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Impressions: 35,500

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## National Mango Board seeks nominees for 2010 Term

The National Mango Board (NMB) is actively seeking candidates for nomination to the NMB for terms beginning on January 1, 2010. Industry members are encouraged to submit candidates' names to the NMB staff no later than May 6, 2009. Once NMB staff has a qualified list of candidates, they will submit these names to the U.S. Secretary of Agriculture (Secretary), who will make the final selection.



To qualify as a nominee, the candidate must be involved in the mango industry and be willing to perform board member duties (as outlined below).

Each position requires two nominees' names be submitted. There is one position available as a domestic producer member, one position available as a first handler, two positions available as importer members for District I and two positions available for foreign producer members.

NMB members are appointed by the Secretary to serve a three-year term, beginning January 1, 2010. Each member may serve a maximum of two consecutive three-year terms.

A domestic producer is defined as a person who is engaged in the production and sale of mangos in the United States and who owns or shares the ownership and risk of loss of the crop, or a person who is engaged in the business of producing, or causing to be produced, mangos beyond the person's own family use and having value at first point of sale.

A first handler is defined as a person, (excluding a common or contract carrier), receiving 500,000 or more pounds of mangos from producers in a calendar year and who as owner, agent, or otherwise ships or causes mangos to be shipped as specified in this Order. This definition includes those engaged in the business of buying, selling and/or offering for sale; receiving; packing; grading; marketing; or distributing mangos in commercial quantities. The term first handler includes a producer who handles or markets mangos of the producer's own production.

An importer is defined as any person importing 500,000 or more pounds of mangos into the United States in a calendar year as a principal or as an agent, broker or consignee of any person who produces or handles mangos outside of the United States for sale in the United States; and who is listed as the importer of record for such mangos.

For the two available positions in District I, these areas include the U.S. Customs Districts of

Portland, ME, St. Albans, VT, Boston, MA, Providence, RI, Ogdensburg, NY, Buffalo, NY, New York City, NY, Philadelphia, PA, Baltimore, MD, Norfolk, VA, Charlotte, NC, Charleston, SC,

Savannah, GA, Tampa, FL, San Juan, PR, Virgin Islands of the United States, Miami, FL and Washington, DC.

A foreign producer is defined as a person who is engaged in the production and sale of mangos outside of the United States and who owns or shares ownership and risk of loss of the crop for sale in the U.S. market; or who is engaged outside of the United States in the business of producing, or causing to be produced, mangos beyond the person's own family use and having value at first point of sale.

## **NMB ROLES AND RESPONSIBILITIES**

1. Understand and comply with the Commodity Promotion, Research, and Information Act of 1996 (Act), the Mango Promotion, Research, and Information Order (Order), rules and regulations, and United States Department of Agriculture (USDA), AMS Guidelines.
2. Dedicated to the mission, goals, and objectives of the NMB. Representing all members of the mango industry.
3. Serve the industry impartially, making decisions based on the welfare of the industry as a whole rather than on personal or business considerations. To ensure fair and equal treatment of all industry peers in market promotion and research programs.
4. Regularly attend NMB meetings and come prepared to discuss the issues and business to be addressed.
5. Select NMB officers, committees, and subcommittees at the start of each fiscal period or at other appropriate times.
6. Appoint an executive committee and delegate authority to administer duties under NMB direction and within NMB policies.
7. Develop NMB policies, bylaws and procedures for approval by USDA for NMB implementation, and recommend amendments to rules and regulations under the Order, as necessary.
8. Ensure staff compliance with the Act, Order, rules and regulations, bylaws, NMB policies and procedures, and USDA policies.
9. Develop programs and projects to carry out the mission of the NMB (use a fiscal year marketing plan) and forward to USDA for approval prior to implementation. Enter into contracts or agreements to develop and carry out approved programs and projects. Secure USDA approval prior to implementation of contracts and agreements.
10. Demonstrate fiscal responsibility by performing the following: recommend an assessment rate; prepare fiscal budgets; amend budgets as necessary; set a reserve; ensure that the staff issues monthly financial reports and accurate records of NMB actions and transactions; ensure that books of the NMB are audited each fiscal year; and evaluate the effectiveness of all programs and projects to assure wise stewardship of industry funds.
11. Ensure efficient and timely enforcement of the Act and Order by staff; ensure identification, investigation/audit of violators and the complete documentation of cases and a timely referral of compliance cases to USDA.
12. Assist in securing qualified candidates for membership on the NMB.
13. Promote industry unity. Advise the industry of the NMB's mission, goals, objectives, projects and programs. Support the programs, projects, and actions of the NMB outside of its meetings.
14. Maintain the highest standard of personal and professional conduct when representing the NMB. Avoid conflicts of interest and appearances of conflicts of interest.
15. Make decisions for the good of the entire industry.

Contact:

[www.mango.org](http://www.mango.org)

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