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## **Q2-2015 Mexican Mango Crop is Expected to be a Big One!**The NMB Encourages the U.S. Markets to Move More Mangos

**Orlando**, **Fla (April 15, 2015)** – The 2015 mango crop projections from Empacadoras de Mango de Exportación (EMEX) indicate this will be a significant year for Mexican mango production and for mango exports to the U.S.; EMEX is the organization that represents Mexico's mango export packing facilities.

Due to the projected increase in import volumes, the National Mango Board (NMB) is working with retailers and others in the industry to encourage them to consider promotions that will help move the larger than normal volumes that are expected during the second (Q2) quarter of 2015.

As of April 10, 2015 EMEX is forecasting that Mexican mango import volumes will be approximately 36 million boxes during Q2 of 2015. This is approximately 10 percent higher when compared to approximately 33 million boxes of mangos imported from Mexico during Q2 of 2014.

In addition, Mexican mango imports in Q2 of 2015 are expected to be 3 percent higher than in 2013, which is the year that experienced the highest volume of Mexican mango imports on record. The NMB will be issuing additional projections and updates as soon as these become available in the <u>weekly Mango Crop Report</u>.

"By communicating this information, we hope it will give everyone involved in the process the opportunity to plan ahead and prepare for better results," said Manuel Michel, NMB's Executive Director. The NMB continues to work closely with EMEX and other foreign mango organizations to forecast, track and report the weekly mango crop shipments and arrivals to the U.S. For more information on mango crop forecasts, please contact Angela Serna at aserna@mango.org or visit mango.org/crop.

## **About National Mango Board**

The National Mango Board is an agriculture promotion group, which is supported by assessments from both domestic and imported mangos. The board was designed to drive awareness and consumption of fresh mangos in the U.S. The superfruit mango contains 100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor. Learn more at <a href="https://www.mango.org">www.mango.org</a>.