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**National Mango Board Encourages the Use of Proper Mango Temperature Management**  
*Webinar to highlight the importance of proper mango temperature management and details on retail category development*

**Orlando, Fla (April 30, 2015)** – The National Mango Board (NMB) will be hosting a free Mango Quality Webinar on Thursday, May 7, 2015 at 3 p.m. EDT with discussion on proper mango temperature management with Dr. Jeffrey Brecht from the University of Florida, and insights on how the mango category is growing at retail level with NMB's Retail Program Manager, Wendy McManus.

To enhance consumers' mango eating experience, the NMB has invested in numerous research to help the mango industry deliver a quality fruit for U.S. consumers to enjoy. The webinar will provide detailed information on proper mango temperature management as well as focus on trends in the mango category including fresh-cut mango sales.

Mango importers, wholesalers and brokers, retail distribution centers, quality assurance experts, buyers, category managers and merchandisers are encouraged to attend. There will be a question and answer session following the presentation. This webinar will only be available in English. [Click here to register for this free webinar!](#)

#### Mango Quality Webinar

WHO: The National Mango Board

WHAT: Mango Quality Webinar

WHEN: Thursday, May 7, 2015 at 3 p.m. EDT

WHERE: To register for this webinar, please visit [mango.org/webinar](http://mango.org/webinar)

For more information on temperature management best practices, please visit [mango.org/industry](http://mango.org/industry). For more information on category development and retail merchandising practices, please visit [mango.org/retail](http://mango.org/retail).

#### About National Mango Board

The National Mango Board is an agriculture promotion group, which is supported by assessments from both domestic and imported mangos. The board was designed to drive awareness and consumption of fresh mangos in the U.S. The superfruit mango contains 100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor. Learn more at [www.mango.org](http://www.mango.org).