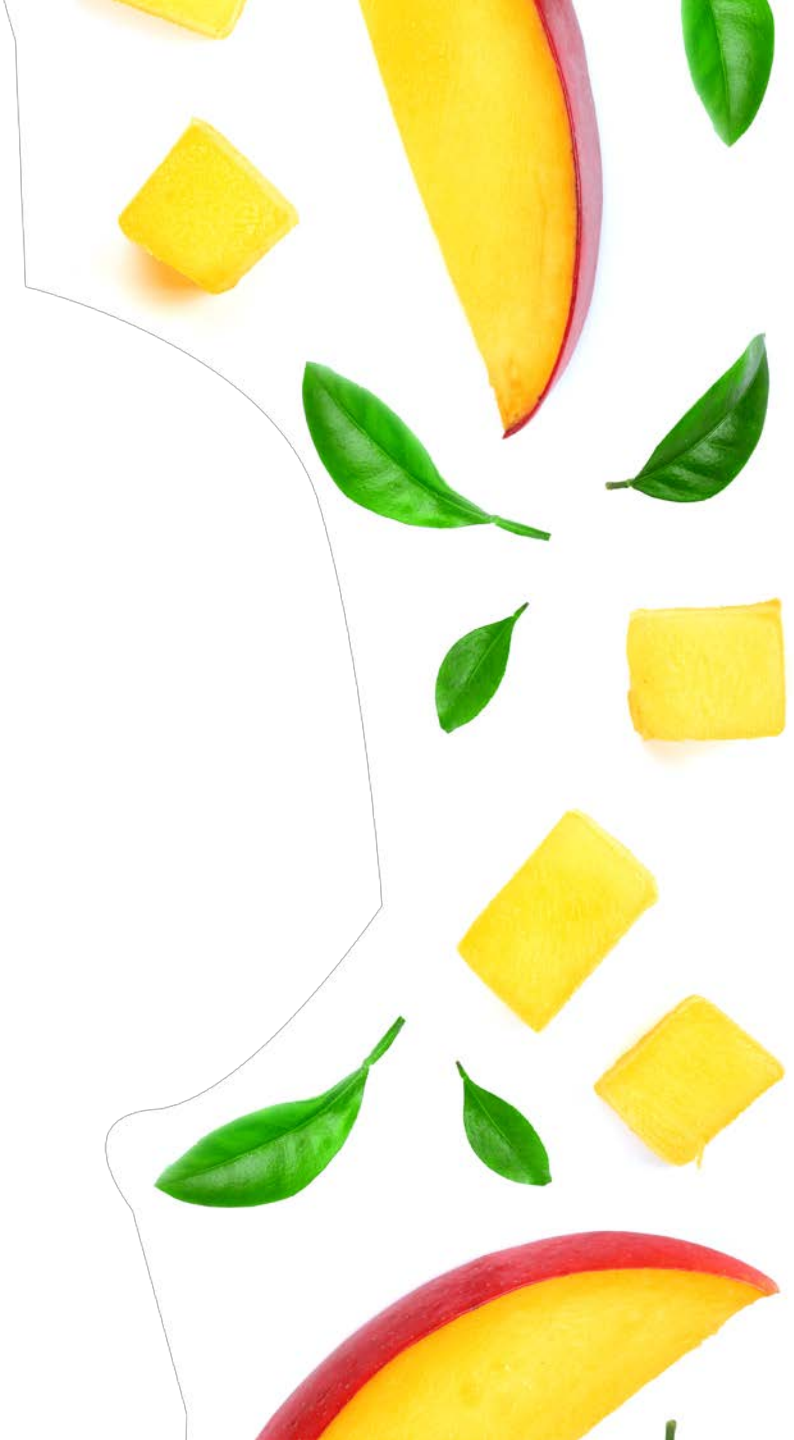




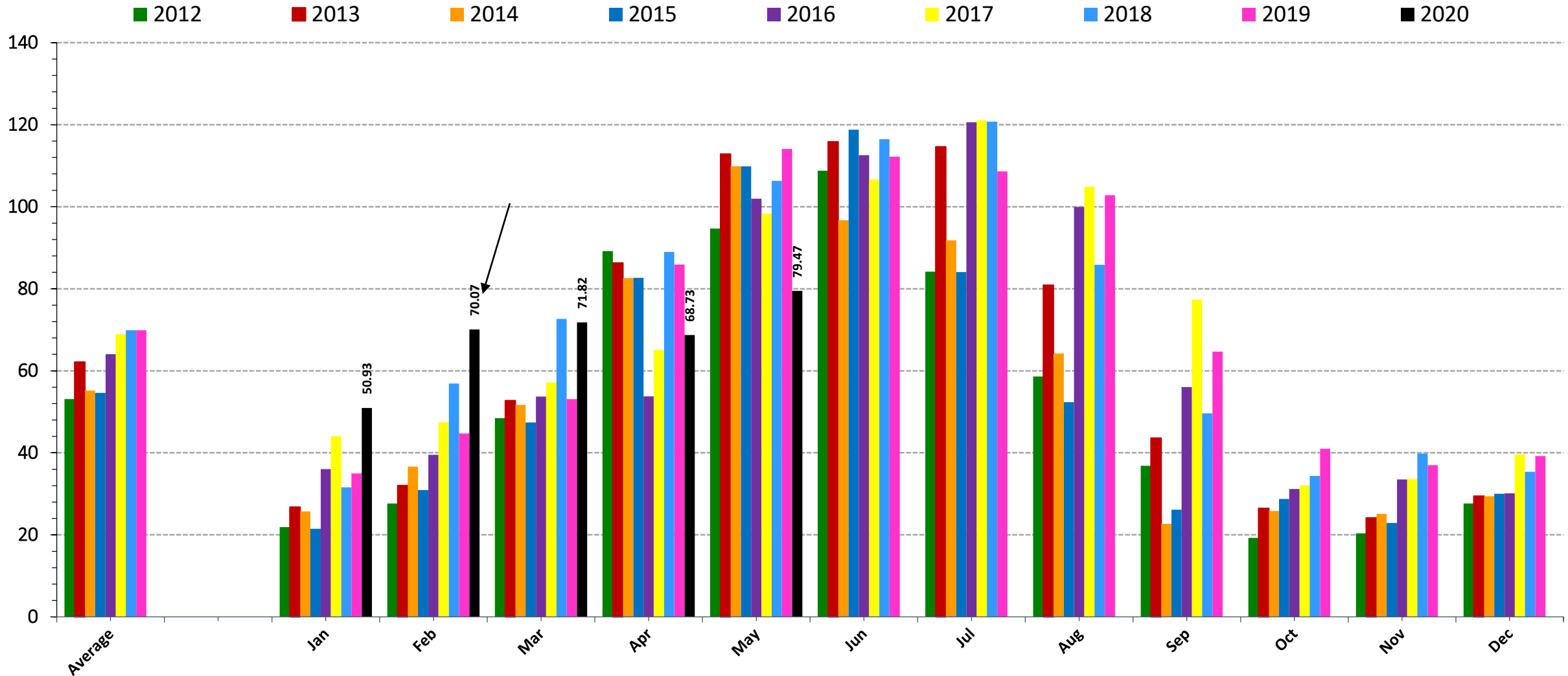
# MANGO CONSUMPTION SURVEY UPDATE THROUGH PERIOD 160

May 2020  
Dr. Ronald Ward  
Report: NMB #20200606



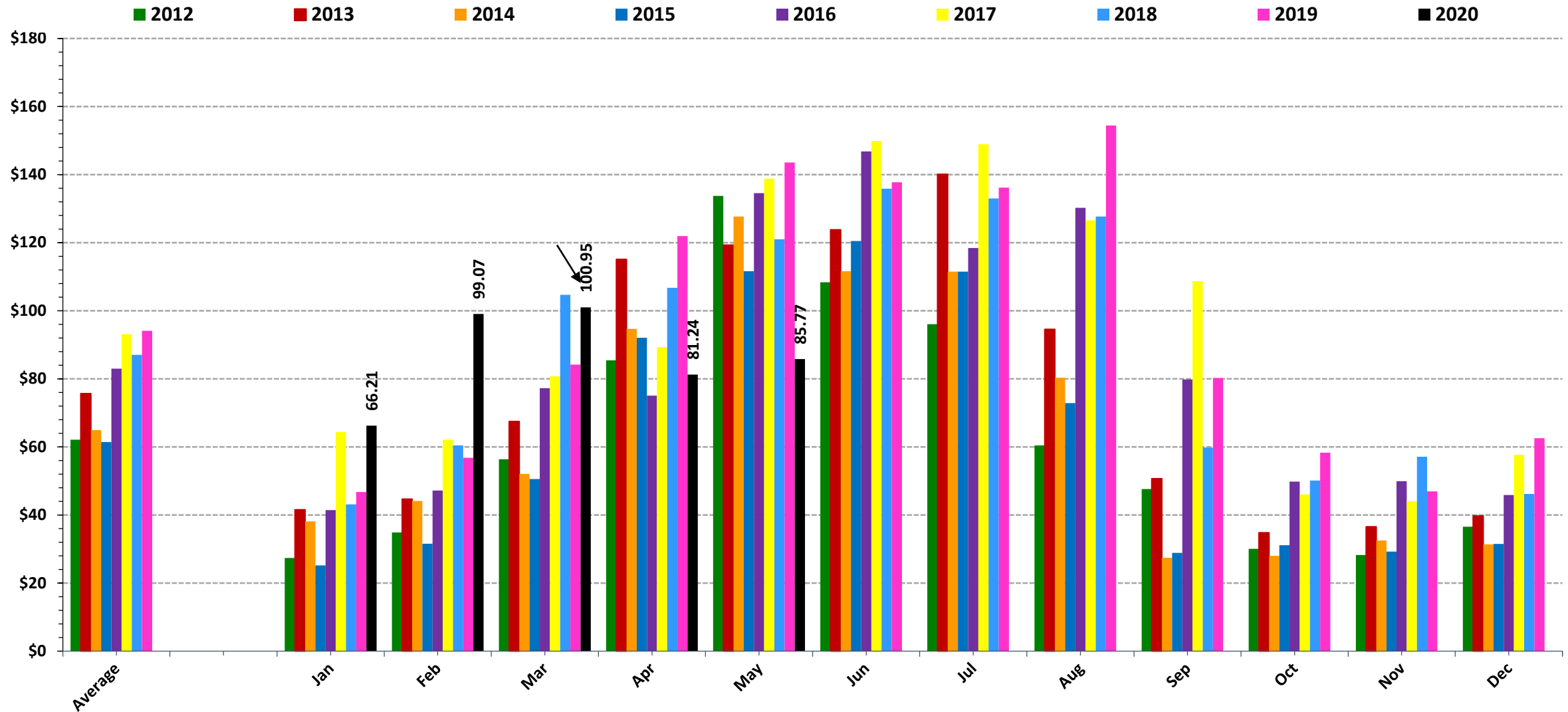
# Total U.S. Whole Mangos Purchased Monthly (Estimate)

Total U.S. Whole Mangos Purchased Monthly (millions)



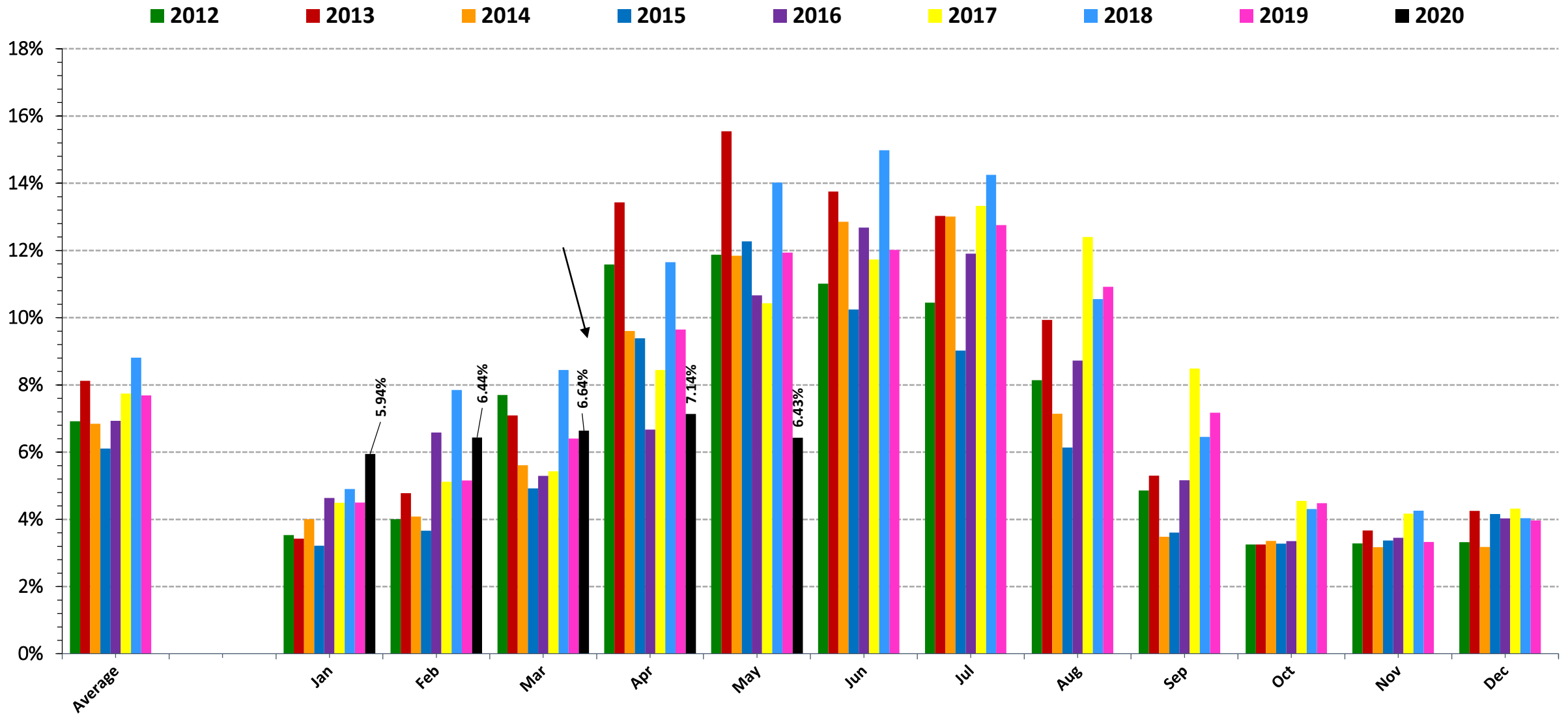
# Total U.S. Whole Mangos Spending Monthly (Estimate)

Total U.S. Whole Mangos Spending Monthly (\$ millions)



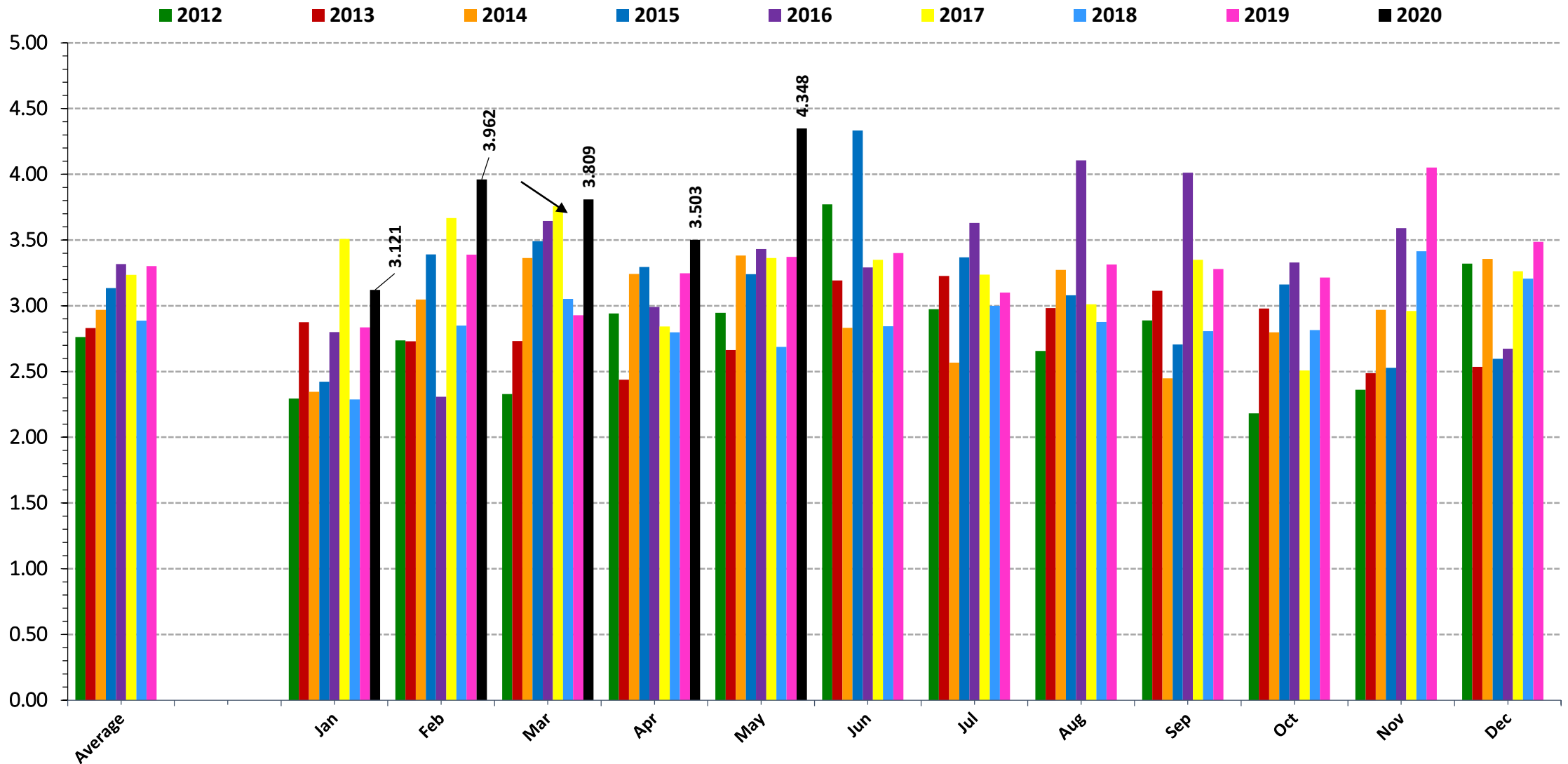
# Mango Market Penetration

Percent of survey weighted respondents buying mangos in a two-week period (% of respondents)



# Average Whole Mangos Per Buyer

Average number of whole mangos purchased per buyer in a tow-week period (whole mangos/buyer)



# Average Price For Whole Mangos

Average price paid per whole mango during a two-week period (\$ per whole mango)

