# Category Development Q3 2021



# Whole Mango





## Monthly Volume (Millions) Whole Mango





Sources: Nielsen Answers on Demand® Total US xAOC



## U.S. Monthly Volume Velocity Whole Mango





## Monthly Avg Unit Price Whole Mango



2019 shown for reference only

**2019 2020 2021** 

\$1.40

## Total Dollar (Millions) Whole Mango







## U.S. Monthly Dollar Velocity Whole Mango



**Maller** Sources: Nielsen Answers on Demand<sup>®</sup> ;Total US xAOC

## Fresh Cut Mango







■ 2019 **■** 2020 **■** 2021

% reflects 2020/2021 YOY

## U.S. Monthly Package Volume Velocity Fresh Cut



■ 2019 **■** 2020 **■** 2021 %

30

### % reflects 2020/2021 YOY



Sources: Nielsen Answers on Demand<sup>®</sup>; Total US xAOC

**2019 2020 2021** 

% reflects 2020/2021 YOY

## U.S. Monthly Package Dollar Velocity Fresh Cut



**2019 2020 2021** 



200

180

160

### % reflects 2020/2021 YOY