

Bring the Mango Selfie promotion to life in YOUR stores

DRIVE MANGO SALES JANUARY 14 TO FEBRUARY 24, 2018




*Treat Your "Selfie" to
Something Healthy*
FOR A CHANCE TO WIN
A \$25 GIFT CARD!

- 1 Take a selfie with a mango
- 2 Post it on your public Instagram profile
- 3 Use #mangoselfie and @mangoboard in your caption
- 4 Follow @mangoboard

Sweepstakes ends 2/24/18. Ten lucky winners per week will receive \$25 each. For more info and official rules, visit mango.org/selfie ©2017 National Mango Board

- 1 Order POS kits at mango.org/SelfieRetail
- 2 Build mango selfie displays using the POS kit
- 3 Shoppers can post on Instagram their #MangoSelfie for a chance to win one of (60) \$25 gift cards
- 4 Produce department managers can submit a photo of their display to earn a \$10 gift card incentive

#MANGOSELFIE RETAILER BENEFITS

Treat Your "Selfie" To More Mango Sales!

- \$10 incentive to stores that submit a photo of their Mango Selfie display
- Mango Selfie POS kits including the Mango Selfie header card
- Print-ready Mango Selfie ad graphics
- Post-ready social media graphics
- Social media suggested posts

Visit mango.org/SelfieRetail

- Order kits
- Download graphics
- Get suggested posts
- Submit display photos

For complete details and official rules, visit mango.org/SelfieRetail

