MANGO CONSUMPTION SURVEY UPDATE THROUGH PERIOD 153

October 2019
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Report: NMB #20191008
Total U.S. Whole Mangos Spending Monthly ($ millions)

Source: NMB/MetrixLab, USDA FAS, USDA GATS
Mango Market Penetration

Percent of survey weighted respondents buying mangos in a two-week period (% of respondents)

Source: NMB/MetrixLab, USDA FAS, USDA GATS

Source: NMB/MetrixLab, USDA FAS, USDA GATS
Average Whole Mangos per Buyer

Average number of whole mangos purchased per buyer in a two-week period (whole mangos/buyer)

Source: NMB/MetrixLab, USDA FAS, USDA GATS
Average Price for Whole Mangos

Average price paid per whole mango during a two-week period ($ per whole mango)

Source: NMB/MetrixLab, USDA FAS, USDA GATS