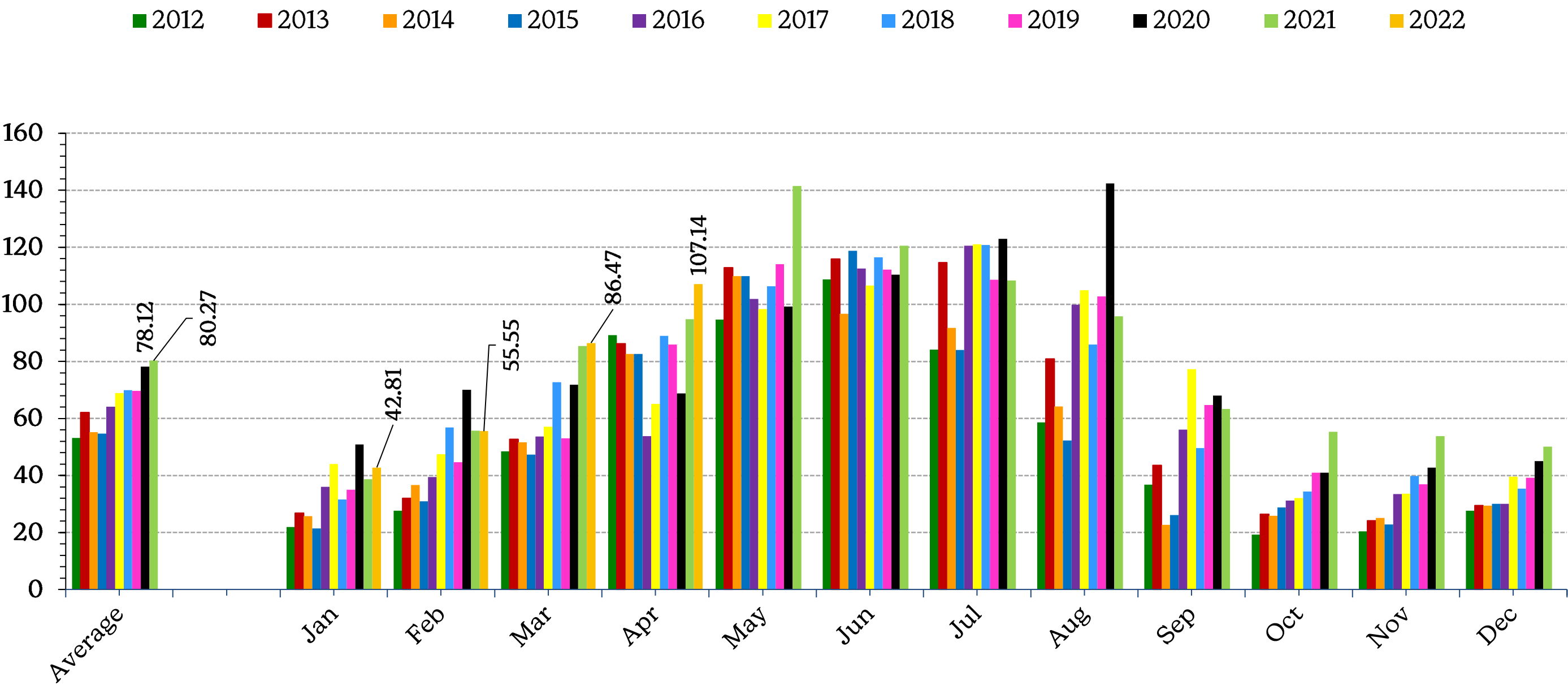
Mango Consumption Survey Updates Through Period 183

(Through April 2022)

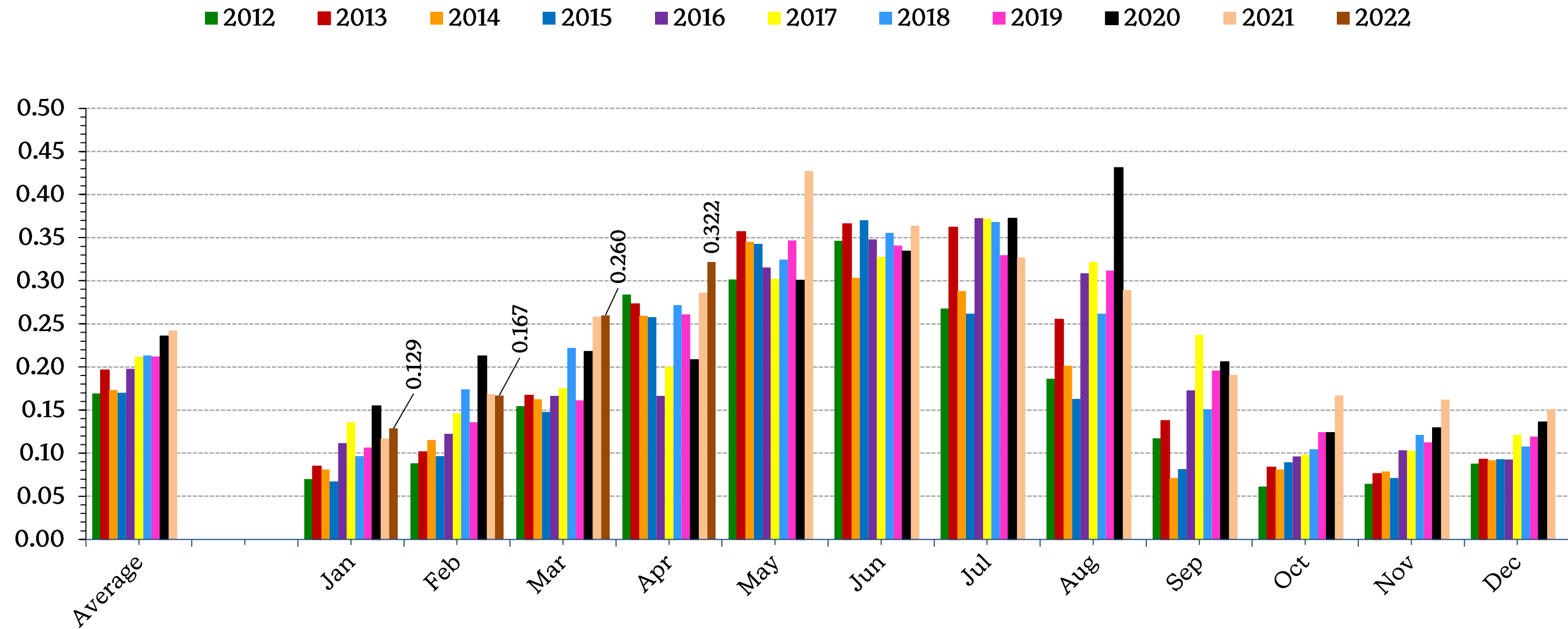
Ronald W. Ward
Report: NMB#2022/06/09
June 9, 2022



TOTAL U.S. WHOLE MANGOS PURCHASED MONTHLY (ESTIMATE in million)

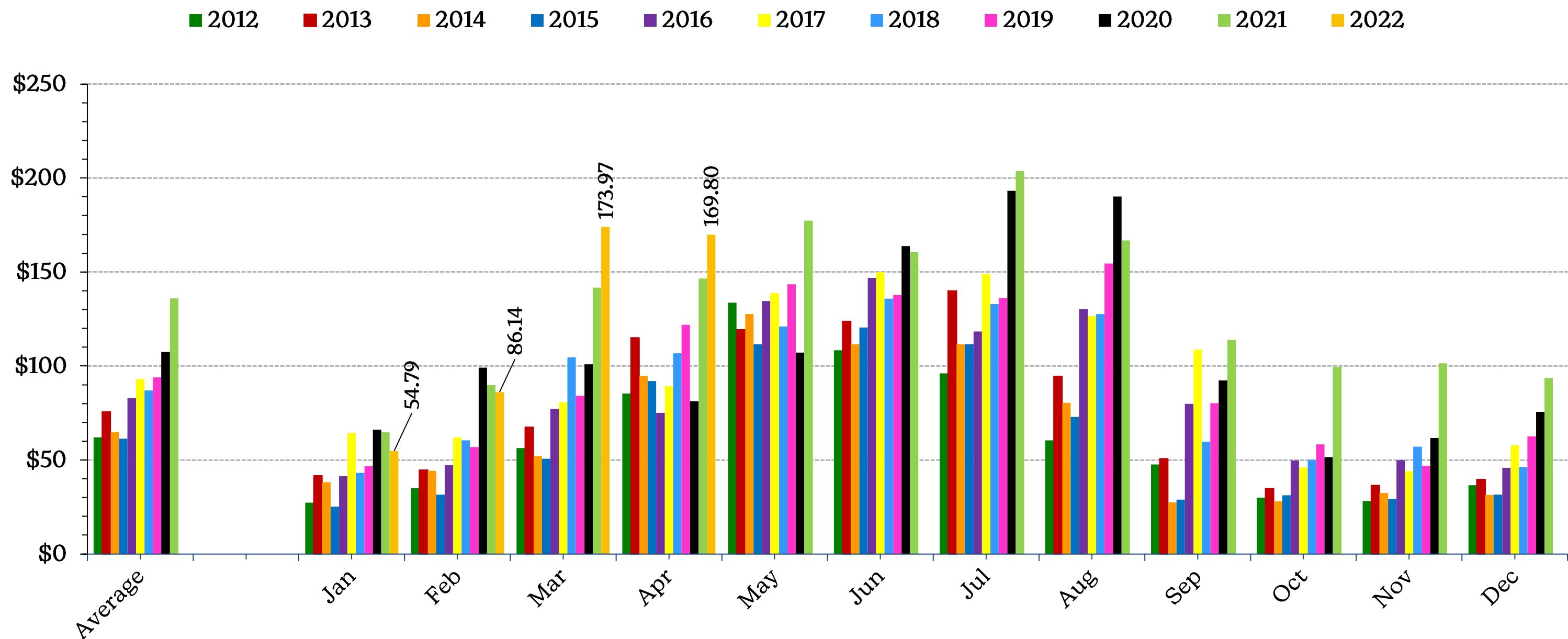


Total U.S. Whole Mangos per Capita Monthly (ESTIMATE)



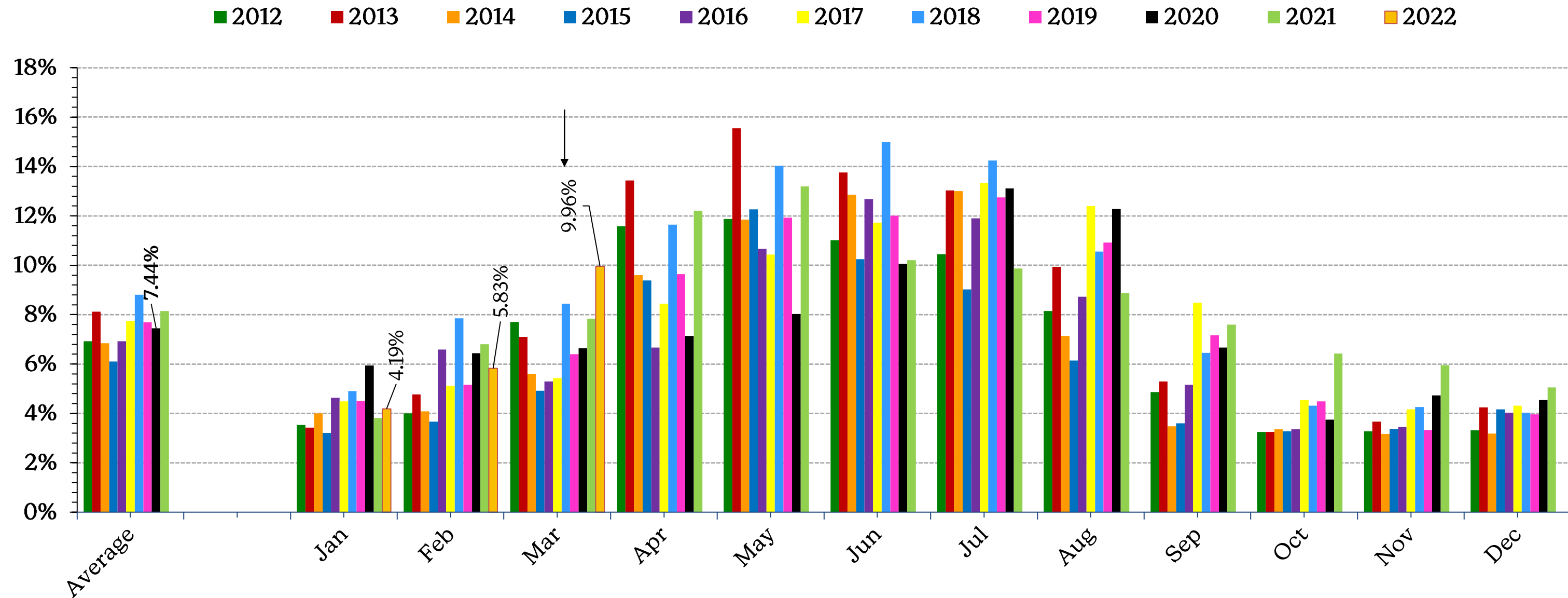
Total U.S. Whole Mangos Spending Monthly

(ESTIMATE in million)



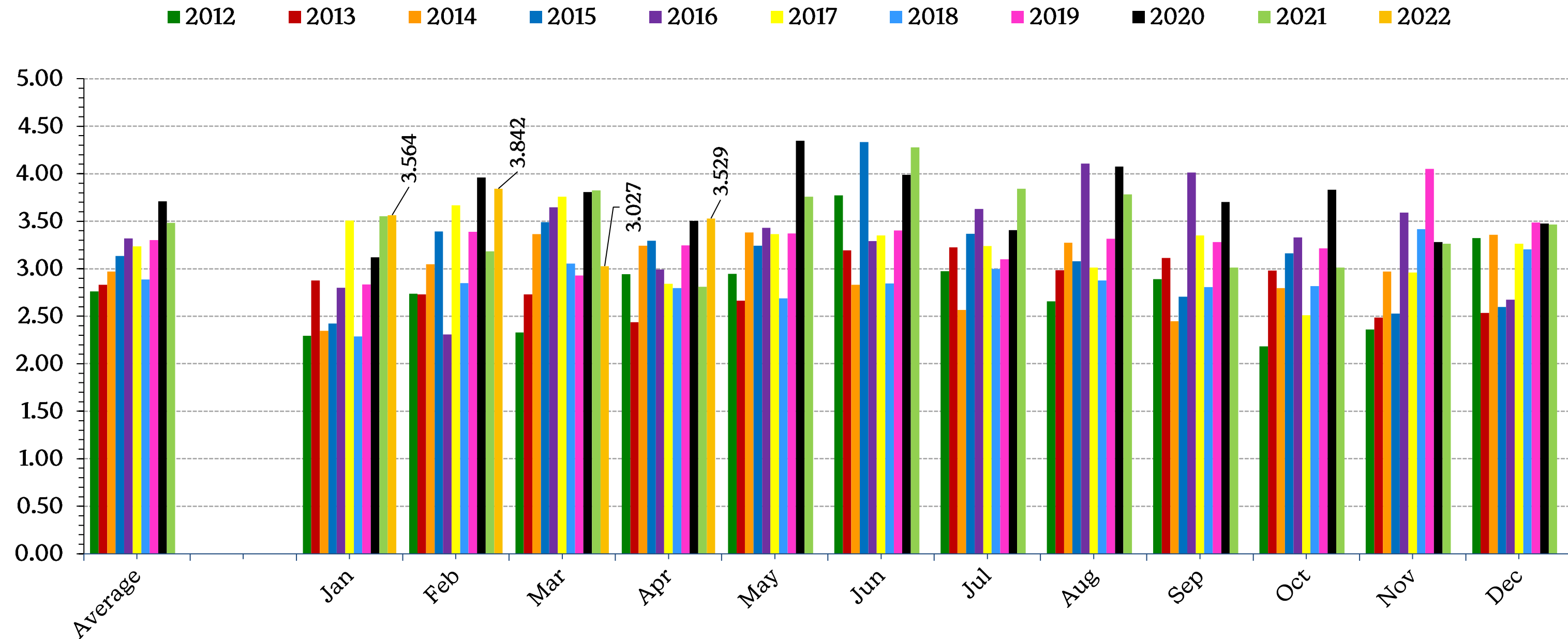
Mango Market Penetration

Percent of survey weighted respondents buying mangos in a two-week period (% of respondents)



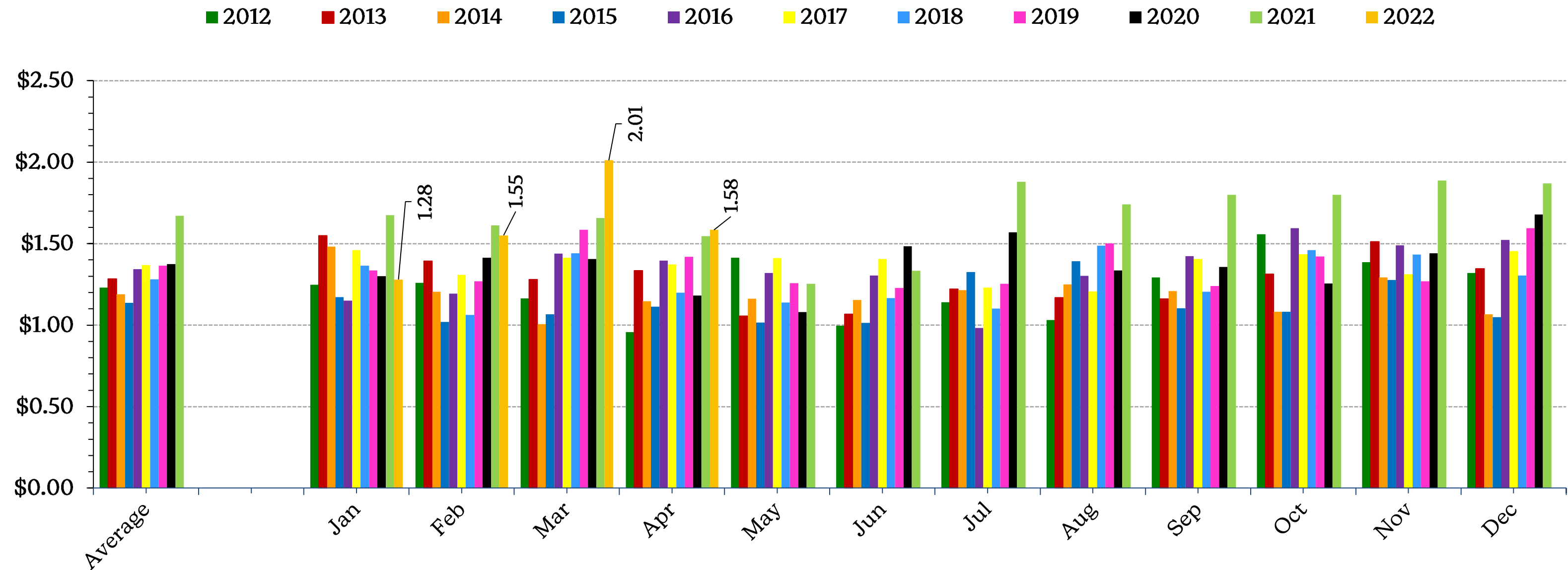
Average Whole Mangos per Buyer

Average number of whole mangos purchased per buyer in a two-week period (whole mangos/ buyer)



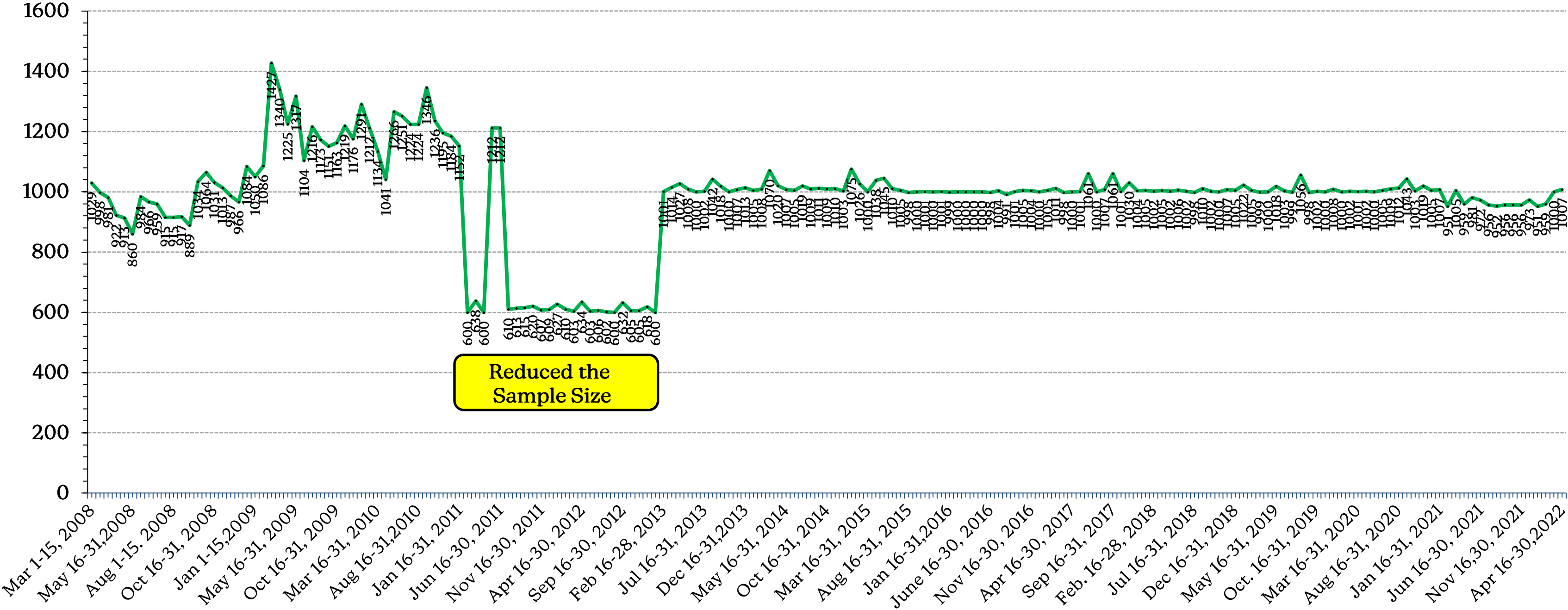
Average Price for Whole Mangos

Average price paid per whole mango during a two-week period (\$ per whole mango)



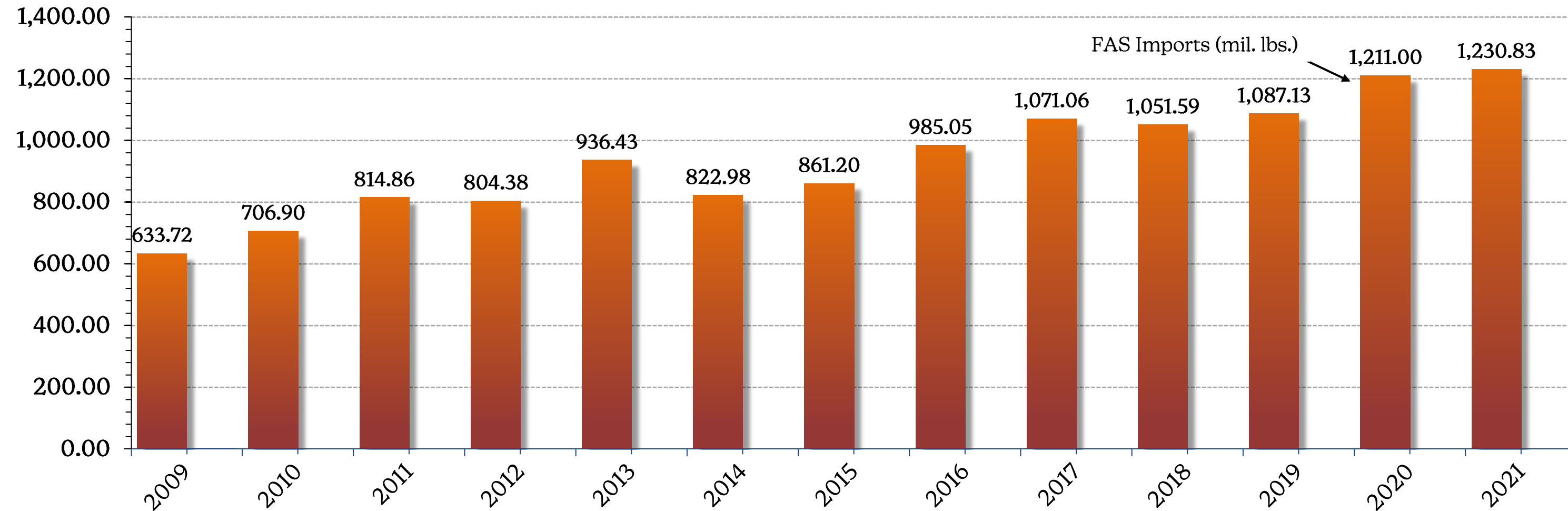
Mango Survey Respondents

Number of respondents



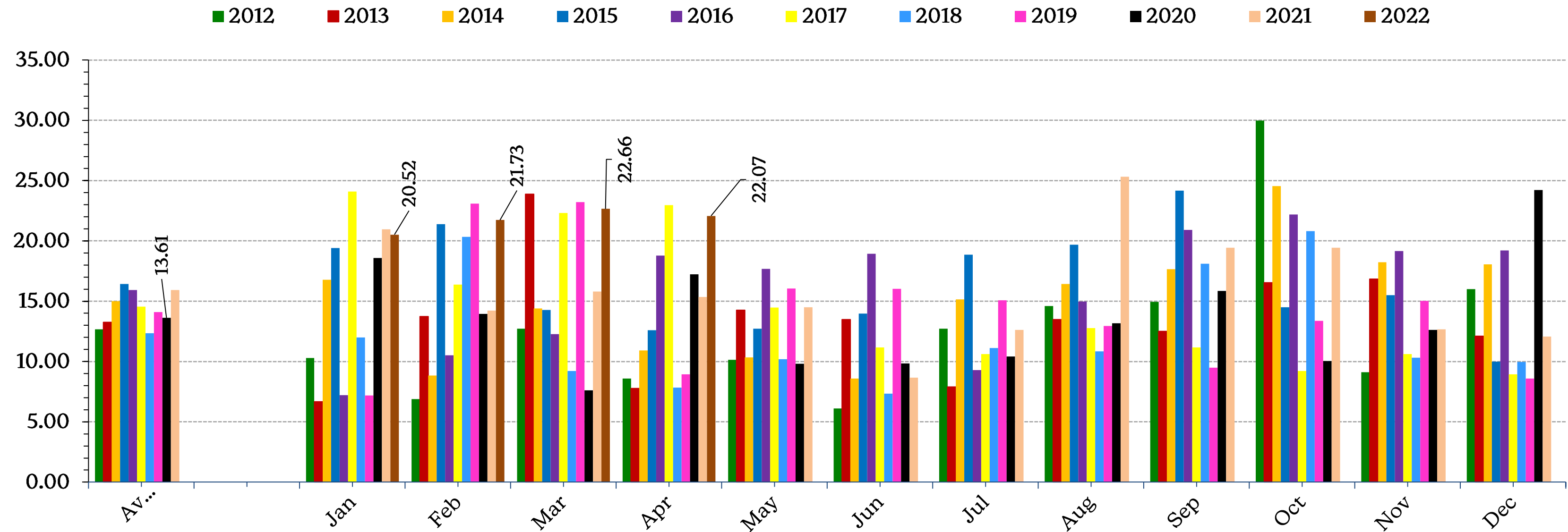
FAS Mango Imports

Whole mango imports (millions pounds/annually)



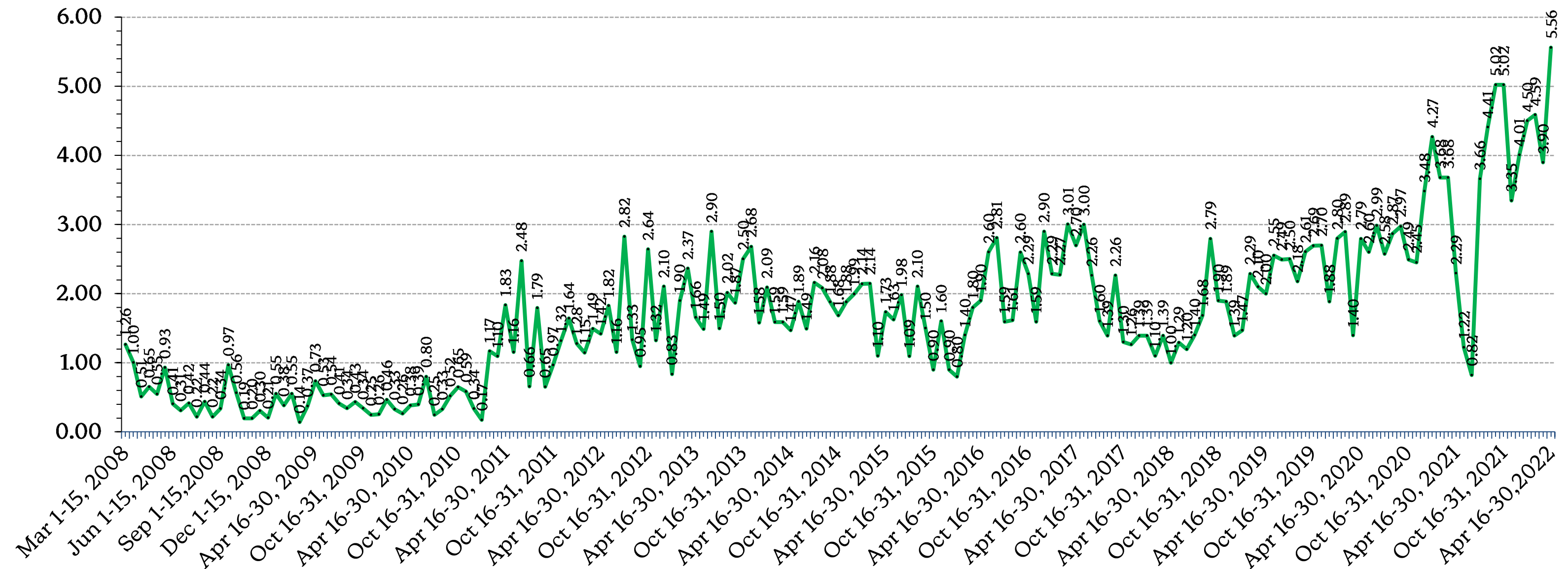
Whole Mango versus Cut/Slice/Peeled

Average share of mangos purchased as cut/sliced fruit (% of all pounds)



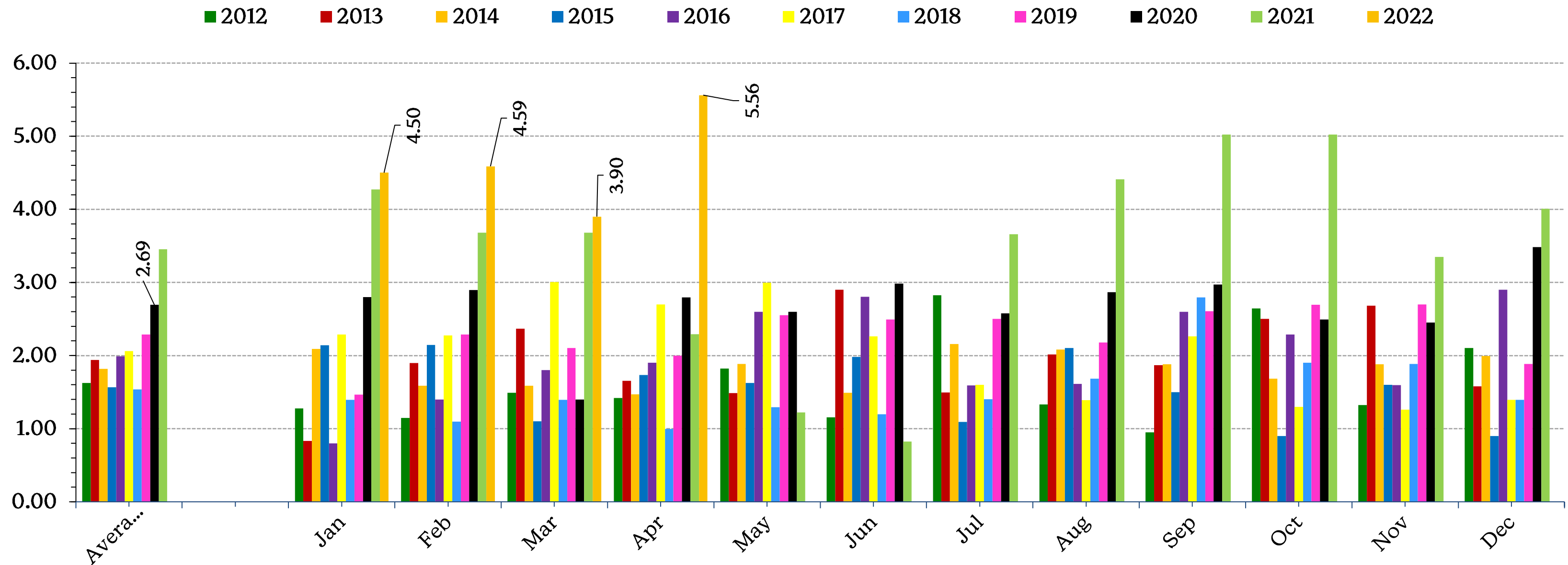
Mango Market Penetration for Cut/sliced

Percent of survey respondents buying cut/sliced/peeled mangos in a two-week period (% of respondents)



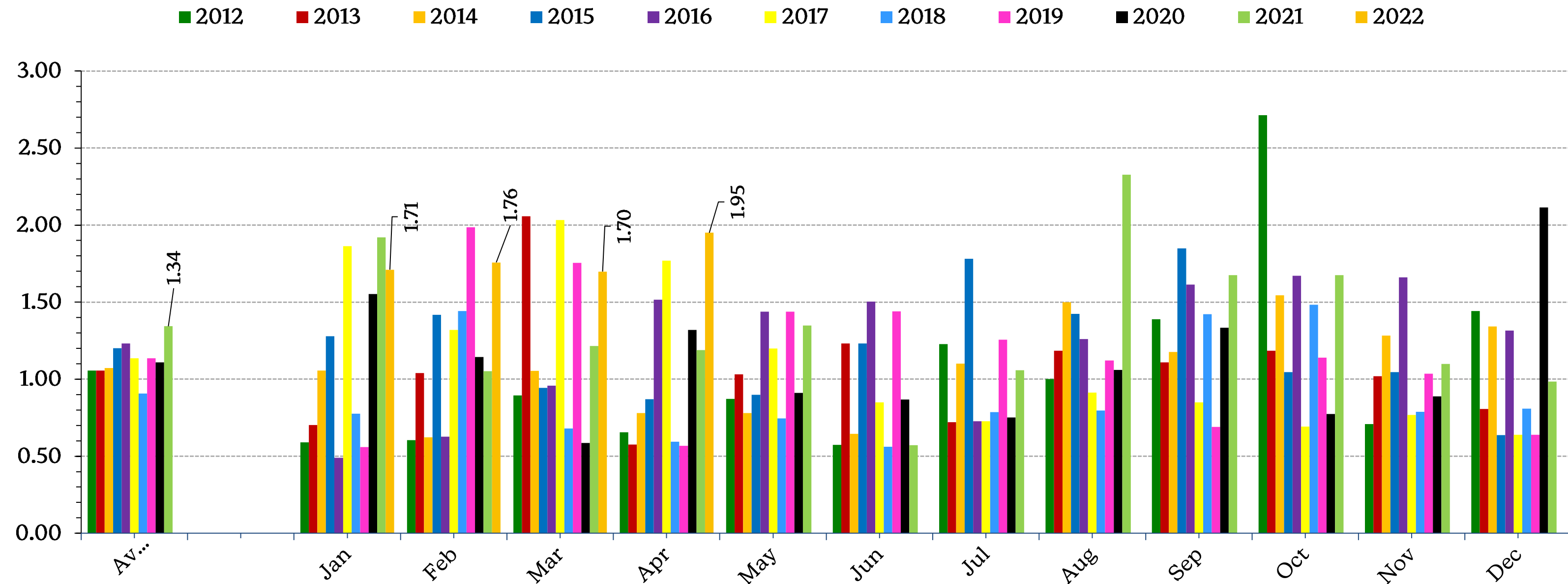
Sliced/Cut Mango Market Penetration

Percent of survey respondents buying cut/sliced/peeled mangos in a two-week period (% of respondents)



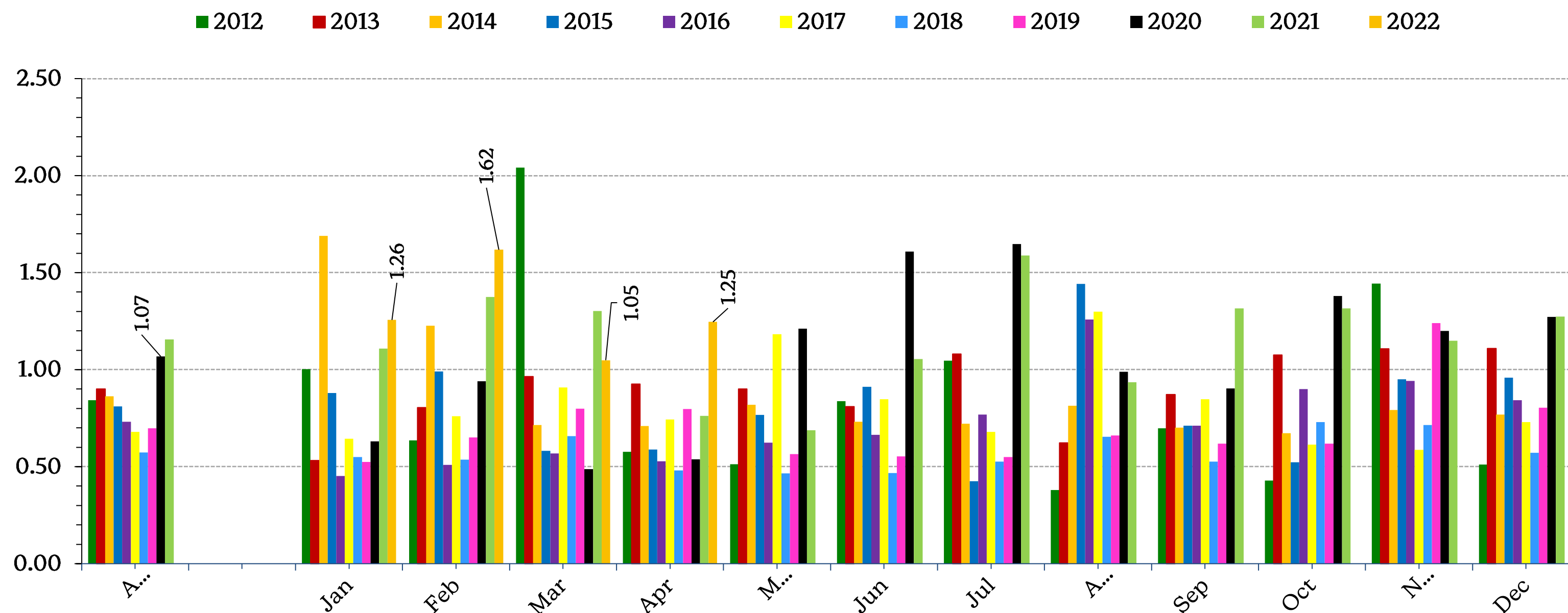
Sliced/Cut Mango Purchases

Average pounds of sliced/cut mangos purchased per buyer in a two-week period (sliced & cut mangos/buyer)

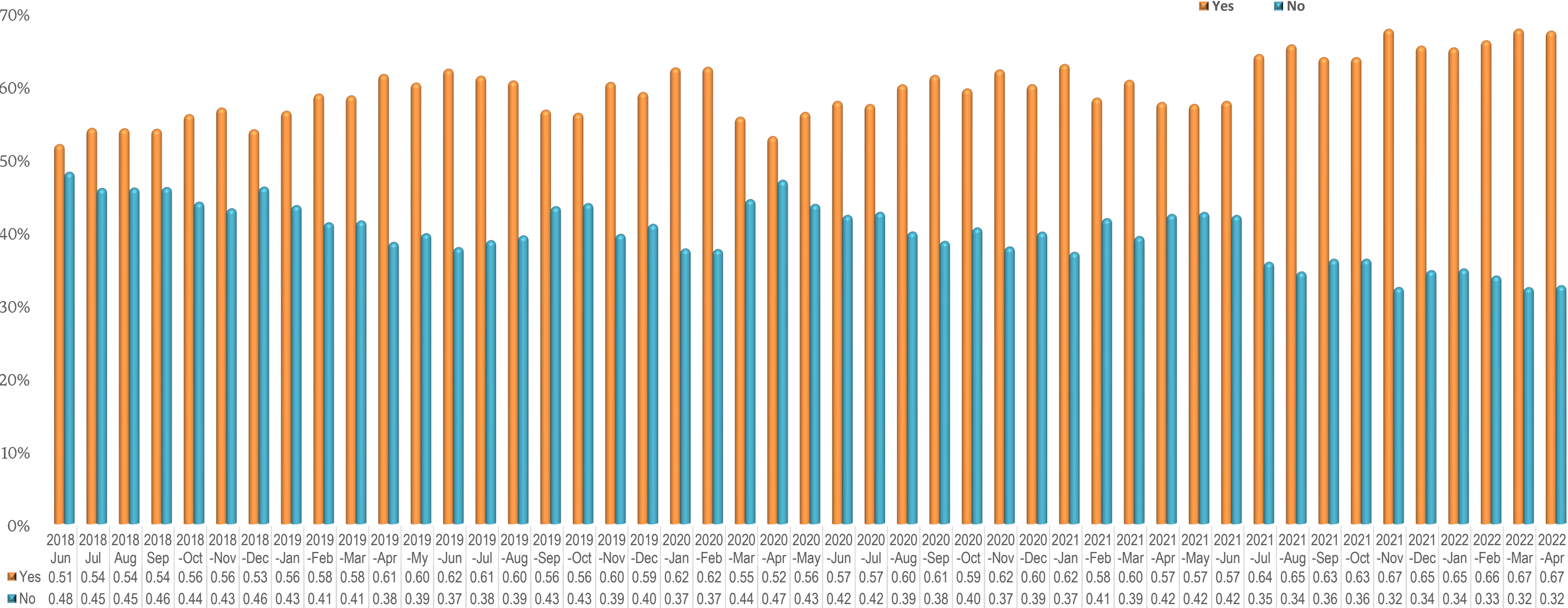


Average Price of Sliced/Cut Mango Purchases

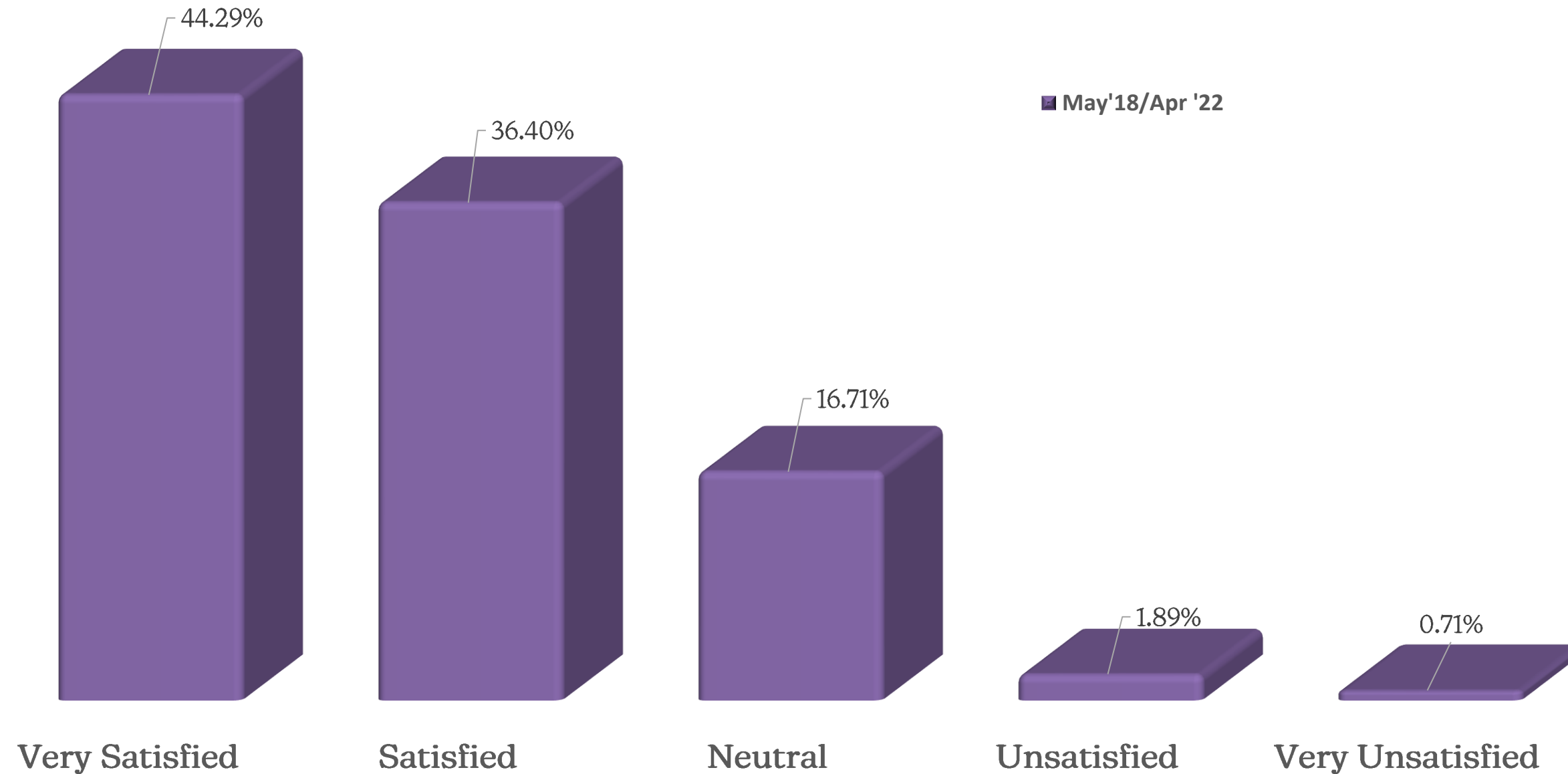
Average price paid per pound of sliced/cut mangos during a two-week period (\$ per pound of sliced/cut mango)



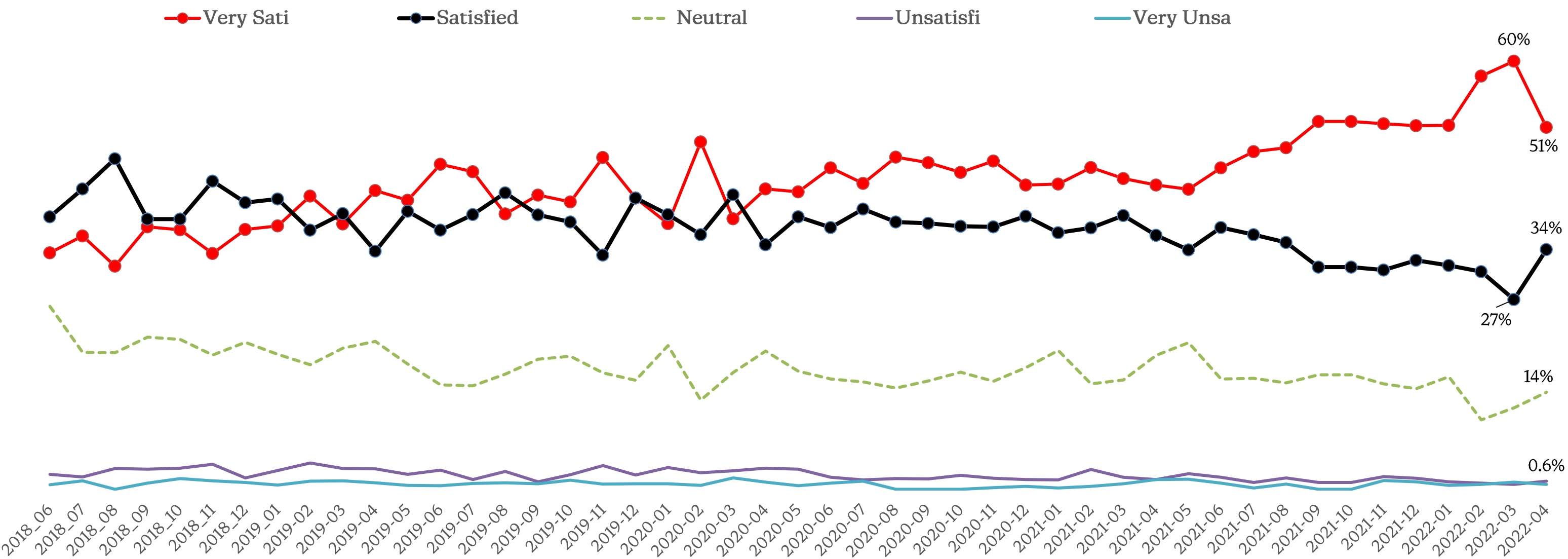
Are you aware that Mangos are available all year in the U.S. Markets ?



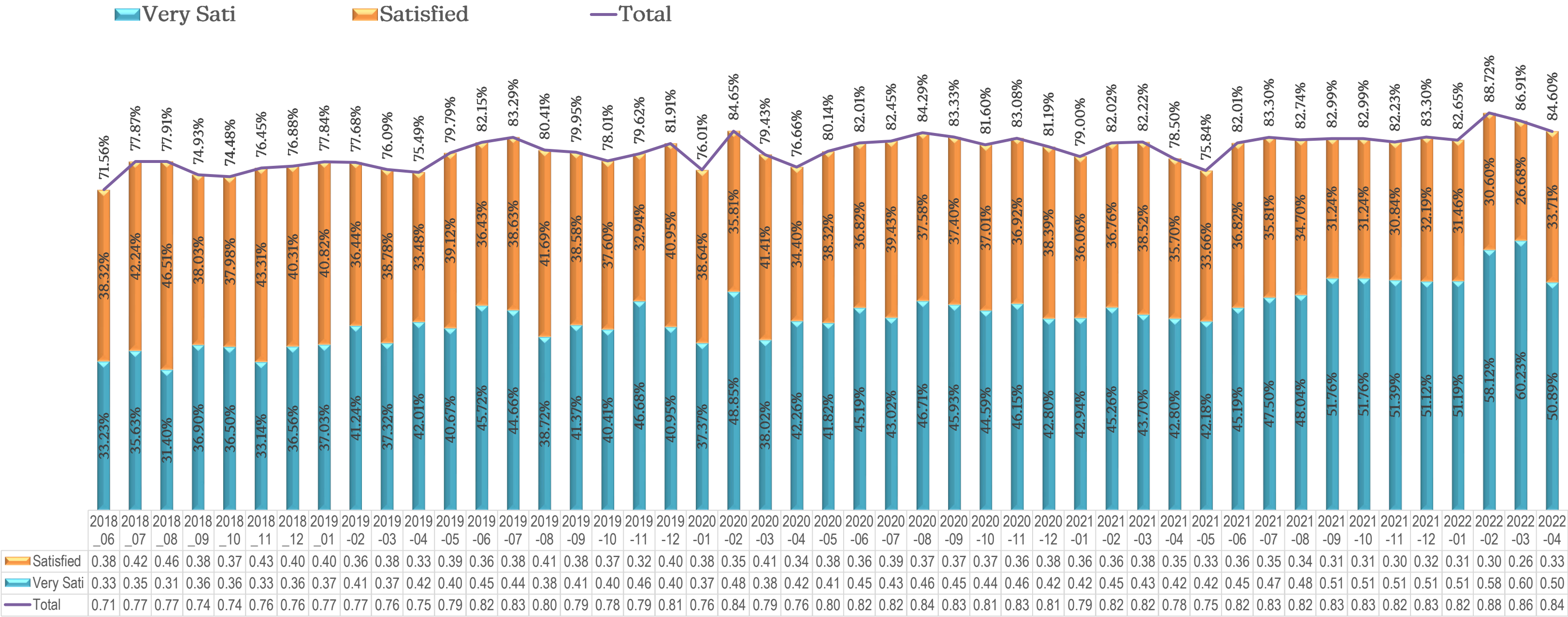
How satisfied are you with the quality and the flavor of Mangos you bought in the last two weeks?



How satisfied are you with the quality and the flavor of Mangos you bought in the last two weeks?



How satisfied are you with the quality and the flavor of Mangos you bought in the last two weeks?



Percent of households buying some mangos in the last six months excluding the current reporting period (not weighted)

