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Product: Mango Handling Best Practices Webinar

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Company: National Mango Board

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Web Site: www.mango.org

Category: Mangoes

Description: The National Mango Board (NMB) is focused on training and education in 2009 to improve mango handling practices, enhance mango quality and boost mango movement at retail. As part of this strategy, the NMB will host a Mango Handling Best Practices Webinar on March 17, 2009.

This online/teleconference training opportunity will be hosted by the UC-Davis Post Harvest Technology Institute, and presented by the NMB and its post-harvest research team. Topics will include: Mango handling basics including the mango's journey from tree to consumer and key areas for improvement based on the NMB's supply chain evaluation project; Assessment of mango quality as it relates to maturity/ripeness and eating quality, using tools to measure quality and examining cultivar differences; and best practices for mango handling at the warehouse, distribution center and retail levels by minimizing physical damage, managing temperatures, humidity and maintaining displays.

The NMB is encouraging anyone who handles mangos here in the U.S. to participate in the Webinar, including mango importers, wholesalers and brokers; retail distribution center and quality assurance experts; and retail buyers, category managers and merchandisers.