

RETAIL DIETITIAN RESOURCES

FROM NATIONAL MANGO BOARD

At the National Mango Board, we have multiple materials to help support your role in retail. Simply visit mango.org to find an array of retail resources – from POS materials, e-newsletter, shopper handouts, recipe demo guides and our retail training program called Mango University.







Mango Mover Newsletter

Do you want the latest retail news about mangos delivered to your inbox? Sign up for our Mango Mover monthly e-newsletter to receive information on the National Mango Board's activities and retail resources. You'll find mango crop updates, POS materials, recipes and more.

To sign up, visit: https://www.mango.org/mango-mover/

National Mango Board Vlog

Subscribe to National Mango Board's channel on YouTube and check out our series of videos that can be inspiration for your own in-store demos, media interviews and social media videos. You'll find our NMB vlogs on a range of topics, including:

- Mango Smoothie Bowl
- Mango Guacamole
- How to make a Mango Rose
- How to choose a ripe mango

Visit: https://www.youtube.com/user/mangoboard













Mango Point-of-Sale Materials

The National Mango Board offers a variety of free POS materials, including recipe tear pads, header cards, brochures and banners. Check out the mango professionals section of Mango.org to view what we have available for retailers. Simply click on "click here to order POS" and complete the form.

To order POS materials, visit:

https://www.mango.org/professionals/retail/pos-materials/

Mango University

On Mango.org, you'll find a mango training program called Mango University for retail RDs, along with retail produce managers, produce warehouse personnel and corporate produce team members. The course can be completed in about 10 minutes. Eligible participants who complete the course and successfully pass the final exam can win a \$10 digital gift card.

To take the course, visit: https://www.mango.org/mango-university/

