



Contact: Angela Serna
 National Mango Board
 (407) 629-7318 ext. 113
ASerna@mango.org

New Extra Large Red Mango PLU Code 3488 for Sizes 7 and Larger
PLU code 4959 is now for size 8 to 10

Orlando, Fla (January 24, 2017) – A new PLU number 3488 has been approved and assigned for red mangos size 7 and larger by the Produce Marketing Association and the International Federation for Produce Standards. PLU code 4959 now denotes red mangos sizes 8 to 10. The new PLU number has been added to the international database and is available for immediate use.

As retail mango movement grows, more retailers are willing to carry a variety of sizes at the same time. As a result, the National Mango Board (NMB) received a formal request for a new PLU code from multiple retailers and mango shippers. A survey was conducted to ensure widespread retailer and industry support for this change and based on the data collected, the NMB board members voted to move forward with an application for the new PLU number.

The new PLU code affects the two highlighted rows in the table below. The addition of the XL Red Mango PLU means the red mango system will match the size breaks already in place for green mangos.

PLU Code	Description	Sizes	Varieties Included
3488	Red Mango, XL	7 and larger (new code)	Tommy, Haden Kent, Palmer and any other red mangos
4959	Red Mango, Large	8 to 10	Tommy, Haden, Kent, Palmer and any other red mangos
4051	Red Mango, Small	12 and smaller	Tommy, Haden, Kent, Palmer and any other red mangos
3114	Green Mango, XL	7 and larger	Keitt and any other green mangos
4584	Green Mango, Large	8 to 10	Keitt and any other green mangos
4311	Green Mango, Small	12 and smaller	Keitt and any other green mangos
4961	Yellow Mango, Large	16 and larger	Ataulfo, Manila, Oro and any other yellow mangos
4312	Yellow Mango, Small	18 and smaller	Ataulfo, Manila, Oro and any other yellow mangos
3621	Francis	All sizes	Francis

For more information, please visit mango.org/PLU.

About the National Mango Board

The [National Mango Board](http://NationalMangoBoard.org) is an agriculture promotion group supported by assessments from both domestic and imported mangos. The board's vision, to bring the world's love of mangos to the U.S., was designed to drive awareness



and consumption of fresh mangos in the U.S. marketplace. One cup of the superfruit mango contains 100 calories, 100% of daily vitamin C, 35% of daily vitamin A, 12% of daily fiber, and an amazing source of tropical flavor. Learn more at mango.org.