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NMB's Freestanding Display Bins are Available to Produce Departments

Act fast and order your mango bins today!

Orlando, Fla (January 3, 2016) – The National Mango Board (NMB) will once again offer a limited number of display bins to U.S. mango shippers on a first come, first served basis. The bins feature key messages for cutting, selection, and ripening that may help overcome shoppers' barriers to buying mangos. Approximately 600 bins will be available to order through the [NMB's website](#) so mango shippers are encouraged to act fast and order their mango bins today!

The display bins feature colorful and kid-friendly graphics that attract shoppers' attention and help pump up mango sales in the stores. The bins are made of durable corrugated material with aqueous coating for added strength. Each bin rests on a black plastic bottom tray that protects the display from mops and spills. Five sliding casters make the bins easy to move, even when fully loaded.



2015 bin design shown here. The 2016 artwork will be updated.

*NMB's display bin specs: 24.5" x 13.5" footprint; 6" deep product tray;
36" overall height; holds approximately 6 boxes of mangos.*

The deadline to order the mango display bins is March 11, 2016. **There is no cost for these bins, but quantities are limited, so please don't delay.**

Visit mango.org/bins for the easy online ordering form and program guidelines.

About the National Mango Board

The National Mango Board is an agriculture promotion group, supported by assessments from both domestic and imported mangos. The board was designed to drive awareness and consumption of fresh mangos in the U.S. The



superfruit mango contains 100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor. Learn more at www.mango.org.