

## National Mango Board 2015 Retail Partners

<u>All</u> retailers in the U.S. have access to free resources from the National Mango Board, including:

Kroger, all divisions

Lowes Foods/MDI

- Point of sale materials (POS)
- Best practices and training resources
- Consumer research and Category development tools (sales data)
- Recipes

Fareway Stores

Farm Fresh

- Photography, Logos and artwork
- · Marketing messages for selection, cutting, nutrition and more
- Tips and training video for successful demo events
- Display and promotion ideas
- Volume history and crop projections
- Mango supplier database

In addition to these free resources, the Retail Marketing Team at the National Mango Board maintains ongoing direct relationships with the following retailers and wholesalers. Promotional funds are allocated to these companies to help encourage mango promotions.

| A&P, all divisions                 | Fiesta Mart         |
|------------------------------------|---------------------|
| Acme                               | Food Giant          |
| Ahold, all divisions               | Food City/K-VA-T    |
| Albertsons LLC, all divisions      | Food Lion           |
| Aldi                               | Food Maxx           |
| Associated Wholesale Grocers (AWG) | General Produce     |
| Bashas'                            | Giant Eagle         |
| Bi-Lo                              | Grocers Supply      |
| Big Y                              | Hannaford Brothers  |
| BJ's Wholesale Clubs               | Harris Teeter       |
| Bozutto's                          | Harvey's            |
| Bristol Farms                      | H-E-B               |
| Brookshire Grocery Company         | Homeland            |
| Central Market                     | Houchen Industries  |
| Costco                             | Hy-Vee              |
| Cub Foods                          | Ingles              |
| D'Agostino's                       | Jewel               |
| DeCA Commissaries                  | Key Foods           |
| Earth Fare                         | King Kullen         |
| El Super                           | King's Supermarkets |
| Fairway                            | Krasdale            |

**Lowes Markets** Lund's and Byerly's Marc's Market Basket Marsh Meijer Mitchell Grocery Northgate Supermarkets Piggly Wiggly Alabama Price Chopper Price Rite Publix Raley's Redner's Markets Roche Brothers Roundy's Rouse's Safeway, all divisions Sam's Club SaveMart Schnucks Sedano's Shaw's

Shoppers Food & Pharmacy Smart & Final Spartan/Nash Finch Sprouts Stater Brothers Super Kmart Superior Grocers Supervalu, some divisions Sweetbay Target/SuperTarget The Fresh Market **Tops Markets Unified Grocers** United Supermarkets Vallarta Wakefern/Shoprite Walmart Wegman's Weis Markets

Whole Foods

WinCo Foods

Winn Dixie