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National Mango Board 2015 Domestic and International Industry Outreach Meetings
The NMB Continues to Work with Mango Producers and Industry Members to Improve Mango Quality

Orlando, Fla (March 5, 2015) – The National Mango Board (NMB) is collaborating internationally with the top six importing countries and domestically at the ports of entry with industry members to bring the latest knowledge straight to mango producers and importers. The NMB has eight international Mango Producer Extension Workshops plus an additional seven domestic Industry Outreach Meetings scheduled this year.

The NMB's Extension Workshops and Outreach Meetings enhances communication between NMB staff and mango industry, providing an opportunity to showcase tools and resources to better support the needs of mango industry members. These meetings create spaces for critical conversations about how the NMB is working with the industry to improve mango quality and superiority in the U.S. marketplace to help increase consumption. During these meetings the NMB staff will present the latest information on Marketing programs and updates, and Research program developments on postharvest best management practices. New this year, to continue enhancing and adding value to outreach meetings, the NMB will engage its domestic audiences with different researchers and topics concerning mangos and the industry as a whole.

The Extension Workshops and Outreach Meeting schedule is as follows:

- **Domestic Meetings**
 - Long Beach, CA – March 26, 2015
 - Ripe and Ready to Eat Mango Conference
 - McAllen, TX – April 23, 2015
 - Philadelphia, PA – June 4, 2014
 - Nogales, AZ – June 25, 2015
 - Miami Mango Festival – July 11 & 12, 2015
 - Pompano Beach, FL – August 13, 2015
 - Atlanta, GA (PMA) – October 23-25, 2015

- **International Meetings**
 - Los Mochis, Sinaloa, Mexico – May 6 & 7, 2015
 - Mexico, South – May 21 & 22, 2015
 - Guayaquil, Ecuador – July 9, 2015
 - Juazeiro, Brazil – July 22 & 23, 2015
 - Mexico, Central North – August 6 & 7, 2015
 - Piura, Peru – September 30 & October 1, 2015
 - Port-au-Prince, Haiti – October 14, 2015
 - Guatemala – December 9 & 10, 2015



For more information on the Industry Outreach Meetings and Mango Producer Extension Workshops, please visit www.mango.org/industry.

About National Mango Board

The National Mango Board is an agriculture promotion group, which is supported by assessments from both domestic and imported mangos. The board was designed to drive awareness and consumption of fresh mangos in the U.S. The superfruit mango contains 100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor. Learn more at www.mango.org.