National Mango Board
2015 Retail Partners

<u>All</u> retailers in the U.S. have access to free resources from the National Mango Board, including:

- Point of sale materials (POS)
- Best practices and training resources
- Consumer research and Category development tools (sales data)
- Recipes
- Photography, Logos and artwork
- Marketing messages for selection, cutting, nutrition and more
- Tips and training video for successful demo events
- Display and promotion ideas
- Volume history and crop projections
- Mango supplier database

In addition to these free resources, the Retail Marketing Team at the National Mango Board maintains ongoing direct relationships with the following retailers and wholesalers. Promotional funds are allocated to these companies to help encourage mango promotions.

A&P, all divisions	Fiesta Mart	Lowes Markets	Shoppers Food & Pharmacy
Acme	Food Giant	Lund's and Byerly's	Smart & Final
Ahold, all divisions	Food City/K-VA-T	Marc's	Spartan/Nash Finch
Albertsons LLC, all divisions	Food Lion	Market Basket	Sprouts
Aldi	Food Maxx	Marsh	Stater Brothers
Associated Wholesale Grocers (AWG)	General Produce	Meijer	Super Kmart
Bashas'	Giant Eagle	Mitchell Grocery	Superior Grocers
Bi-Lo	Grocers Supply	Northgate Supermarkets	Supervalu, some divisions
Big Y	Hannaford Brothers	Piggly Wiggly Alabama	Sweetbay
BJ's Wholesale Clubs	Harris Teeter	Price Chopper	Target/SuperTarget
Bozutto's	Harvey's	Price Rite	The Fresh Market
Bristol Farms	H-E-B	Publix	Tops Markets
Brookshire Grocery Company	Homeland	Raley's	Unified Grocers
Central Market	Houchen Industries	Redner's Markets	United Supermarkets
Costco	Hy-Vee	Roche Brothers	Vallarta
Cub Foods	Ingles	Roundy's	Wakefern/Shoprite
D'Agostino's	Jewel	Rouse's	Walmart
DeCA Commissaries	Key Foods	Safeway, all divisions	Wegman's
Earth Fare	King Kullen	Sam's Club	Weis Markets
El Super	King's Supermarkets	SaveMart	Whole Foods
Fairway	Krasdale	Schnucks	WinCo Foods
Fareway Stores	Kroger, all divisions	Sedano's	Winn Dixie
Farm Fresh	Lowes Foods/MDI	Shaw's	