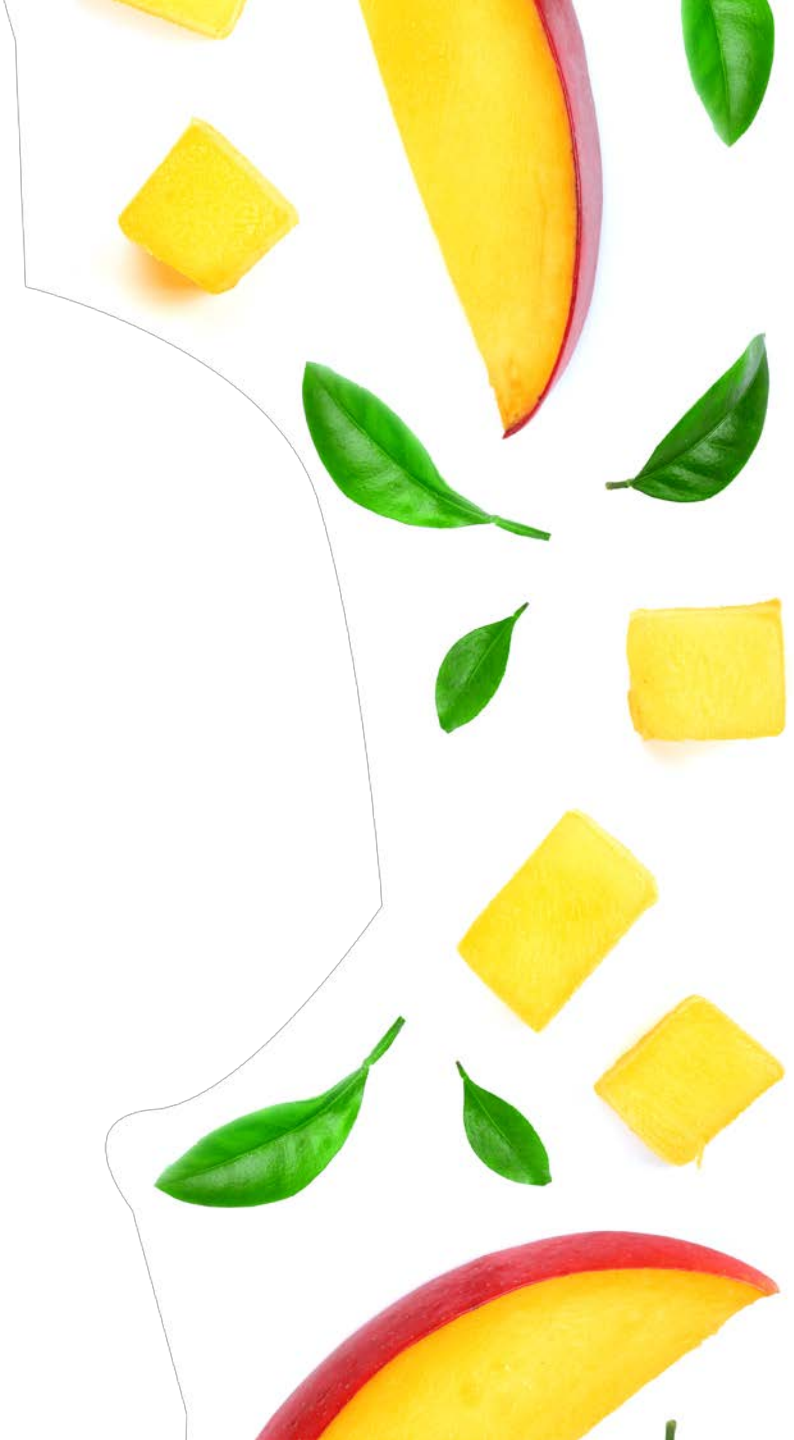




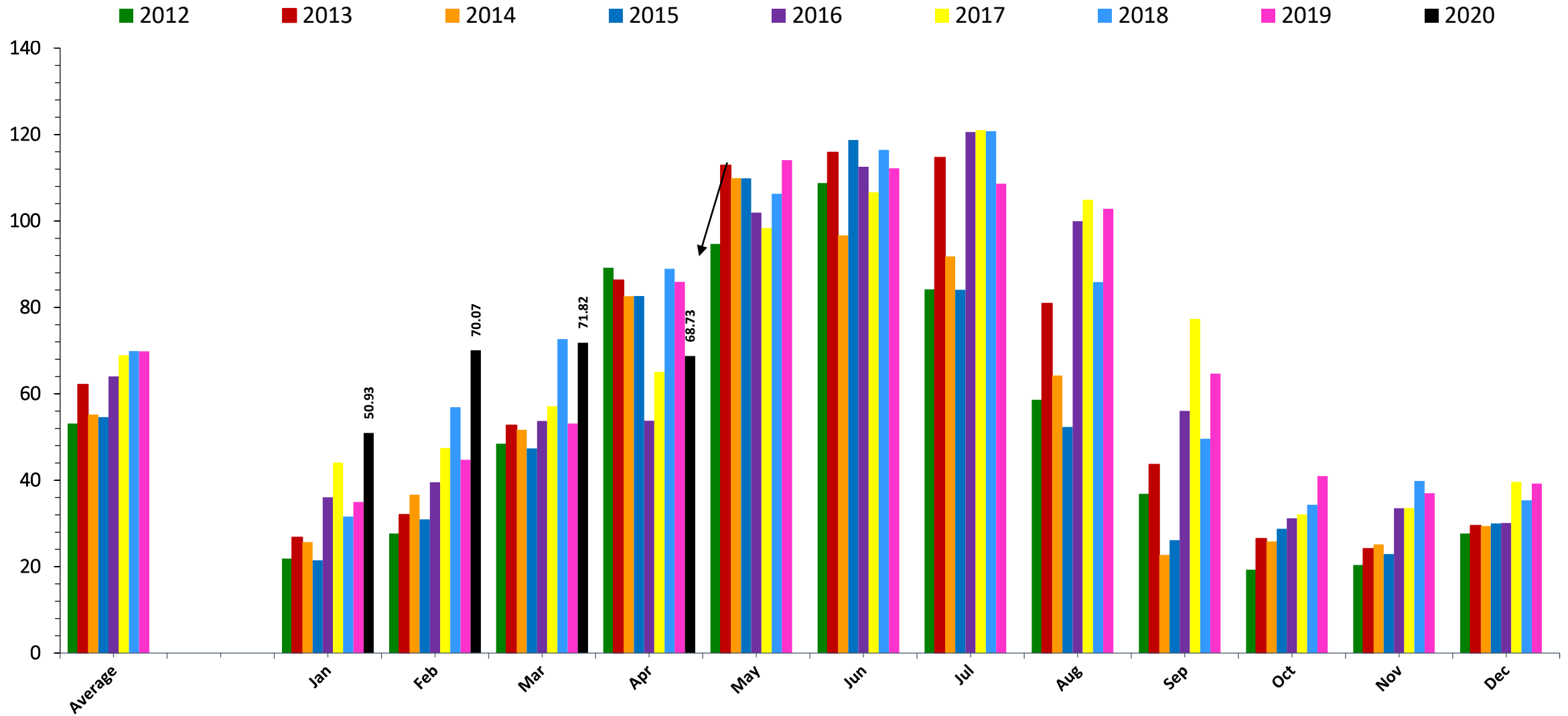
# MANGO CONSUMPTION SURVEY UPDATE THROUGH PERIOD 159

April 2020  
Dr. Ronald Ward  
Report: NMB #20200430



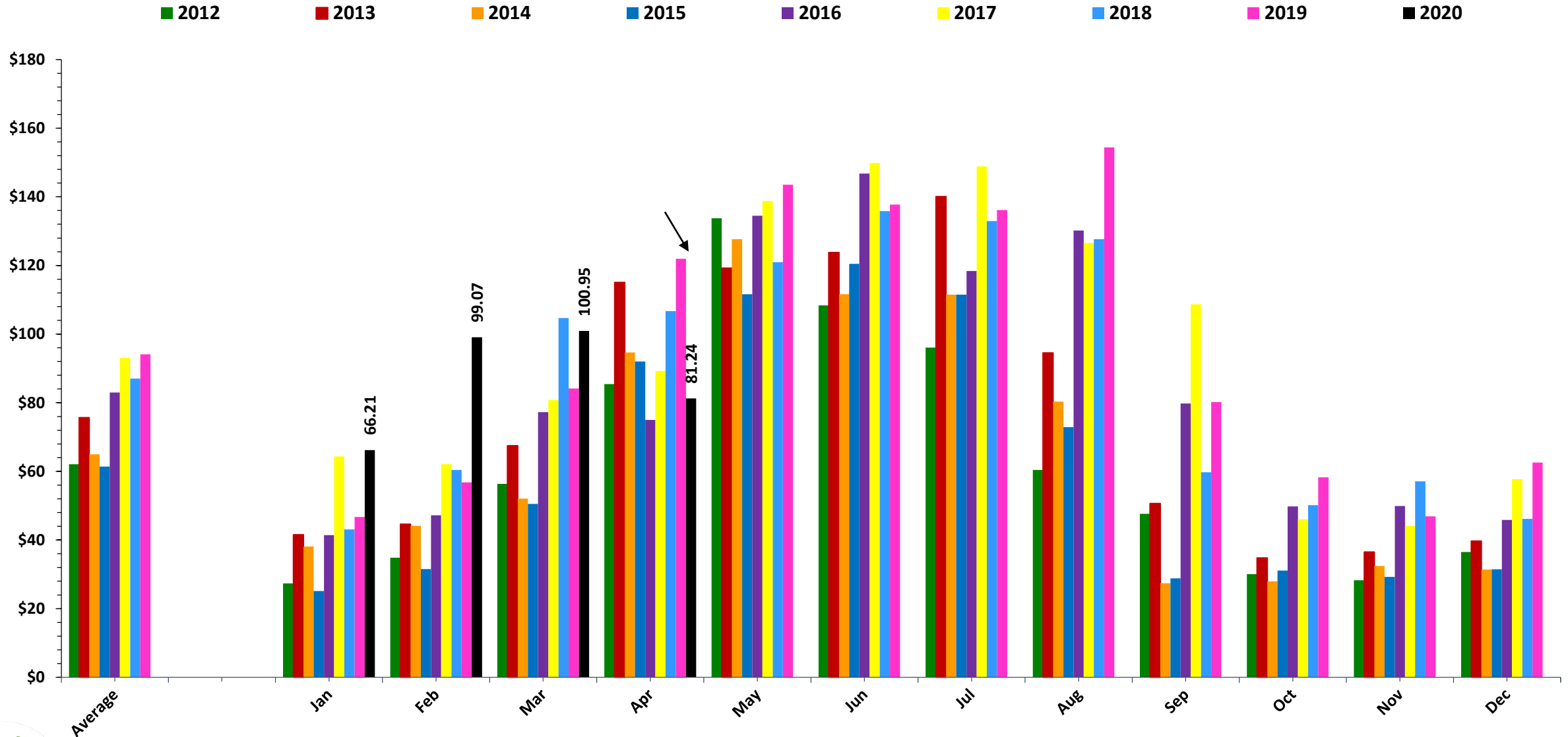
# Total U.S. Whole Mangos Purchased Monthly (Estimate)

Total U.S. Whole Mangos Purchased Monthly (Millions)



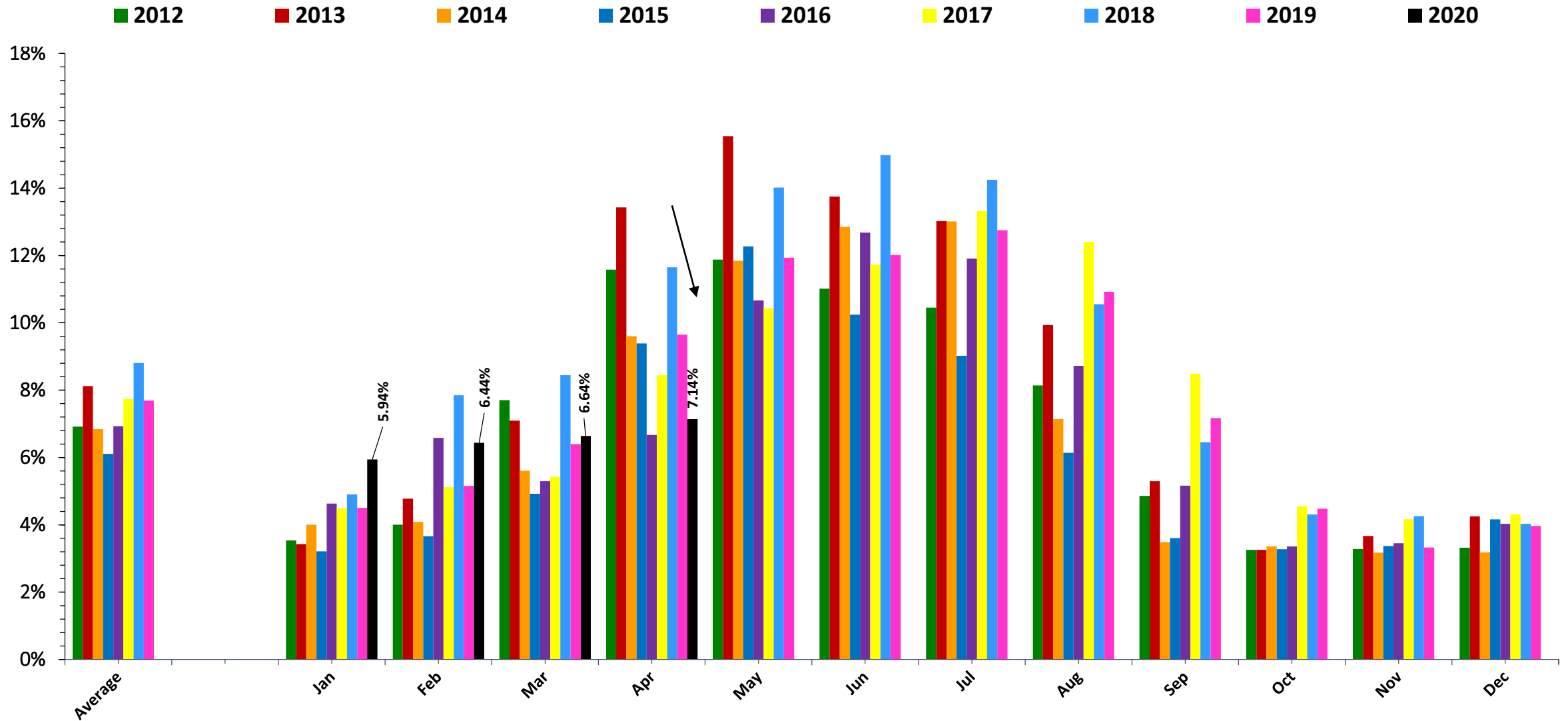
# Total U.S. Whole Mangos Spending Monthly (Estimate)

Total U.S. whole Mangos Spending Monthly (\$ Millions)



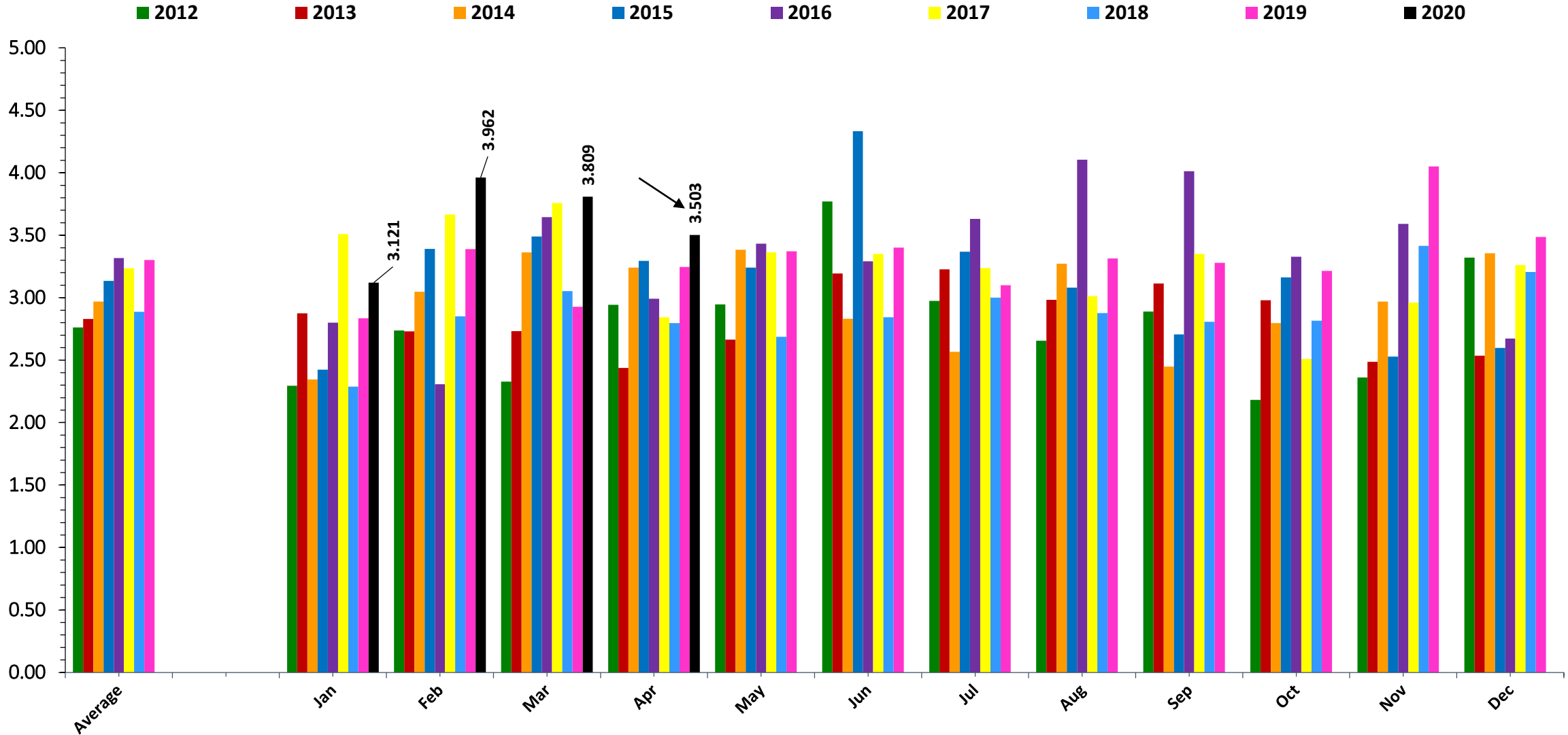
# Mango Market Penetration

Percentage of survey respondents buying mangos in a two-week period (% of respondents)



# Average Whole Mangos Per Buyer

Average number of whole mangos purchased per buyer in a two-week period (whole mangos/buyer)



# Average Price For Whole Mangos

Average price paid per whole mango during a two-week period (\$ per whole mango)

