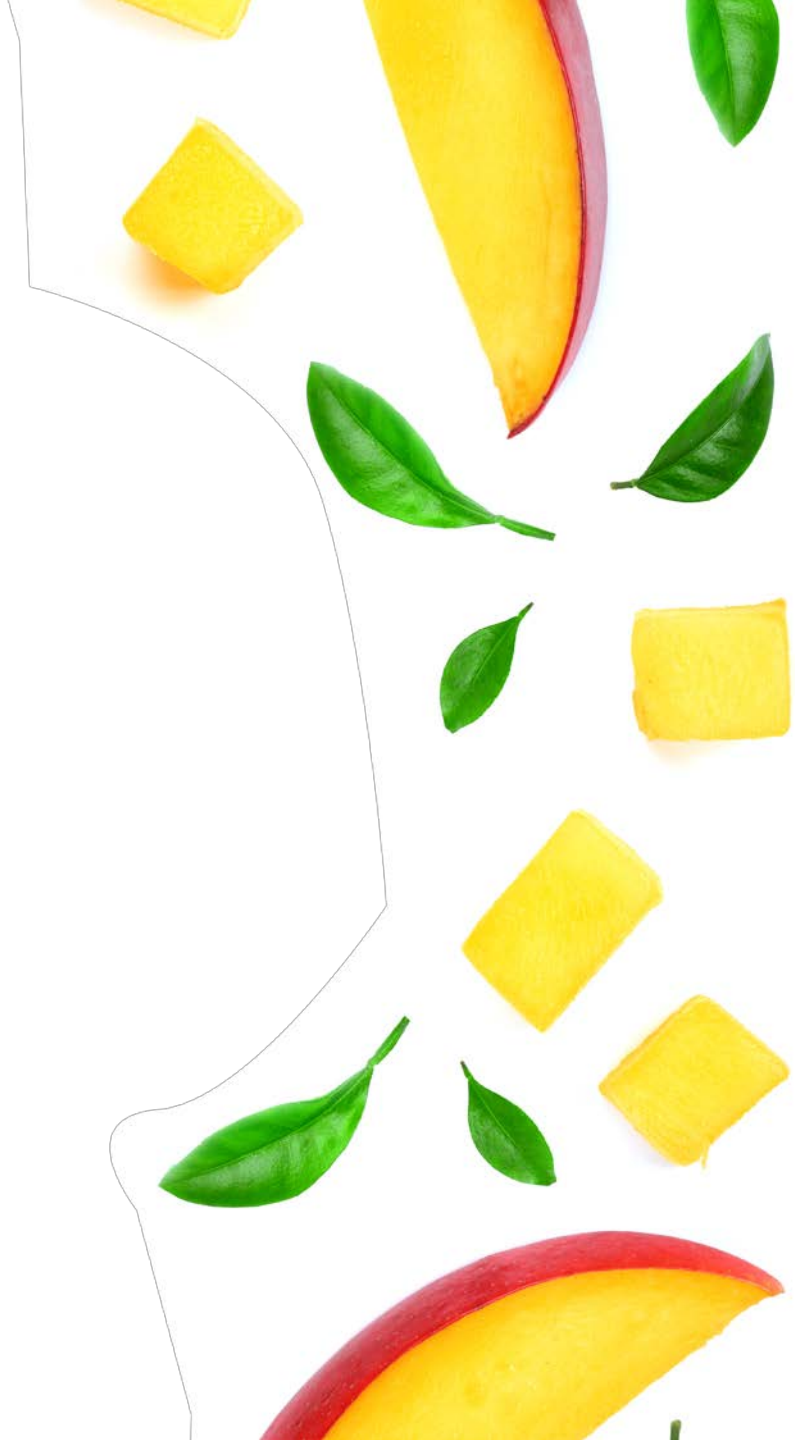




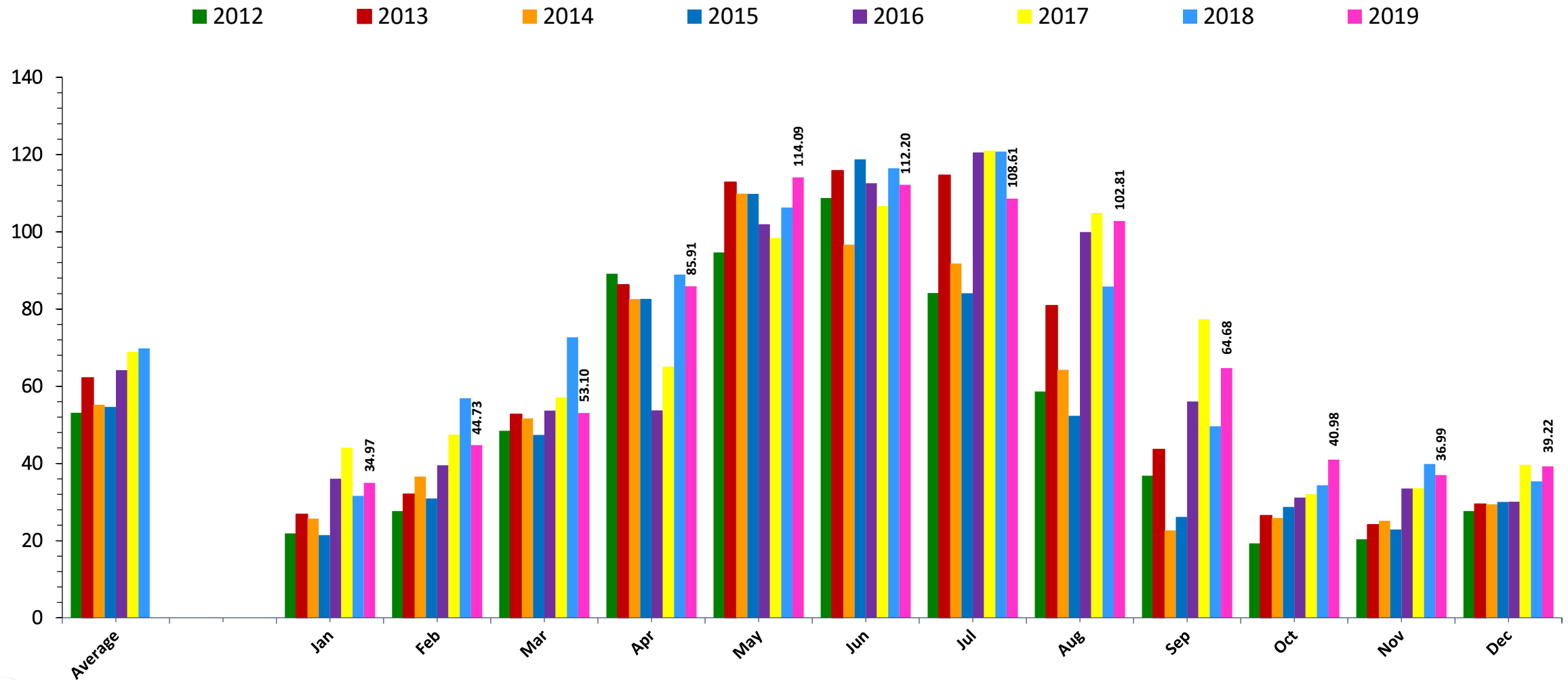
# MANGO CONSUMPTION SURVEY UPDATE THROUGH PERIOD 155

December 2019  
Dr. Ronald Ward  
Report: NMB #20191231



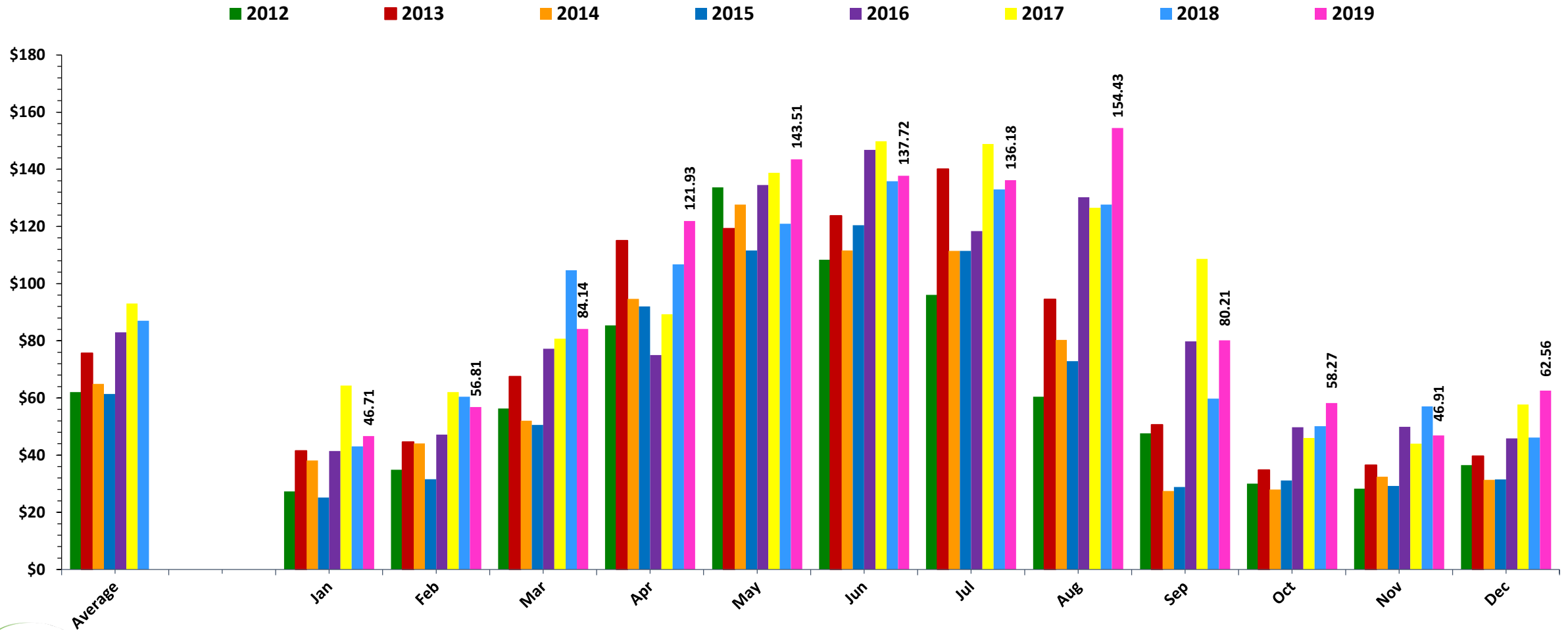
# Total U.S. Whole Mangos Purchased Monthly (Estimate)

Total U.S. Whole Mangos Purchased Monthly (Millions)



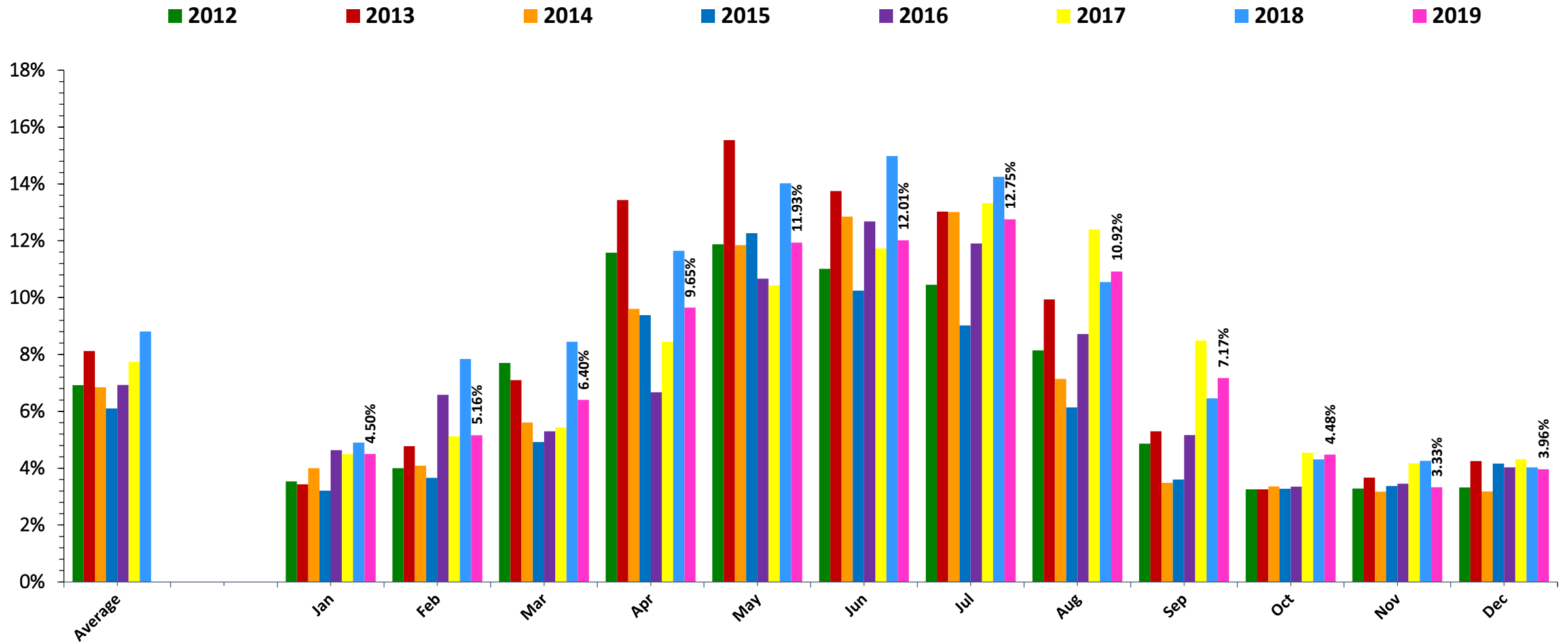
# Total U.S. Whole Mangos Spending Monthly (Estimate)

Total U.S. Whole Mangos Spending Monthly (\$ millions)



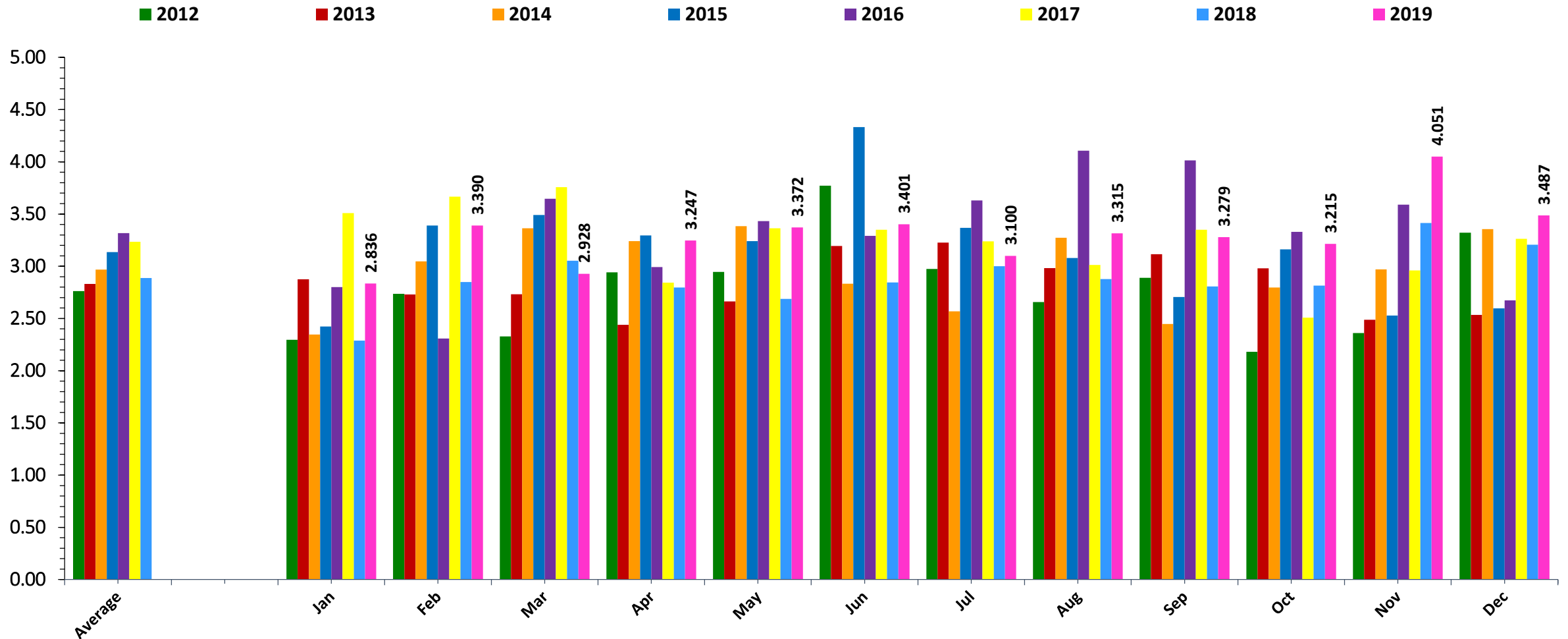
# Mango Market Penetration

Percent of Survey Weighted Respondents Buying Mangos in a Two-Week Period (% of Respondents)



# Average Whole Mangos Per Buyer

Average Number of Whole Mangos Purchased per Buyer in a Two-Week Period (Whole Mangos/Buyer)



# Average Price For Whole Mangos

Average Price Paid per Whole Mango During a Two-Week Period (\$ per Whole Mango)

