



Contact: Angela Serna
National Mango Board
(407) 629-7318 ext. 113
ASerna@mango.org

NMB's Mango Display Bins Are Available to Shippers

Act fast and order your mango bins today!

Orlando, Fla (February 15, 2017) – The National Mango Board (NMB) is offering a limited number of display bins to **U.S. mango shippers** on a first come, first serve basis. The bins feature key messages to help drive mango sales in stores. Mango shippers are encouraged to act fast and order their mango bins today, as only 1,000 bins are available at mango.org/bins

The first come, first served mango bin program is designed for shippers to provide mango bins to their smaller retailers that do not already get funding from the NMB. Shippers are required to check the list of funded retail partners on the NMB website and avoid sending bins to retailers that are already funded.

The display bins feature colorful, high-quality graphics that grab shoppers' attention to help pump up mango sales in stores and also provide education on selection, cutting, usage and nutrition. The bins are made of durable corrugated material with aqueous coating for added strength. Each bin rests on a black plastic bottom tray that protects the display from mops and spills. Five sliding casters make the bins easy to move, even when fully loaded.



*NMB's display bin specs: 24" x 16" footprint; 5" deep product tray;
36" overall height; holds approximately 8 to 12 boxes of mangos.*



The deadline to order the mango display bins is March 3, 2017. **There is no cost for these bins, but quantities are limited, so please don't delay.**

Visit mango.org/bins for the easy online ordering form and program guidelines.

About the National Mango Board

The National Mango Board is an agriculture promotion group, supported by assessments from both domestic and imported mangos. The board was designed to drive awareness and consumption of fresh mangos in the U.S. The superfruit mango contains 100 calories, an excellent source of vitamins A and C, a good source of fiber and an amazing source of tropical flavor. Learn more at www.mango.org.