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National Mango Board to Host Second Annual Mango Food Safety Conference

All mango industry members are invited to join the NMB for this free event

Orlando, Fla. (Feb. 13, 2014) – The National Mango Board (NMB) will be hosting their second annual Mango Food Safety Conference on Thursday, Mar. 6, 2014, starting at 8 a.m. at the Philadelphia Marriott Downtown at 1201 Market Street, Philadelphia, PA. Attendance to this annual conference is complimentary and industry members of all levels of the mango supply chain are encouraged to join.

Topic themes for the NMB's second annual Mango Food Safety Conference are focused on food safety laws and initiatives such as the Food Safety Modernization Act and Produce Traceability Initiative; providing insight on how these affect the mango industry and tips on how to implement changes in the supply chain. "Providing outstanding quality mangos that consumers will purchase again and again requires a commitment to safety and quality. When planning projects and programs, mango food safety initiatives are always top of mind and a priority for the NMB and mango industry." says William Watson, NMB Executive Director.

Keynote speakers will also provide attendees with information on the high risk areas and suggested solutions for the mango industry, recall management (crisis response), and much more. The following keynote topics will be discussed during the Mango Food Safety Conference:

- Overview of Food Safety Modernization
- Produce Standards, Supplier Verification and How to Create a Food Safety Culture
- Mango Food Safety Tools and Resources
- Recall Situation – How to Handle the Media in an Outbreak
- Product Recall and Product Contamination Insurance
- Produce Traceability Initiative

This conference will follow the NMB's first board meeting of the year where NMB board members will receive a review and wrap-up of 2013 programs, program updates for 2014 and participate in a 2015 brainstorming session. Board members will also be trained on how to execute a media crisis and speak to the media during Crisis Training, as well as take part in a Strategic Planning Session. The board's strategic plan, which is developed by the board members, is re-visited every three years to make sure the organization is still working toward the right goals. To learn more about the key objectives and supporting strategies that provide the framework for the NMB's programs from 2012 to 2014, visit the www.mango.org/industry/strategic-plan-and-budget. For more information about the conference, please contact William Watson at wwatson@manog.org.

About National Mango Board

The National Mango Board is the national promotion and research organization supported by assessments from both domestic and imported mangos. The Mango Board conducts education and promotion campaigns that drive awareness and increase consumption of fresh mangos in at-home and restaurant settings. One cup of mango is only

100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor.

Mango consumption per capita has increased 32 percent since 2005 to an estimated 2.47 pounds per year in 2012. Mango import volume for 2012 was 804 million pounds. Learn more at mango.org.

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