



2016 ANNUAL MANGO INDUSTRY RECEPTION

ORLANDO, FL

SPONSORSHIP GUIDE



MANGO INDUSTRY RECEPTION

at PMA Fresh Summit • October 15, 2016
5:30-7:30 p.m. • Hyatt Regency Orlando

2016 SPONSORSHIPS

With over 300 mango industry members from several producing countries and the U.S., the National Mango Board's (NMB) annual reception at PMA Fresh Summit Convention & Expo delivers a unique networking opportunity to connect with members that provide fresh mangos to the U.S. marketplace.

INCREASE VISIBILITY. BUILD BRAND AWARENESS. POSITION YOUR COMPANY AS AN INDUSTRY LEADER.

As a Mango Industry Reception sponsor, you can raise your company's profile with the most influential people in the mango industry. Several sponsorship opportunities are available to you.

PLATINUM SPONSOR \$5,000 | GOLD SPONSOR \$2,500 | SILVER SPONSOR \$1,000

BENEFITS OF SPONSORSHIP

PLATINUM

GOLD

SILVER

- * Sponsor name will be part of the official event name (i.e. The NMB's Annual Mango Reception presented by ABC Company)
- * Logo placement on NMB staff T-shirts the days of the Fresh Summit Convention
- * Logo placement on all event signage throughout the event
- * Logo placement on NMB's website with link to company's website
- * Name recognition in all press releases related to the event
- * Recognition in industry communications (e.g. monthly Mango Connection and Mango Mover articles sent to over 3,000 individuals, LinkedIn and Mangos Connect Facebook)
- * Logo placement on photo booth
- * Opportunity to place literature at event



ADDITIONAL SPONSORSHIP OPPORTUNITIES

PLACEMENT	QTY.	COST
Bars	3	\$750 each
Photo Booth	2	\$500 each
Jango Mango	2	\$500 each
Prof. Mango	2	\$500 each





National Mango Board's
2016 Mango Industry Reception at PMA Fresh Summit
Sponsorship Commitment Form

Company name: _____

This name will be used on all printed and marketing materials.

CONTACT INFORMATION		
<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
Name:		
Address:		
City:	State:	Zip code:
Country:		
Phone : ()	Fax: ()	
Email:	Website:	

SPONSORSHIP TYPE (see attached document for description)
<input type="checkbox"/> Platinum Sponsor \$5,000
<input type="checkbox"/> Gold Sponsor \$2,500
<input type="checkbox"/> Silver Sponsor \$1,000
ADDITIONAL SPONSORSHIP OPPORTUNITIES
<input type="checkbox"/> Bar \$750
<input type="checkbox"/> Photo Booth \$500
<input type="checkbox"/> Jango Mango \$500
<input type="checkbox"/> Professor Mango \$500

PAYMENT INFORMATION
Total Sponsorship Amount \$
Billing Contact Name:
Phone:
Email:
Please fax completed and signed form to 407-629-7593 or email document to CSosa@mango.org .
Make checks payable to: National Mango Board and mailed to: 3101 Maguire Blvd. Suite 111, Orlando FL, 32803
Payment must be received 30 days prior to the Mango Reception date (October 15, 2016) in order to guarantee participation in printed materials.

Signature: _____ Date: _____