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National Mango Board Seeks Board Nominees

New board member terms to start January 2015

Orlando, Fla. (Feb. 20, 2014) –The National Mango Board (NMB) is calling for leaders in the mango industry to step forward and participate in the nominations process to become a board member. The NMB is seeking nominations for six board member positions with three-year terms beginning January 2015. The positions include three importers from District II, one domestic producer and two foreign producers. Candidates must meet certain requirements and be willing to serve the mango industry by fulfilling board member roles and responsibilities.

The NMB is made up of mango domestic producers, mango importers, foreign producers and a first handler who dedicate themselves to the mission of the NMB. Board members work closely with the NMB staff to execute marketing, research and industry relations programs to benefit the mango industry.

The U.S. Secretary of Agriculture ultimately makes the appointments to the board from the final slate of nominees. For each importer and domestic producer positions, two nominees will be forwarded to the Secretary. In order to narrow the field from many nominees to just two, the mango industry members in that district will vote to select the two nominees per position from which the Secretary will choose.

For the foreign producer positions, the NMB is seeking nominations from mango foreign producer organizations to fill two member seats. All nominations for these positions will be forwarded to the Secretary for a final decision on the appointments.

Mango industry members who are interested in serving as a member of the NMB should visit www.mango.org/nominations for complete details, updates, and the necessary forms. The deadline to receive nominations at the NMB office is March 28, 2014. Questions about the nominations and appointment process can be directed to Anna Deschamps-Polonia at apolonia@mango.org or via phone at 407-629-7318 x112.

The NMB encourages all industry members to participate in NMB activities and seek a position on the NMB without regard to race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation, size of business/operation, and marital or family status or other basis protected by U.S. law.

About National Mango Board

The National Mango Board is a national promotion and research organization, which is supported by assessments from both domestic and imported mangos. The board was designed to drive awareness and consumption of fresh mangos in the U.S. One cup of mango is only 100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor.

Mango availability per capita has increased 32 percent since 2005 to an estimated 2.47 pounds per year in 2012. Mango import volume for 2012 was 804 million pounds. Learn more at www.mango.org.

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