



Mango Consumption Survey Updates Through Period 147

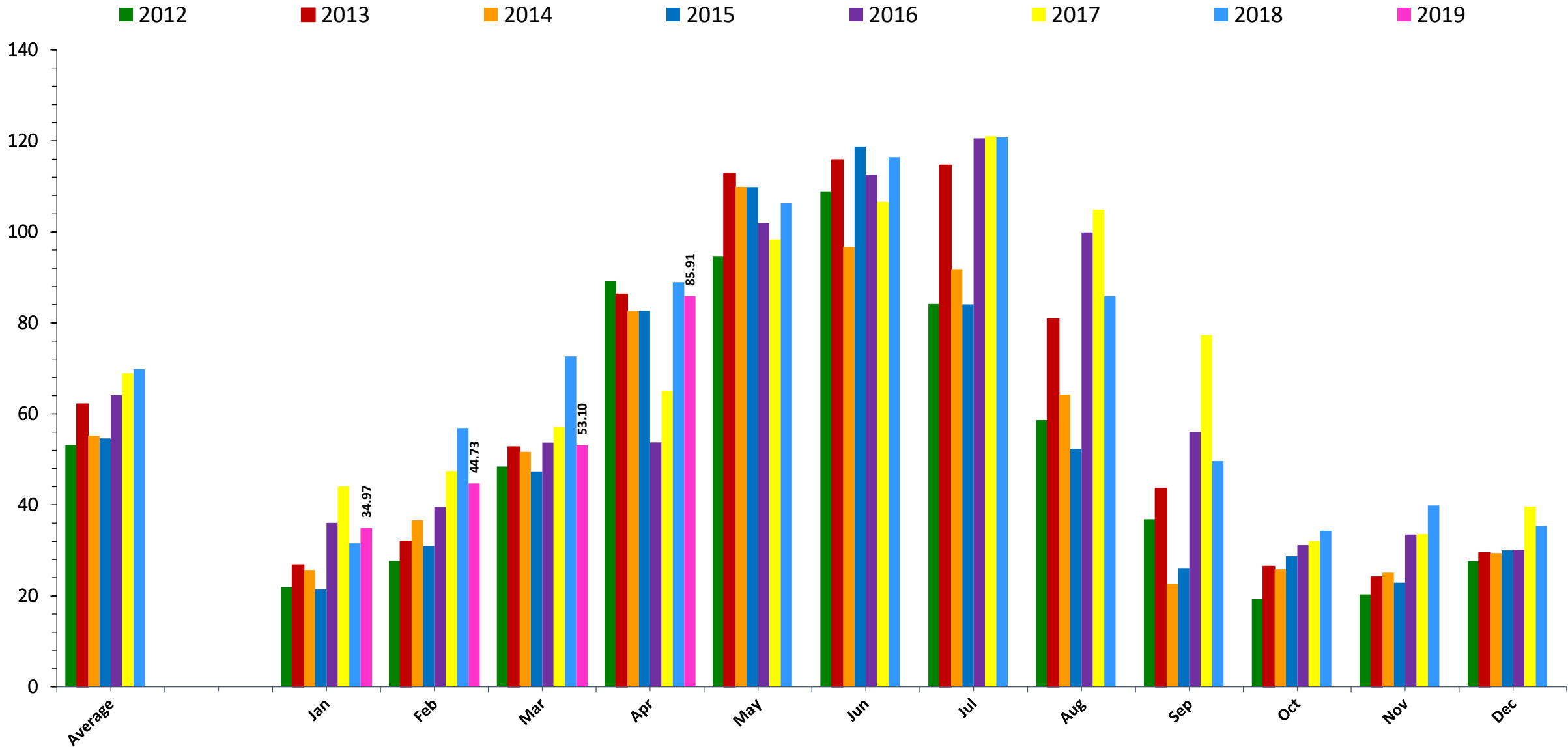
(April 2019)



Dr. Ronald W. Ward
Report: NMB#20190410

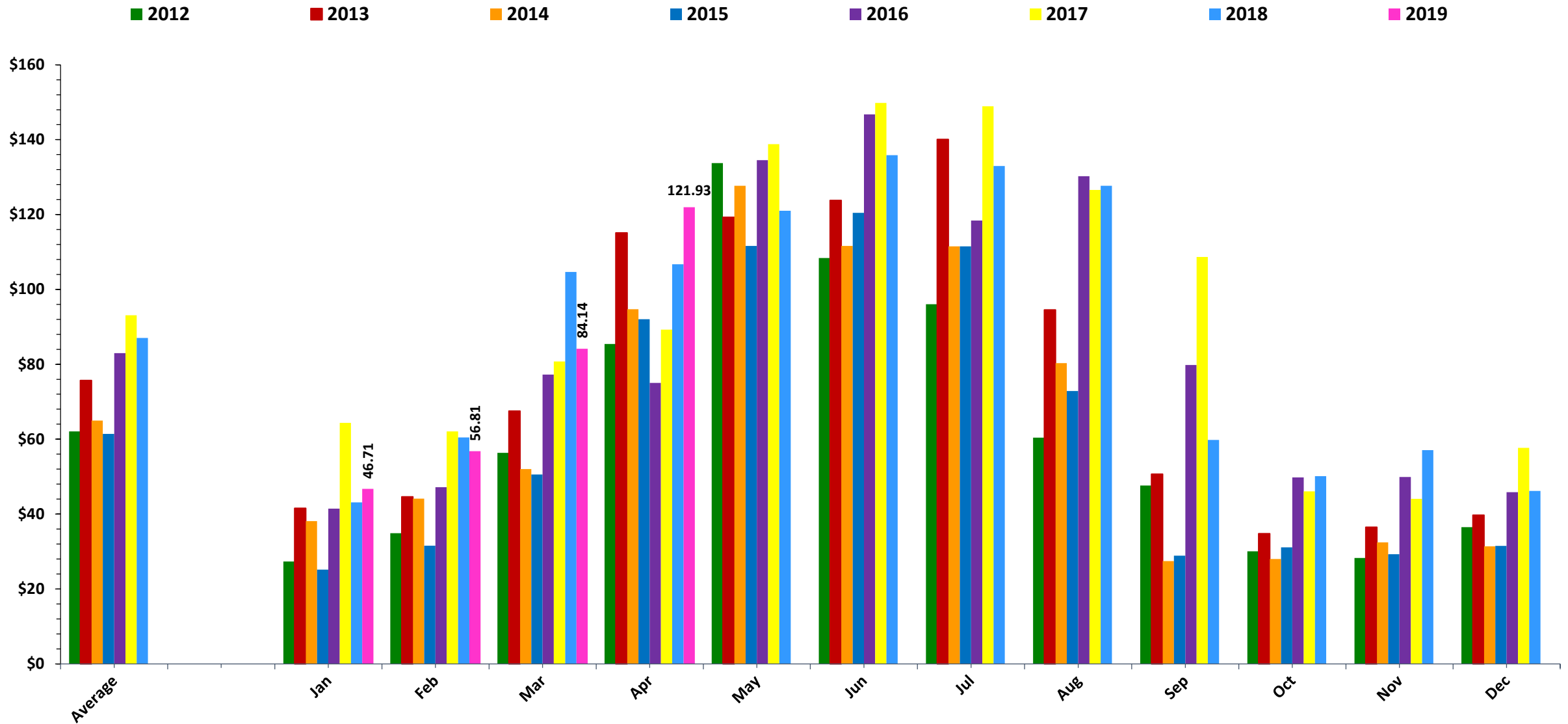
TOTAL U.S. WHOLE MANGOS PURCHASED MONTHLY (ESTIMATE)

Total U.S. Whole Mangos Purchased Monthly (millions)



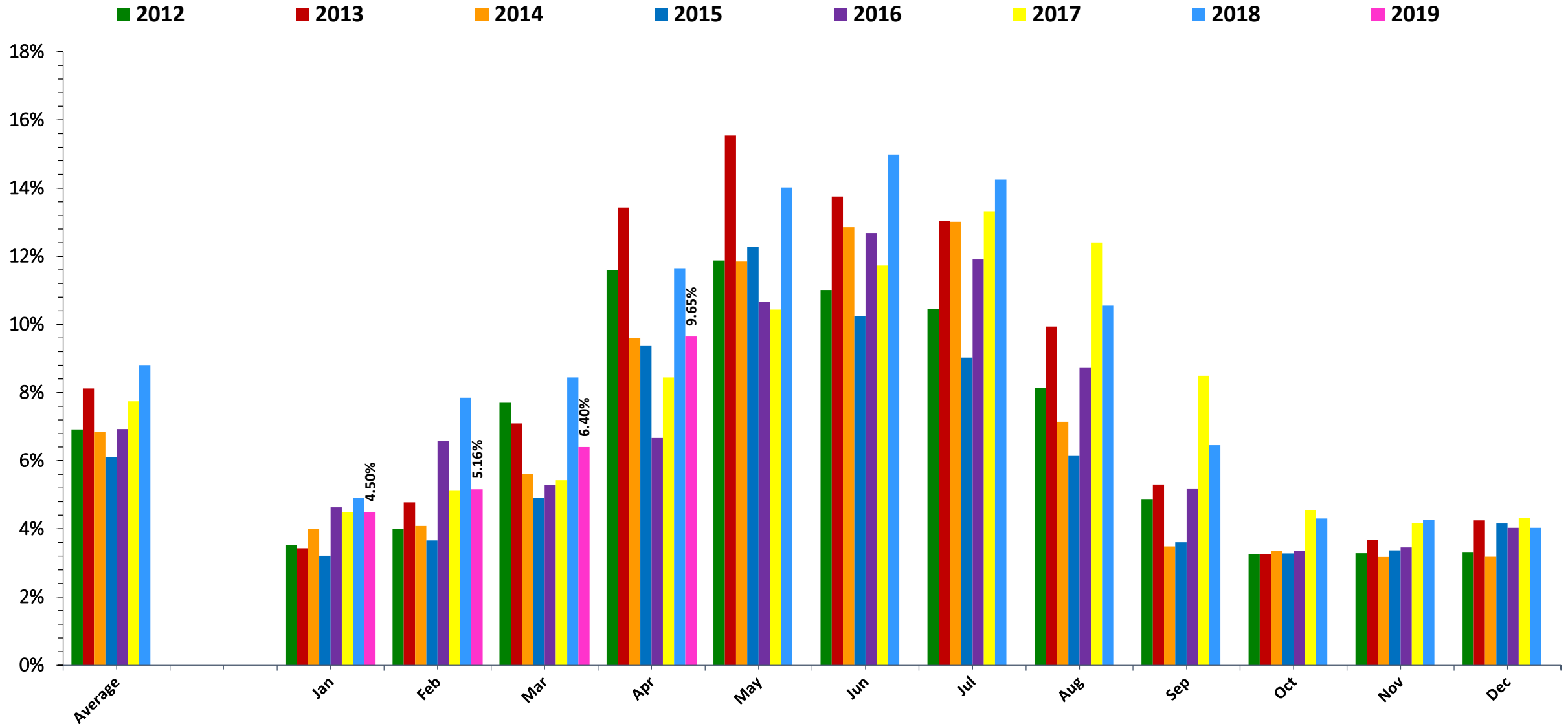
TOTAL U.S. WHOLE MANGOS SPENDING MONTHLY (ESTIMATE)

Total U.S. Whole Mangos Spending Monthly (\$ millions)



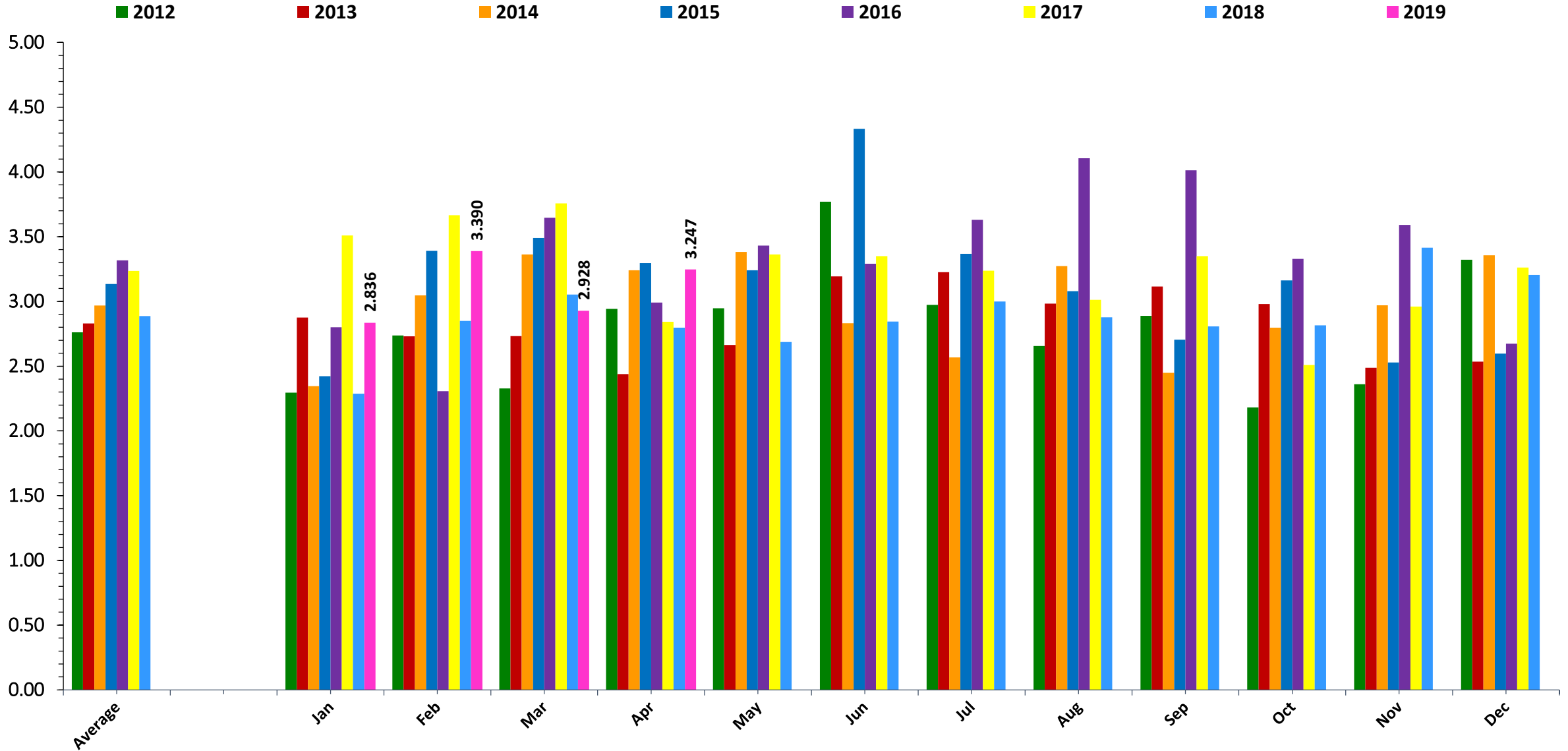
MANGO MARKET PENETRATION

Percent of survey respondents buying mangos in a two-week period (% of respondents)



AVERAGE WHOLE MANGOS PER BUYER

Average number of whole mangos purchased per buyer in a two-week period (whole mangos/buyer)



AVERAGE PRICE FOR WHOLE MANGOS

Average price paid per whole mango during a two-week period (\$ per whole mango)

