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National Mango Board to Host Annual Mango Industry Reception during PMA Fresh Summit

Mango industry members are invited to join the NMB for this free event

Orlando, Fla. (October 2, 2014) – The National Mango Board (NMB) will host their annual Mango Industry Reception at PMA's Fresh Summit on Saturday, October 18, 2014, from 5:30 to 7:30 p.m. at the Hilton Anaheim at 777 Convention Way, Anaheim, CA. This annual event is held in conjunction with PMA's Fresh Summit International Convention & Expo. The Fresh Produce Association of the Americas (FPAA) is also a proud host of the event.

This annual industry outreach event brings members of all levels of the mango supply chain from across the world to connect and network. The reception will have a strong food safety focus with expert Dr. Sergio Nieto-Montenegro of Food Safety Consulting & Training Solutions, LLC. Dr. Nieto-Montenegro will share food safety training materials recommended for mango growing farms and packinghouses in the top six exporting countries, and mango warehouses and distribution centers in the U.S. A question and answer session will follow.

The reception will be held at the Hilton Anaheim in Anaheim, CA. If your company is interested in sponsoring the event, sponsorship opportunities are still available. This event can provide a platform to showcase companies to a highly targeted audience of approximately 150 producers, handlers, suppliers, distributors, importers, marketers and researchers that deliver fresh mangos to the U.S. marketplace. Current sponsors for the Mango Industry Reception include Silver Sponsor, Kingston Fresh. For more information about sponsorship opportunities, contact Jennifer Grullón at JGrullon@mango.org/407-629-7318 x. 103.

The NMB will also announce the Mango Retailer of the Year, which is a retail program that honors retailers who offer strong and consistent support to the mango industry, and deliver outstanding mango promotions results. The NMB selected one finalist from each region in the U.S. and will announce the winner during the reception. The following are the finalists for the 2014 Mango Retailer of the Year:

- Chris Keetch, Ahold
- George Hurst, Roundy's
- Mark DeCosta and John Higgins, Costco
- Ricardo DiMarzio, Shoppers Food Warehouse

The Mango Industry Reception is a free event and open to all mango industry members. No RSVP is required to attend. For more information, please contact NMB Director of Industry Relations Kristine Concepcion at kconcepcion@mango.org/407-629-7318 x. 111.

About National Mango Board

The National Mango Board is an agriculture promotion group, which is supported by assessments from both domestic and imported mangos. The board was designed to drive awareness and consumption of fresh mangos in the U.S. The superfruit mango contains 100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor.



Mango availability per capita has increased 53 percent since 2005 to an estimated 2.87 pounds per year in 2013. Mango import volume for 2013 was 935 million pounds. Learn more at www.mango.org.