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National Mango Board to Host Free Industry Outreach Webinar
Webinar to highlight 2016 strategic initiatives

Orlando, FL (February 11, 2016) – The National Mango Board (NMB) will be hosting a free Industry Outreach Webinar on Wednesday, February 17, 2016 at 2 p.m. EST. This webinar will showcase an overview of the NMB's 2016 marketing program initiatives, as well as upcoming projects in nutrition and postharvest research, and new communications strategies.

The Marketing, Research, and Communications programs frame the NMB's mission to increase awareness and consumption of fresh mangos in the U.S. through innovative research and promotional activities, while fostering a thriving industry. All mango industry members are encouraged to attend this webinar. There will be a question and answer session following the presentation. This webinar will only be available in English. [Click here to register for this free webinar!](#)

Mango Industry Webinar

WHO: The National Mango Board

WHAT: Mango Industry Webinar

WHEN: Wednesday, February, 17, 2016 a 2 p.m. EDT

WHERE: To register for this webinar, please visit mango.org/webinar

Visit mango.org to learn more about the NMB programs and initiatives.

About the National Mango Board

The National Mango Board is an agriculture promotion group, supported by assessments from both domestic and imported mangos. The board was designed to drive awareness and consumption of fresh mangos in the U.S. The superfruit mango contains 100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor. Learn more at www.mango.org.